

Collaborate:

A series of campus conversations



Support Scholarships (The Comprehensive Campaign)

Questions to Consider:

- How does an endowment work?
- How much does it take to establish a new endowed scholarship?
- What roles can faculty and staff play in WCU's campaign and is there an official campus-based component of the campaign?
- The staff have been working hard to build a Staff Senate Scholarship Endowment. Can we find a way to harness the energy of the campaign to increase that endowment?
- What can my program do through its website or newsletter or advisory council that could help the campaign?
- Is there an expectation that I give or give at a certain level?
- How can my department reach out to its alumni base to encourage alumni to give to a scholarship in honor or memory of one of our department's legends?
- What assistance can the Development and Alumni Offices provide?
- If I know someone who loves Western Carolina and who might be interested in making a significant gift to WCU, what do I do with that information?
- How can I find out what endowed scholarships already exist?
- How will we find out on a regular basis about the progress we are making?