A comprehensive institutional improvement plan developed for Western's reaccreditation process and a new tenure policy rewarding faculty members for sharing scholarly expertise with the region will help shape the future of Western North Carolina while guiding the direction of the university.

In his annual Opening Assembly address Wednesday, Aug. 15, to kick off the academic year, Chancellor John W. Bardo told WCU faculty, staff and students that implementing the Quality Enhancement Plan (or QEP) and tenure policy changes will result in a university that is a “steward of place” for the region.

“As we work on our most important activities, we will need increasingly to weave them into one institutional tapestry that is defined by our Quality Enhancement Plan,” Bardo said. “This plan has to be the university’s focus, and it gives us a unique and very important positioning with regard to the future of our students, our region, our state and, in large measure, the future of higher education nationally.”

A requirement for reaccreditation by the Southern Association of Colleges and Schools, Western’s QEP is focused on the concept of educational synthesis – that is, enhancing undergraduate student learning by linking the diverse elements of the entire university experience, in and out of the classroom, and helping students connect their academic and co-curricular experiences in order to better reach their goals after graduation.

Through such educational activities as student service-learning projects, faculty research into subjects of importance to WNC, and institutional outreach and service efforts, all under the umbrella of the QEP, the university will become a better steward for the region in which it is located, Bardo said.

The new tenure policy, which must be approved by the University of North Carolina Board of Governors, would reward faculty members for applying their scholarship and research activities to the benefit of the region, in addition to recognizing traditional activities of teaching and learning.

continued on page 5
Service Learning Transitions From Department into Center

What began at Western seven years ago as a program of community service quickly grew into a department and is now a center—the Center for Service Learning.

“This classification as an institutional research center reflects our university leaders’ appreciation of the value of service learning as both a pedagogical strategy and an avenue for scholarly research,” said Glenn Bowen, director of service learning.

The University of North Carolina Board of Governors approved the “center” designation in 2003, and the name was adopted in July when service learning moved from the student affairs division to the academic affairs division.

As a department in student affairs, service learning aimed to promote student participation in organized activities that would serve the community while helping students grow intellectually, socially and personally.

Those activities during the last four-and-a-half years led WCU students to contribute an estimated 775,000 hours of service, from staffing soup kitchens to helping renovate schools in Panama. Last year, service learning was a component of nearly 60 courses, and activities were hosted at 45 different sites in the community.

As the new director of service learning, Bowen said service learning provides an invaluable opportunity for students to learn on many different levels.

“Service learning fosters self-awareness, civic engagement, interpersonal development and practical application of theories and concepts,” said Burton, who has supervisory responsibility for the center. “I expect that, given the implementation of a Quality Enhancement Plan that fosters intentional and integrated learning, the Center for Service Learning will play an increasingly critical role in the preparation of our students.”

Mission Statement

The mission of the Center for Service Learning at Western Carolina University is to promote service learning as a special form of experiential education whereby students engage in organized activities designed to enhance their understanding of course content, meet genuine community needs, develop career-related skills, and become responsible citizens.

The Center will organize and manage a comprehensive program in collaboration with faculty, administrators, staff, students, and community partners to encourage academic excellence, promote student and faculty engagement, and foster civic responsibility.

2007-08 Service Learning Events

Oct. 27....Make A Difference Day
Jan. 21.....Martin Luther King, Jr. Day of Service
Jan. 29.....Community Service Learning Fair
March 1-8.....Alternative Spring Break
April 24.........Service Learning Awards
June 12. . . .Symposium on Service Learning and Civic Engagement

By TERESA KILLIAN
Games, Sports, Late Hours Lure WCU to The Cats Den

There’s a lot on the menu at The Cats Den at Brown Cafeteria: pizza, wings and hot subs with a side of arcade games, pool tables, darts, wireless access, foosball, e-mail, laptops and a 50-inch flat-screen HDTV for a Nintendo Wii.

But what Ryan Jaskot, a junior business major from Durham, really likes about the new sports-themed venue are the hours – 5 p.m. to 11 p.m. seven days a week.

“We needed somewhere on campus to relax and hang out that’s open a little later,” said Jaskot. “I’m not a huge video game person, but I will definitely be going up there once in awhile. There are some really good arcade games – Galaga, Ms. Pac-Man, Donkey Kong, the original Super Mario Brothers and Madden NFL. Some remind me of going to the arcade at the beach.”

