What Can I Do With A Major In:
Management

Western Carolina University Center for Career and Professional Development
828.227.7133, careers.wcu.edu

DESCRIPTION
A degree in management is designed to provide students with knowledge and skills to adapt to the changing global marketplace. Students will take education and work experience to the next level with completion of the program. The program prepares students for a management position in a wide variety of industries.

WHAT JOBS ARE AVAILABLE?

<table>
<thead>
<tr>
<th>Banker</th>
<th>Advertising Manager</th>
<th>Emergency Manager</th>
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<tbody>
<tr>
<td>Business Manager</td>
<td>Promotion Manager</td>
<td>Agricultural Manager</td>
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<tr>
<td>Business Owner</td>
<td>Marketing Manager</td>
<td>Financial Manager</td>
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<tr>
<td>Consulting</td>
<td>Engineering Manager</td>
<td>Food Service Mgr.</td>
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<tr>
<td>Factory Manager</td>
<td>Architectural Manager</td>
<td>HR Manager</td>
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<tr>
<td>Hospital/HMO Administrator</td>
<td>Compensation Manager</td>
<td>Industrial Manager</td>
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<td>Human Resource Manager</td>
<td>Benefits Manager</td>
<td>Lodging Manager</td>
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<tr>
<td>Insurance Agents</td>
<td>Information Systems Manager</td>
<td>Public Relations Mgr.</td>
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<tr>
<td>Retail Store Manager</td>
<td>Construction Manager</td>
<td>Sales Manager</td>
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<tr>
<td>Service Manager</td>
<td>School Principal</td>
<td>Development Mgr.</td>
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</table>

WHO EMPLOY STUDENTS WITH THIS MAJOR?
Government agencies | Manufacturing firms | Hospital/ HMOs | Non-profit organizations | Retail and service companies | Financial institutions | Hotels and resorts

INTERNSHIP INFORMATION
At Western Carolina University there are numerous internship opportunities for students. In some cases internships are established through a faculty member in the student's major. Oftentimes students find part-time jobs in an area related to their field of study. When this happens, students should discuss with their academic advisor the possibility of receiving college credit. Generally, three hours of general elective credit can be earned for a minimum of 200 hours of experience.

WHAT SKILLS ARE LEARNED IN THE CLASSROOM?
KNOWLEDGE

- In-depth knowledge of planning, leading, organizing, and controlling
- Effective communication both orally and written.
- Ethical principles and the application of those principles.
- Able to identify needed actions or presented problems, find and use appropriate information to address the action or problem, identify alternative solutions, and make decisions.
- Knowledgeable of core business concepts including accounting, business law, economics, finance, information technology, management, marketing and quantitative analysis.


PROFESSIONAL RESOURCES

- American Management Association: [http://www.amanet.org](http://www.amanet.org)
- Tip: Join LinkedIn groups that are related to your career interest. Need help finding groups? Check out the “Groups You May Like” link under the Interests/Groups tab. Review the groups that professionals in your field of interest have joined and consider joining them as well.

ADDITIONAL INFORMATION SOURCES


FOR ADDITIONAL INFORMATION

College of Business
104 Forsyth
828-227-3705

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