Grant Writing Essentials
A Workshop for Non Profits and Local Governments

North Carolina Arboretum, Asheville
Thursday, November 20, 2014
9:30 a.m. to 3:30 p.m. (on-site check-in at 9:00 a.m.)

UNC School of Government adjunct faculty and director of strategy and innovation Kelley O’Brien (http://www.sog.unc.edu/user/123) will lead a grant proposal writing seminar for managers, department heads, police and fire personnel, clerks, and others who write grants.

Designed for public and non-profit professionals new to grant writing or those who need a refresher, the seminar will cover the federal grant writing process, including universal terminology and mandatory forms, and address best practices, with an emphasis on project planning and clearly communicated ideas.

Primary topics:
• The four major sources of funding, including where to look for these funding opportunities and the pluses and minuses of each source
• Federal grants, including application procedures and the structure of federal grant proposals
• Grant writing as a tool for program planning
• Best practices in grant writing, as demonstrated through review of grant proposals.

The workshop is co-sponsored by the School of Government and the Local Government Training Program in Political Science and Public Affairs at Western Carolina University. For more information, contact Vickey Wade at (828) 227-3442 or vwade@wcu.edu.

A registration fee of $55 covers the cost of materials, breaks and lunch. Registration ends Monday, November 17 (or when the class reaches capacity, 25 attendees).

Please register at the link. Confirmations will be sent to the email address provided when you register.

Site Directions: http://www.ncarboretum.org/plan-a-visit-or-event/hours-directions/