

2016 WCU Regional Leadership Summit
“Advancing our Economy, Preserving our Environment”
Friday October 7, 2016

AGENDA

- | | |
|---------------|--|
| 8:00 – 10:00 | Registration |
| 10:00 – 10:15 | Welcome and Introductions , Chancellor Belcher |
| 10:15 – 11:30 | Morning Speakers , Provost Alison Morrison-Shetlar <ul style="list-style-type: none">• Transportation. Stan Cross, CEO & Co-Founder, Brightfield Transportation Solutions• Manufacturing. Alec Burkle, Engineering Manager, Eaton Corp• Health. Heather Gates, Director, WNC Health Network• Creative Arts. Timm Muth, Project Director, Green Energy Park• Education. Lauren Bishop WCU’s Chief Sustainability Officer and Lane Perry, WCU’s Director of Service Learning |
| 11:30 – 12:00 | Speaker Panel Q&A , moderated by Provost Alison Morrison-Shetlar |
| 12:00 – 1:00 | Networking Lunch |
| 1:00 – 2:00 | Facilitated Breakout Sessions <ul style="list-style-type: none">• Social Entrepreneurship –Moderated by Dr. Lane Perry, Director of WCU’s Center for Service Learning and Mary Lynn Manns, Professor of Management & Accountancy, UNCA• Creative Placemaking –Moderated by George Brown, Dean of WCU’s College of Fine and Performing Arts.• Getting Around – Regional Transportation Issues. Moderated by Garrett Artz, Executive Director of RiverLink, and Dr. Arthur Salido, WCU Associate Professor of Chemistry. |
| 2:00- 2:15 | Break |
| 2:15 – 2:45 | Breakout reports , Provost Alison Morrison-Shetlar |
| 2:45 – 3:45 | Issues impacting the Outdoor Tourism Economy and the Environment
Steve Morse – Moderator <ul style="list-style-type: none">• David Brown, Executive Director, America Outdoors Association, Knoxville, TN• Mark Singleton, Executive Director, American Whitewater, Cullowhee, NC• Sutton Bacon, CEO, Nantahala Outdoor Center, Bryson City, NC• Dr. Andrew Bobilya, Director of WCU’s Parks and Recreation Management Program, Cullowhee, NC• Mike Wilkins, Head Ranger, Nantahala National Forest, U.S. Forest Service, Franklin, NC |
| 3:45 – 4:00 | Wrap-up |