Jeff Hughes, director of A.K. Hinds University Center, described planning and development of The Cats Den as a yearlong, all-out team effort from many offices and departments including Student Affairs, Residential Living, ResNet, Administration and Finance, ARAMARK food services and the University Center.

“The idea spun out of wanting to create a new leisure activity area for students,” said Hughes.

The center will include arcade, video and other games in addition to services facilitated by ResNet including three lab stations, laptops for checkout, software repairs and pay-for-printing services, said Jason LaVigne, manager of ResNet and student support services. There is space for small group meetings, and wireless access inside and on the patio.

“You can come drop your computer off for repair while you play pool or get a piece of pizza,” said LaVigne.

Rental fees will range from 50 cents for an arcade game to $5 an hour to play Nintendo Wii. Cat Cards are required for equipment check-out or game use.

“The Cats Den is a fun, inviting environment, and it’s close to students in residence halls on the hill, too,” said Tim Hardin, a graduate assistant helping coordinate The Cats Den.

In addition, The Cats Den will host events centered on televised athletic events such as baseball and NASCAR. Décor will include wall posters of action sports.

“The students we have talked to and shared the ideas for The Cats Den with have been very excited,” said Hughes. “Staff and faculty can participate, too. They are invited. Come hang out. Join us.”

— By TERESA KILLIAN

Max Williams to Deliver Keynote Address to Civil War Round Table

A noted WCU historian will serve as keynote speaker for the 10th anniversary of the Western North Carolina Civil War Round Table to be held at 7 p.m. Monday, Sept. 10, in the Mountain Heritage Center’s auditorium.

Max Williams, professor of history emeritus and expert on the Civil War and Reconstruction, will deliver a public talk titled “The Slippery Slope to Civil War,” an examination of the precursors to the secession crisis and its immediate aftermath.

The Western North Carolina Civil War Round Table, formed in 1997, has a mission to promote interest in and disseminate knowledge of the American Civil War through speakers at regular Round Table meetings and other special events.

This meeting and following reception are free and open to the public. For more information, contact the history department at 227-7243.

GO TO THE CATS DEN ONLINE: www.wcu.edu/4586.asp
Q: Why are Western’s Faculty and Staff being solicited in this campaign?
A: Those closest to the University, and ultimately responsible for its well being, should be among its most committed and exemplary supporters. A strong showing from the “family” sends an important message to other prospective donors about the importance of the campaign to the University. The strength of the University and its future begins within our confines, whether they are classrooms, offices, or shops.

Q: How does the Campaign for Western benefit me?
A: In several ways. First, you can choose where your gift goes. You may wish to support your college, department, program or any other Western initiative. Second, you are widely regarded as being part of one of the most dynamic campuses in the state system, and the Campaign will further enhance that admirable reputation. Your professional status increases by association as your University grows in stature and respect. Third, several million dollars in endowed merit scholarships will allow Western to compete with the very best colleges and universities in recruiting the talented students who bring so much to our campus and our lives. Finally, program support across the board will allow colleges, schools, departments and programs to develop and supplement core activities, faculty, student and staff opportunities, and levels of service to our communities and the state.

Q: Western is a public institution; why does the University need private support?
A: Less than half (42.8 percent last year) of the University’s operating budget comes from the state. The rest of our budget is provided by tuition, fees, various revenue generating activities, grants, contracts and private gifts. Increasing the level of our support will enable us to compete for quality students through scholarships and to increase support for unmet needs in all program areas of the University. Ultimately, we strengthen the University and we all benefit.

Q: What if I can’t give that much?
A: All gifts count. All pledges from Faculty and Staff will be gratefully received regardless of amount. Again, personal circumstances vary, and some will be able to give more than others. Faculty and Staff are not expected to carry the Campaign financially, but your participation makes a statement to major gift prospects. The Western community is known for its generosity and support of students and faculty. Participation in this stage of the upbuilding of WCU certainly can be a source of pride for every Western employee.

Q: Should I continue to support the Annual Fund and make a campaign pledge?
A: If you currently support the Loyalty Fund, Staff Forum Scholarship, Catamount Club, or other WCU initiative, please continue to do so. The Loyalty Fund and Catamount Club provide critical unrestricted operating support and general merit-based scholarships. So as not to “rob Peter to pay Paul”, please consider continuing your support of annual programs in addition to making a campaign-specific gift. All gifts given to any Western initiative during the Campaign will be counted in Campaign totals.

