

SEI 1/13/2017

- Introduction
- PR push is 1st goal of the semester
 - Get every student on campus to understand who we are and what we do
 - Facebook
 - Marketing in newspaper
 - Posters
- RecycleMania – “Funded by SEI”
 - Pull in Greeklife
 - Eco CATS and SEI Committee will help
- Project Managers
 - Adam will manage the EV charging stations
 - Also will overlook the Freshman Recycling bin project
 - Distribution is already in action
 - Programs will occur along side distribution
- Bi- weekly meetings this semester
- Everyone should review bi-laws
- State of Sustainability Forum
 - For staff and students
 - For students
 - TED like talks on Sustainability hosted by SEI
 - Gives SEI more name recognition
 - Approximately 20 minute talks with interactive 10 minute ending
- RecycleMania begins soon!
 - Will be adopting a basketball game where we will need volunteers
- Workshops about how to fill out project proposals

- Anyone can man a workshop table on the UC Lawn