



**INDIVIDUAL STATEMENT OF GOALS**

Name: \_\_\_\_\_

Email: \_\_\_\_\_

Board: \_\_\_\_\_

In consideration of the opportunities available to me to individually influence the success of the campaign for Western Carolina University and its goals to support both student access and success, I am committed to the following:

1. I will

2. I will

3. I will

4. I will

5. I will



## **OPPORTUNITIES FOR INVOLVEMENT AND ENGAGEMENT**

### **Development and Alumni Relations:**

Making a stretch gift above and beyond my regular donations to WCU.

Identifying prospective donors and volunteers.

Providing background on existing and prospective donors and volunteers that will be helpful to expanding or establishing their involvement.

Facilitating introductions to prospective donors and volunteers.

Partnering with other WCU leaders, staff, and volunteers in the cultivation of prospective donors and volunteers.

Hosting individual and/or groups of prospective donors or volunteers in your professional environment.

Hosting individual and/or groups of prospective donors or volunteers in your home or club.

Partnering with other WCU leaders, staff, and volunteers in the solicitation of prospective donors and volunteers.

Following up with those individuals that have not yet responded to formal requests for their private support and/or involvement.

Participating in the recognition and stewardship of donors and volunteers.

Allowing your own story of giving and involvement to be “told” in various WCU communications.

### **University Programs:**

Mentoring students

Speaking in a class and/or meeting with student leaders and groups.

Identifying/providing internship and co-op opportunities.

Serving on task forces and various project/program-specific groups.

Supporting student career services efforts.

Participating in/or leading alumni clubs.

Partnering with deans and other key academic department and faculty leaders.

Partnering with WCU admissions in student recruitment efforts.

Participating as an advocate for WCU in the advancement of its legislative relations goals.

Attending more university cultural arts, entertainment and athletic events.