What Can I Do With A Major In: Graphic Design

Western Carolina University Center for Career and Professional Development
828.227.7317, careers.wcu.edu

DESCRIPTION
The B.F.A. in art with a graphic design emphasis is considered a pre-professional degree which
leads either to careers or to graduate study in design and related disciplines.

WHAT JOBS ARE AVAILABLE?

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<tr>
<th>Creative Services Manager</th>
<th>Email Marketing Designer</th>
<th>Flash Designer</th>
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<tbody>
<tr>
<td>Flash Developer</td>
<td>Information Architect</td>
<td>Mobile Designer</td>
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<tr>
<td>Presentation Specialist</td>
<td>User Experience Designer</td>
<td>Mac Operator</td>
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<tr>
<td>User Interface Developer</td>
<td>Entry Level Developer</td>
<td>Mid-Level Developer</td>
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<tr>
<td>Senior Developer</td>
<td>Art Director</td>
<td>Creative Director</td>
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<td>Package Design</td>
<td>Advertising</td>
<td>Marketing</td>
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<td>Branding</td>
<td>Print Publication Designer</td>
<td>Logo Design</td>
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<tr>
<td>Front End Web Designer</td>
<td>Web Designer</td>
<td>Web Developer</td>
</tr>
<tr>
<td>Layout Artist</td>
<td>Illustrator</td>
<td>Technical Illustrator</td>
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<tr>
<td>Photo Editor</td>
<td>Photoshop Artist</td>
<td>Multimedia Designer</td>
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WHO EMPLOYS STUDENTS WITH THIS MAJOR?
Internet and Software Development Companies | Advertising Firms | Television Studios | Video Production Companies | Corporate Branding | Corporate Consultation | Small Businesses | Colleges | Print Shops | Music Publishers | Record Companies | Public Relations Firms | Clip Art Services

INTERNSHIP INFORMATION
Students in the Graphic Design program are required to complete an internship where they work in
a professional setting and are mentored by a working professional. Their internship placement
is facilitated and monitored by WCU faculty members. The program is completed by a senior
level portfolio class, which helps bring their work to a professional level, and present it in the
best way possible.

WHAT SKILLS ARE LEARNED IN THE CLASSROOM?
How To Generate Ideas | Think about your work | Typography | Motion Graphics | Interactive Media | Communication | Art History | Studio Art
PROFESSIONAL RESOURCES

- https://color.adobe.com/create/color-wheel/: Help for all things color related
- https://www.fontshop.com/: Used for anything about Fonts
- http://www.aiga.org/: Professional membership organization for design

ADDITIONAL INFORMATION SOURCES

- Job Description: http://createacareer.org/art-design/graphic-designer-careers/
- http://bookcoverarchive.com/: Go to source for book cover inspiration

CONTACT INFORMATION

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