What Can I Do With A Major In: Hospitality and Tourism

Western Carolina University Center for Career and Professional Development
828.227.7133, careers.wcu.edu

DESCRIPTION
Studying Hospitality and Tourism prepares people for the expertise, commitment, and skills for management, marketing, and operations positions in the expanding industry such as food, accommodations, and tourism services for people away from home. You will gain fundamental knowledge and skills required to fulfill the diverse demands placed upon demands in management positions within hospitality industry.

WHAT JOBS ARE AVAILABLE?

| Catering & Restaurant Management | Convention Services | Entertainment Planning |
| Event Planning | Food Preparation | Hotel & Resort Management |
| Human Resources | Marketing | Sales |
| Private Recreation Management | Travel planning | Travel Writing |
| Visitor & tourism bureaus | Concierge | Bartender |
| Public Recreation Management | Food Service Manager | Cooks |
| Amusement recreation attendant | Residential Advisor | Travel Agent |
| Lodging Manager | Gaming Manager | Travel Guide |
| Hotel Coordinator | Gaming Supervisor | Interpreter |
| Hotel Manager | Chef / Head Cook | Translator |

WHO EMPLOYS STUDENTS WITH THIS MAJOR?

INTERNSHIP INFORMATION
At Western Carolina University there are numerous internship opportunities for students. In some cases internships are established through a faculty member in the student's major. Oftentimes students find part-time jobs in an area related to their field of study. When this happens, students should discuss with their academic advisor the possibility of receiving college credit. Generally, three hours of general elective credit can be earned for a minimum of 200 hours of experience.
WHAT SKILLS ARE LEARNED IN THE CLASSROOM?
| Organization Skills | Etiquette | Problem Solving | Time Management | Oral & Written Communication | Innovative Thinking | Customer Service |

KNOWLEDGE

- Effective communication both oral and written
- Ethical principles and the application of those principles.
- Ability to identify situations requiring decisions and/or problems requiring solutions, find and use appropriate information to address the situation, identify alternative solutions, and make decisions.
- In-depth knowledge of the hospitality and tourism discipline and have an understanding of financial accounting, business law, microeconomics, finance, information technology, management, marketing and statistics.


PROFESSIONAL RESOURCES

- Tip: Join LinkedIn groups that are related to your career interest. Need help finding groups? Check out the “Groups You May Like” link under the Interests/Groups tab. Review the groups that professionals in your field of interest have joined and consider joining them as well.

ADDITIONAL INFORMATION SOURCES

- See what to do with your degree at: [http://www.iseek.org/careers/hospitality.html](http://www.iseek.org/careers/hospitality.html)

FOR ADDITIONAL INFORMATION

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