

## The Energy Crisis

With every visit to the gas pump, it is impossible not to be reminded about the rising cost of oil and the mounting energy crisis. With this crisis, however, comes tremendous opportunity. The promise of new technology and alternative sources of fuel offers a chance for monumental change.

Every monumental change starts with small changes. This conference offers an opportunity for individuals, businesses, governments and other organizations to come together and focus on the very real issue of energy. Key leaders in the energy independence and conservation movement have been selected to speak on these important issues. From conserving energy in your own home, to making better use of renewable energy sources, to sharing the fruits of technology, this conference presents a myriad of perspectives and possibilities, showing what individuals, businesses, and other organizations can do to make a change.

The purpose of the summit is to deal with a serious issue by bringing together speakers who have relevant experience and knowledge to share ideas that are working. We encourage you to attend and hope that you will share your own ideas and experiences. With a focus on learning and idea sharing, and with the help of our speakers and the input of the rest of the summit's participants, a final policy report will be written outlining the results of the conference and our ongoing search for answers to the issues of energy independence.

## Summit Sponsors:

The Horowitz Foundation

City of Asheville

Asheville Citizen-Times

Eastern Band of Cherokee Indians

Macon County

North Carolina State Energy Office

Western Carolina University  
Public Policy Institute  
(Organizer)

We would like to express our gratitude and appreciation to Western Carolina University Chancellor John Bardo and his vision of a Public Policy Institute which now provides citizens and leaders an avenue for involvement in effective policy initiatives throughout North Carolina and the Southeast Region of the United States.

# A Commitment to Energy Independence

## *A Summit On Resolving The Energy Crisis*

November 15, 2006  
Ramsey Regional Activity Center  
Western Carolina University  
Cullowhee, North Carolina

# A Summit on Resolving the Energy Crisis

## Program Schedule

7:00-8:30 am

Registration and Visitation of Display Tables

8:00 am

**On Display: View the latest alternative fueled and advanced technology vehicles**

Check out the gas-electric hybrids, all-electric cars, and vehicles that run on cleaner burning biodiesel, ethanol and compressed natural gas. Purchasing these vehicles helps reduce our nation's dependence on foreign oil and improve our local air quality.

8:30-8:45 am

Welcome

**Dr. John W. Bardo**, Chancellor  
Western Carolina University

8:45-9:50 am

**Cooperation Between Local Governments and Business: Working Toward Conservation and Energy Independence**

Panel Chair: **Dr. Gordon Mercer**, Director  
WCU Public Policy Institute

**Economic Viability: Government and Business Energy Efficiency**

**Terry Albrecht**, Director  
Waste Reduction Partners Land-of-Sky Regional Council

**The Clean Cities Program**

**Bill Eaker**, Environmental Services Manager  
Clean Cities Program (U.S. Department of Energy Program)  
Land-of-Sky Regional Council

**City of Asheville's Green Programs**

**Gary Jackson**, City Manager  
City of Asheville

**Renewable Energy Trends and Energy Conservation**

**Ken Maxwell**, Community Relations Manager,  
Progress Energy

9:50-10:55 am

**Renewable and Alternative Energy Technologies: Innovations and Applications**

Panel Chair: **Michael Duvall**, Director of Economic  
Development Eastern Band of Cherokee Indians

**Renewable Energy in North Carolina: NC Green Power**

**Maggy Inman**, Vice President and Program Manager  
NC GreenPower

**Alternative Fuels and Advanced Transportation Technologies**

**Anne Tazewell**, Alternative Fuels Program Manager  
NC Solar Center

**Economic Impact of Renewable Energy Prospects on Rural Communities**

**Timm Muth**, Director  
Jackson County Green Energy Park

10:55-11:05 am

Break

11:05 am-12:20 pm

**The Quest for Energy Independence: Methods and Strategies**

Panel Chair: **Dr. C. Don Livingston**, Professor  
Political Science and Public Affairs

**Energy Audits in the Real World**

**George Ford**, Visiting Assistant Professor  
Kimmel School of Construction Management,  
Engineering, and Technology

**The Future of Energy in the Southeast Region: Toward a Better Understanding**

**Ivan Urlaub**, Director  
North Carolina Sustainable Energy Association

**The Role of the Media in Educating the Public On Energy**

**Joy Franklin**, Editorial Page Editor  
Asheville Citizen-Times

**Sustainable Energy Strategies for North Carolina**

**Larry Shirley**, Director  
State Energy Office

12:30-1:55 pm

Luncheon Keynotes

**Toward Energy Independence**

**Katharine Fredriksen**, Principal Deputy Assistant Secretary  
for the Office of Policy and International Affairs  
U. S. Department of Energy

**North Carolina Looks to the Future**

**Beverly Perdue**, North Carolina Lieutenant Governor

1:55-2:30 pm

Final Speakers Panel

**Ideas for Solutions and Questions for Speakers and Panel Specialists**

This panel provides an opportunity for conference participants to offer their own ideas as well as ask questions of the previous speakers. **Dr. Robert Young**, associate professor of Geosciences and Natural Resources Management, and Brian Winslett of Blue Ridge Biofuels will also join the final panel.

2:30-3:15

Visitation of Display Tables

View the latest alternative fueled and advanced technology vehicles on display. Check out the gas-electric hybrids, all-electric cars, and vehicles that run on cleaner burning biodiesel, ethanol and compressed natural gas. Purchasing these vehicles helps reduce our nation's dependence on foreign oil and improve our local air quality.

## Summit Registration

The registration fee of \$25 covers the luncheon, conference, refreshments, and materials. Governmental agencies, nonprofits, and other organizations are encouraged to set up booths. Tables for displays are available at no cost but are limited in number. Please make checks payable to: WCU Public Policy Institute

Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Display table: Yes No

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

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