What Can I Do With A Major In: Entrepreneurship

Western Carolina University Center for Career and Professional Development
828.227.7133, careers.wcu.edu

DESCRIPTION
The WCU College of Business promotes and facilitates entrepreneurial activity in the WNC region. Our focus is on start-ups – helping students, faculty, and local entrepreneurs turn ideas into commercially feasible businesses.

WHAT JOBS ARE AVAILABLE?

Administrative Service Manager  Advertising Account Manager  Accounting Clerk
Artists Agent  Athletes Business Manager  Bank Manager
Branch Manager  Business Professor  Chief Executive
Certified Public Accountant  Construction Manager  Financial Manager
Financial Service Sales Agent  General Manager  Operations Manager
Hotel Manager  Insurance Agent  Marketing Manager
Plant Manager (Manufacturing)  Property Manager  Purchasing Agent
Public Relations Manager  Purchasing Manager  Restaurant Manager
Retail Store Manager  Sales Manager  Sports Event Planner
Social Services Manager  Community Services Manager  Technical Manager
Technical Director  Computer and Information Systems Manager

WHO EMPLOYS STUDENTS WITH THIS MAJOR?
Private firms | Non-profit organizations | Government agencies | Businesses and industries | Tax preparation companies | Hospitals and health organizations | Banks and other financial organizations.

INTERNSHIP INFORMATION
At Western Carolina University there are numerous internship opportunities for students. In some cases internships are established through a faculty member in the student's major. Oftentimes students find part-time jobs in an area related to their field of study. When this happens, students should discuss with their academic advisor the possibility of receiving college credit. Generally, three hours of general elective credit can be earned for a minimum of 200 hours of experience.

WHAT SKILLS ARE LEARNED IN THE CLASSROOM?
Independent Worker | Information Handling & Organization | Curiosity and Creativity |

KNOWLEDGE
1. Effective communicators. Students will speak and write effectively.
2. Knowledgeable of ethical principles. Students will be knowledgeable of ethical principles and the application of those principles.
3. Decision makers and problem solvers. Students will be able to identify situations requiring decisions and/or problems requiring solutions, find and use appropriate information to address the situation, identify alternative solutions, and make decisions.
4. Effective group members. Students will work effectively in groups.
5. Knowledgeable about business. Students will be knowledgeable of core business concepts including accounting, business law, economics, finance, information technology, management, marketing, quantitative analysis.

PROFESSIONAL RESOURCES
● Entrepreneurs organization - https://www.eonetwork.org/
● Young Entrepreneurs Council - https://yec.co/
● Tip: Join LinkedIn groups that are related to your career interest. Need help finding groups? Check out the “Groups You May Like” link under the Interests/Groups tab. Review the groups that professionals in your field of interest have joined and consider joining them as well.

ADDITIONAL INFORMATION SOURCES
● See the Accounting Career Center at: https://www.wcu.edu/learn/departments-schools-colleges/COB/academic-departments/market-entr-sm-h/entrepreneurship.aspx

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