Q: What should I support?
A: That is up to you. You may choose to support any academic program, department, sport, or scholarship, or even create your own endowed fund.

Q: How much of my gift is tax deductible?
A: Your gift is fully deductible as allowed by the IRS.*

Q: How much should I give?
A: That is entirely up to you. Everyone’s personal circumstances are different. One benchmark used by employees of other universities is a percentage of their current annual salary paid for the four- to five-year duration of the Campaign. For a staff person making $25,000 per year and pledging 1% of their salary, that equals a gift of $250.00 per month. For a faculty person making $50,000.00 per year and pledging 1% of their salary, that equals a gift of $500.00 per month. You might be surprised at how much such a monthly pledge could amount to over four years, and of the level of difference you personally could make. See chart below.

Pledge samples at 1 percent per year for 4 years:

<table>
<thead>
<tr>
<th>annual salary</th>
<th>$25,000</th>
<th>$60,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>x 1%</td>
<td>$20.83 per month</td>
<td>$50.00 per month</td>
</tr>
<tr>
<td>gift per year</td>
<td>$250</td>
<td>$600</td>
</tr>
<tr>
<td>x 4 years</td>
<td>$1,000</td>
<td>$2,400</td>
</tr>
</tbody>
</table>

* Gifts to a few programs, such as the Catamount Club, that entitle you to tickets or other benefits may reduce the amount you can claim as a charitable gift.

Please direct other questions to Brett Woods, campus campaign director, at 227-7124 or bwoods@wcu.edu.
Opening Assembly continued from page 1

Together, the QEP and the revised faculty tenure and promotion policy will enable the university to work toward one overarching goal – serving the people by directly addressing their most critical needs, Bardo said.

Bardo outlined four core areas of the university’s regional stewardship mission:

• Developing a vibrant, innovative economy where residents can have a good standard of living.
• Creating a “livable community” where people are safe, healthy and well-educated.
• Encouraging an appreciation for cultural diversity and social inclusion.
• Fostering collaborative regional governance so that neighboring communities can work together to solve regional problems.

“As a university, we cannot own the region’s problems. That is not our university’s mission. Universities cannot – and must not – attempt to take roles that belong most appropriately to the people of the region as a whole,” he said. “We can, however, work with the people of the region and the state to prepare them to address the critical issues that they face. We can provide them support, research and data. We can act as honest brokers to help them come together to negotiate solutions that serve their needs, rather than our needs. As we accomplish these actions, we will truly be stewards of place, and we will truly serve the people of the state who fund us.”

In other remarks, Bardo announced changes in the undergraduate admissions process that have resulted in a 43 percent increase in campus visits by prospective students; the launching of a new effort to develop a university “brand image”; and a review of the university’s liberal studies program.

“I have several times read writings by our founder, Robert Lee Madison, as well as works by Alonzo Reynolds and other early leaders of the institution,” Bardo told the faculty and staff. “I firmly believe that, if they are looking down on this university today they have to be very proud. What you are doing is modernizing and extending the ‘Cullowhee Idea’ on which this institution was founded – education to serve the needs of the people of the region. As you have worked through these most difficult and complex issues, you have given new life to the longest and most dear traditions of this university.”

—By BILL STUDENC

MY COMMITMENT TO THE CAMPAIGN FOR WESTERN

Full Name ________________________________________________________

Address ________________________________________________________________________________

City __________________________ State __________ Zip __________

Phone __________________________ Email __________________________

CHOOSE WHERE YOUR GIFT GOES  You may choose from among the following or any program you wish to support.

☐ Loyalty Fund for the general merit-based scholarship fund in the amount of $ __________________ per month OR __________________ per year.

☐ Staff Forum Scholarship Fund for the children of University staff in the amount of $ __________________ per month OR __________________ per year.

☐ Alumni Scholarship Fund for children/grandchildren of alumni in the amount of $ __________________ per month OR __________________ per year.

☐ Catamount Club for the general athletic scholarship fund in the amount of $ __________________ per month OR __________________ per year.

☐ ____________ College in the amount of $ __________________ per month OR __________________ per year.

