

**School of Nursing
Strategic Plan
January 2010 to December 2012**

Strategic Direction I: Enhance the learning environment to support excellence in teaching, discovery and practice.

Goals	Objectives	Priority*	Responsible Individual(s) or Committee
-Consistently maintain licensure and certification pass rates well above national averages.	<ul style="list-style-type: none"> - Maintain NCLEX-RN pass rates at 90% or higher. -Establish NCLEX-RN pass rate at or above 95% (stretch objective). -Maintain FNP Certification pass rates at 90% or higher. - Establish FNP certification pass rate at or above 95% (stretch objective). -Maintain CRNA Certification pass rates at 85% or higher. 	Ongoing	All appropriate teaching teams
-Maintain quality across all programs.	<ul style="list-style-type: none"> -Implement revised BSN curriculum fall 2010 based on new AACN Essentials. -Implement QEP for undergraduate programs fall 2010. -Explore use of QEP for graduate programs. -Examine new plan for comprehensive program evaluation based on National League for Nursing model. -Develop new terminal outcomes for the graduate program and individual tracks based on new AACN Essentials. -Monitor admission protocols to streamline admission procedures and maintain high-quality students. -Seek new and continued grant funding to support programs. -Ensure smooth transition move to the new Health Sciences building for traditional undergraduate faculty and students for fall 2012. 	<p style="text-align: center;">1</p> <p style="text-align: center;">1</p> <p style="text-align: center;">2</p> <p style="text-align: center;">2 (Sp 2011)</p> <p style="text-align: center;">2 (Sp 2011)</p> <p style="text-align: center;">Ongoing</p> <p style="text-align: center;">Ongoing</p> <p style="text-align: center;">3</p>	<p style="text-align: center;">Undergraduate Faculty (UF)</p> <p style="text-align: center;">UF</p> <p style="text-align: center;">Graduate Faculty (GF)</p> <p style="text-align: center;">Executive Committee (EC)</p> <p style="text-align: center;">GF</p> <p style="text-align: center;">Undergraduate & Graduate Student Affairs Committees (UGSA and GSA)</p> <p style="text-align: center;">All Faculty</p> <p style="text-align: center;">Director, Undergraduate Associate Director (UAD), & Undergraduate Faculty</p>

*Key for Priority: 1 – Expected Year of Completion 2010; 2 – Expected Year of Completion 2011; 3 – Expected Year of Completion 2012

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-Develop a new clinical model for pre-licensure programs.	-Examine use of the Oregon Consortium Nursing Education (OCNE) model. -Develop proposal to establish a Dedicated Teaching Unit (DEU).	1 1	Undergraduate Curriculum Committee and Faculty Director and Ad Hoc Committee
-Assess the need for new program development to meet the needs of the nursing practice environment.	-Obtain permission to plan the DNP in conjunction with UNC-Charlotte. -Examine the need and feasibility of developing other graduate tracks/certifications such as the Clinical Nurse Leader (CNL), mental health, clinical informatics, or palliative/holistic care.	2 Ongoing	DNP Ad Hoc Committee EC
-Ensure adequate number of faculty and staff to deliver high quality programs.	-Assess and develop faculty needs and staffing plan, including retirements. -Hire permanent Undergraduate Associate Director by fall 2010. -Develop permanent FTE lines for admissions staff. -Develop permanent 0.5 FTE line for CRNA Administrative Assistant. -Assess the need and profitability of summer course offerings on a yearly basis. -Explore ways to generate sources of revenue for the school. -Develop Plan for systematic offerings of Nursing Electives. -Define roles for admission staff and office with policies and procedures for function within SON and plans permanent expansion.	Ongoing 1 3 2 Ongoing Ongoing 1 1	EC Director & Search Committee Director & EC Director, GAD, & EC Director, ADs, & EC EC EC Director, ADs, Student Services

Strategic Direction II: Increase interdisciplinary collaboration and connections.

Goals	Objectives	Priority	Responsible Individual(s) or Committee
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-Explore and develop partnerships with other disciplines in the University.	-Explore partnership with PT and nursing anesthesia for use of the cadaver lab.	2	Shawn Collins
	-Strengthen relationship between nursing and Communication Science Disorders (CSD) related to stroke care.	1	Shelia Chapman
	-Collaborate with HHS College Interdisciplinary Team for study abroad and the provision of health care.	Ongoing	SON Faculty
	-Establish relationship with the College of Business and the Nursing Administration track for the development of interdisciplinary courses.	1	Ramona Whichello
	-Continue work with Health Informatics in the development of education experiences with Second Life.	1	UAD, Linda Comer, Jason Ford
	-Develop a medical humanities course in conjunction with the College of Arts and Sciences.	2	Linda Comer
	-Develop a relationship with the Drama Department to develop teaching/learning scenarios with students.	2	UAD
	-Ensure integration of SON faculty and students into multi-disciplinary climate of the new College of HHS building	3	Director and SON Faculty
	-Explore the feasibility of developing, with other disciplines, certifications or programs in Forensic Nursing and Emergency/Critical Care Nursing (Continuing Education).	3	Undergraduate, Graduate and RN to BSN Faculty

Strategic Direction III: Promote outreach and engagement to improve the visibility of the school.

Goals	Objectives	Priority	Responsible Individual(s) or Committee
-Develop partnerships external to the University.	-Continue to develop and strengthen the VA Nursing Academy (VANA) program.	Ongoing	Director and ABSN Faculty
	-Implement the RIBN program with Asheville-Buncombe Community Technical College fall 2010.	1	Director & UAD

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	<ul style="list-style-type: none"> -Explore a potential partnership between the nursing anesthesia track and the University of Medicine and Pharmacy in Saigon, Vietnam. -Explore the development of a Speaker's Bureau among nursing faculty for community outreach. -Examine the development of a 30 minute/week radio program on health issues supported by nursing faculty and students to be broadcast on WCU radio. -Maintain partnerships with Kings College and the Royal Hospital for Sick Children in the U.K. 	3	Shawn Collins
		2	Linda Comer
		3	Linda Comer
		Ongoing	Sharon Metcalfe
-Develop new strategies to market programs, increase visibility, and increase the applicant pool.	<ul style="list-style-type: none"> -Evaluate SON website quarterly for accuracy and quality of information. -Develop promotional video to promote the SON on sites such as YouTube and Facebook. -Explore the use of Google as a venue for advertising the SON. -Attend events sponsored by multi-cultural organizations around western North Carolina to enhance recruitment of minority students and other students from diverse backgrounds. -Publish a SON newsletter annually. 	Ongoing	Director, ADs, & Student Services (Jessica Shirley & Sandra Brown)
		2	Sandra Brown & Jason Ford
		2	Student Services & Jason Ford
		Ongoing	Student Services
		Ongoing	Director, Student Services, Jason Ford, & Alumni Committee

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