☐ ____________ program in the amount of $ __________________ per month OR __________________ per year.

☐ ____________ other $ __________________ per month OR __________________ per year.

Hundreds of existing WCU scholarships, special initiatives and programs in each college need and deserve your private support. A full listing is available at http://campaign.wcu.edu.

YOUR GIFT  (Total amount from list above)

☐ $ ___________ Check Enclosed. Made payable to WCU Foundation.

☐ $ ___________ Monthly Payroll Deduction for ________ years. We will contact you for details.

☐ $ ___________ Annual Commitment/Non-Payroll Deduction for ________ years.

TOTAL CAMPAIGN COMMITMENT $ _______________________

The Development Office can provide information on how you can establish a fund to honor a colleague, loved one or friend.

My gift is in honor or memory of __________________________

Names of other individuals who might wish to support Western __________________________

Please let us know if you would consider including Western in your estate plan. Estate gifts can be included now as part of your gift to the Campaign. The University also can accept credit-card gifts and gifts of stock or real property. Contact Brett Woods, Director of Campus Campaign and Special Gifts (bwoods@email.wcu.edu) for information on the many ways to support Western.

Signature __________________________ Date __________

Please return this form to: Western Carolina University Development Office; 408 HFR Administration Building; Cullowhee, NC  28723
Hunter Library Invites Student Art Exhibits

Cathryn Griffin

Cathryn Griffin, professor of art, was walking through a Bryson City cemetery five years ago when she saw a headstone of a family surnamed “Quigley” and photographed the scene. “I can still remember what that day sounded like and smelled like,” said Griffin, whose print of the photo is on display at Hunter Library.

Griffin donated the print to the library after Bill Stahl, university librarian and chief information officer, expressed interest in the piece. “I think that a library should be the soul of a community, and one shouldn’t just take from it, but also give back to it,” said Griffin, who has taught photography at Western since 1985. “Art raises your consciousness, and what better place is there to do this than in a library?”

The growing presence of art in Hunter Library has been so well-received that last year Alessia Zanin-Yost, reference librarian at Hunter, began the “Arts in the Library” committee. The committee is charged with promoting the use of library space for art exhibits by students and faculty at WCU.

The committee began by approving an exhibit of photographs offered by one of Griffin’s students, Michael Campbell. “Before we solicited art pieces, we wanted to see the reaction of having art in the library,” said Zanin-Yost.

From January to July, an exhibit of images that Campbell captured during trips to France, Asheville and Georgia hung in the hallway in front of the student computer lab on the first floor. “The response was so overwhelming from staff, faculty, students and visitors that the committee decided to bring more art into the library, and we would like to have our ‘official’ first call this fall,” said Zanin-Yost, who also is an artist and art historian.

The committee aims to have two juried art exhibits every year where students can display their art pieces as part of solo or group exhibits.

For more information about “Arts in the Library,” contact Alessia Zanin-Yost at 227-3398 or azaniny@wcu.edu.

—By BRANDON A. ROBINSON

“Alice” Star Performance Launches Show Series

Actress and singer Linda Lavin, a star of stage and screen with a Tony and two Golden Globe awards to her credit, will be performing at 7:30 p.m., Saturday, Sept. 8, in the Fine and Performing Arts Center.

Lavin, most widely known for starring as the title character in the 1976-1985 television series “Alice,” also honed her performing skills in Broadway and off-Broadway plays, and through telefilms, sitcoms and other television appearances.

The Sept. 8 show, titled “Songs and Confessions of a One-Time Waitress,” is a one-woman theatrical concert that reflects on Lavin’s career and personal life, including an audience question-and-answer period.

Individual tickets are on sale at $25 for adults ages 18 and older, $20 for senior citizens ages 60 or older, $20 for WCU faculty and staff, $15 for groups of 15 or more, and $5 for students.

Subscriptions to all nine shows in the 2007-2008 Galaxy of Stars: Something for Everyone Series will be on sale through Sept. 8 at 35 percent savings off of individual ticket prices. Subscriptions cost $140 for adults and $45 for attendees ages 5 to 17.

In addition to Lavin’s performance, the series consists of:

- The Jeff Dunham Show: Comic Ventriloquist – 7:30 p.m., Thurs., Oct. 4
- Jungle All The Way: An Animal Band Christmas – 7:30 p.m. Thurs., Nov. 29
- The Asheville Symphony Orchestra: Holiday Pops Concert – 7:30 p.m. Sat., Dec. 15
- The Spencers: “Theatre of Illusion” – 7:30 p.m. Fri., Feb. 1
- Cypress String Quartet: “Inspired by America: A Fusion of Tradition and Technology” – 7:30 p.m., Fri., Feb. 29
- All-American Boys Chorus: “A Salute to America and Her Music” – 7:30 p.m. Fri., March 14
- Jim Witter’s “The Long and Winding Road”: A Beatles Tribute – 7:30 p.m. April 18
- Footworks Percussive Dance Ensemble – 7:30 p.m., Saturday, May 3

For more information or to purchase tickets, contact the Fine and Performing Arts Center box office at 227-2479 or check out www.wcu.edu/fapac.

—By JESSICA CREGGER

Alum Tony White Brings DNA Experts To Campus Aug. 30

Two of the nation’s leading experts in the use of DNA technology in criminal investigations will visit Western Carolina University on Thursday, Aug. 30, for a pair of public presentations made possible by Tony White, a 1969 graduate of Western.

Born in Cuba and raised in Asheville, White is president and chief executive officer at Applera Corp., the company that accelerated the race to decode the human genome. He is widely recognized for the vital businessman’s role he is playing in the biotechnology revolution and in development of the new field of pharmacogenomics.

Leonard Klevan, president of the applied markets division for Applied Biosystems of Applera Corp., will discuss “Recent Advances in DNA Typing for Forensic Investigation.” Klevan leads the division’s efforts to produce and market reagent kits for DNA forensics, paternity testing and other forms of human identification, as well as products for biosecurity, food and agriculture, and environmental applications.

Arthur Eisenberg, director of the DNA Identity Laboratory at the University of North Texas Health Science Center, will address “The Use of DNA Technology for Identification of Missing Persons and Unidentified Human Remains: Our Nation’s Silent Mass Disaster.” Eisenberg, professor of pathology and anatomy, is a pioneer in the development of DNA identity testing who helped create many of the procedures, techniques and standards currently used in DNA testing.

The talks will begin at 9:30 a.m. in the Fine and Performing Arts Center, and they are open to the public free of charge. For more information about the talks on Aug. 30, contact David Butcher, associate dean of the College of Arts and Sciences, at 227-7646, or via e-mail at butcher@wcu.edu.
Sam Bush Concert Kicks Off Mountain Heritage Weekend

Acoustic music virtuoso Sam Bush will open up Western’s Mountain Heritage Weekend 2007 with a show at 7:30 p.m. Friday, Sept. 28, at the Ramsey Center.

Known as the “King of Newgrass” from his 18 years of leading the legendary group Newgrass Revival, Bush has extended the boundaries of acoustic music in a career spanning more than three decades. Besides leading his own band, Bush also has spent the past 15 years as a sideman for artists such as Emmylou Harris and Lyle Lovett.

The Sept. 28 show also will include an opening act that will be announced later. Tickets, at $18 (arena) and $23 (floor), may be purchased after Aug. 27 by calling the Ramsey Center box office at 227-7722, toll-free (866) 928-3378, or by clicking on the Web at http://ramsey.wcu.edu.

Bright and early the morning after the Bush concert, on Saturday, Sept. 29, Mountain Heritage Day, WCU’s 33rd annual celebration of traditional mountain culture, will get under way on fields around the university’s Camp Building.

Mountain Heritage Day includes three stages of Appalachian music and dance, demonstrations of authentic folk arts, a 150-booth arts and crafts midway, traditional food, old-fashioned contests and more. The festival is held outside, rain or shine, and admission is free. Pets are not allowed on festival grounds, but service animals are welcome. For more information about the festival, call 227-3193 or click on mountainheritageday.com.

—By RANDALL HOLCOMBE

Art Museum Features Norm Schulman’s Ceramics

The Fine Art Museum at Western begins its 2007-08 season with a celebration of the life and work of acclaimed North Carolina ceramic artist Norm Schulman. “Norm Schulman: A Life in Clay” recently opened and continues through Saturday, Oct. 6. The touring exhibition organized by the Asheville Art Museum features 22 works from throughout Schulman’s career.

The Fine Art Museum concurrently will offer a rare look at several works from Schulman’s personal collection of ceramics by such noted clay artists as Rudy Autio, Wayne Highby, Peter Voulkos and others.

A free public reception for Schulman is planned for 6 p.m. Saturday, Sept. 8, prior to a concert by television and stage actress Linda Lavin in the Fine and Performing Arts Center.

Since 1978, Schulman has operated Norman Schulman Studio in Penland. His works have been included in numerous exhibitions, including those of the Mint Museum of Art in Charlotte, the Southeast Center for Contemporary Art in Winston-Salem and the North Carolina Museum of Art in Raleigh. His works are in the collections of the Smithsonian Institution, the American Craft Museum in New York City, the New York State College of Ceramics at Alfred University and the Mint Museum of Art in Charlotte. The Fine Art Museum at Western also newly acquired Schulman ceramic work for the museum’s growing permanent collection, an acquisition made possible through the financial contribution of an anonymous donor.

Museum hours are Tuesday through Friday, 10 a.m. to 4 p.m.; and Saturday, 1 to 4 p.m. For more information, visit the Web site www.wcu.edu/fapac or call 227-3591.


Newsfile

• Tom Johnson, chief of the WCU police department, recently served as an assessor for the Commission on Accreditation for Law Enforcement Agencies during a review of the University of New Hampshire Police Department. The department earned national accreditation in July, becoming the seventh of more than 200 departments in the state and first New Hampshire campus department to become accredited.

• Padraig Acheson, director of television studio operations, earned The Society of Broadcast Engineers’ certified television operator professional certification. The certification process requires a written examination that covers the latest technology and broadcast practices, including video file servers, automation, and centralized or “hub” broadcasting.
Tuesday, Aug. 28
Lunar eclipse—Paul Heckert, professor of physics, hosts eclipse observation event. 4:51 a.m. Jackson County Airport. (227-3677)

Friday, Aug. 31
Meeting—Board of Trustees. 9:30 a.m. Board Room, HFR. (227-7100)

Catamount cross country—Western Carolina Invitational. All day. (227-7106)

One Night Stand (comedy)—Throwing Toasters. 8 p.m. Illusions, UC. (227-7206)

Concert—Venice Maki. 10 p.m. Illusions, UC. (227-7206)

SEPTEMBER 2007

September 27—September 7

Norm Schulman, “The Ruler.”

Exhibits
Mountain Heritage Center
SLIDESHOW SPOTLIGHT FOR AUGUST: “Bells in the Valley,” a centennial history of Western Carolina University.

Gallery A:
“Migration of the Scotch-Irish People.” Includes text panels, illustrations, artifacts and vibrant murals that trace the Scotch-Irish Appalachian settlers from Ulster to Pennsylvania, through the Shenandoah Valley, and into Western North Carolina. Permanent exhibit.

Gallery B:
“Southern Stews: Traditions of One-Pot Cooking,” a national, traveling exhibition organized by the McKissick Museum at the University of South Carolina. Sept. through March.

Gallery C:
“After the War: Conflict and Domestic Change in the North Carolina Mountains.” Portrays how wars and their aftermath have shaped the lives of people and communities in Western North Carolina. Through December.

Online Exhibits (www.wcu.edu/mhc):
“After the War”
“Horace Kephart: Revealing an Enigma”
Southern Appalachian Quilts
“Watts in the Mountains: Rural Electrification in Western North Carolina”
“Craft Revival: Shaping Western North Carolina Past and Present”

Mountain Heritage Center hours:
8 a.m.–5 p.m. Monday–Friday, 2–5 p.m. Sunday. (227-7129 or www.wcu.edu/mhc)

Fine Art Museum, Fine and Performing Arts Center
“WORLDVIEWS,” Selections from Western Carolina University’s Permanent Collection in all media by local, regional, national and international artists. Ongoing exhibit.


Fine Art Museum hours: Tuesday–Thursday, 11 a.m.–6 p.m.; Friday, 11 a.m.–4 p.m.; first Saturday each month, 1–4 p.m. Donations appreciated. (227-3591 or http://fapac.wcu.edu)

Submissions: Send news items and calendar notices to WCU Calendar, 420 H.F. Robinson Bldg, Western Carolina University, Cullowhee, NC 28723 or e-mail to: Reporter@email.wcu.edu. Submit items for the university’s online calendar at least one week prior to the event.