PROGRAM PRIORITIZATION

Open Forum
April 3, 2013
Today’s Forum:

• **Completion of Phase 1 process:** questions

• **Phase 2 process**
  (for **Category 3** programs):
  overview & questions

• **Final Report:**
  timeline, distribution, & contents
Phase 1 Assessments

• **Category 1:** programs recommended for potential investment.

• **Category 2:** programs requiring no additional study or discussion.

• **Category 3:** programs requiring additional study or discussion.
Phase 1 Assessments

• **130 programs** reviewed, including majors, stand-alone minors.

• **8 programs in Category 1**
  (prioritization process completed)

• **98 programs in Category 2**
  (prioritization process completed)

• **24 programs in Category 3**
  (require additional discussion – Phase 2)
End of Phase 1 / Begin Phase 2

Late March

• Phase 1 program assessments released
  – Program assessments for Phase 1 were sent only to DHs and Deans for discussion within departments.

• Completion of process for programs in Categories 1 & 2.

April

• Phase 2 – begin secondary assessments for programs in Category 3.
Phase 2 process (for Category 3 programs)

• **Optional meetings with Task Force**
  – 30 minutes per program
  – Thursday, 18 April or Friday, 19 April
    *(to be scheduled with Anne Aldrich by noon, Monday, 15 April)*

• **Optional written responses (600 words)**
  – 3 universal questions for all programs.
  – Responses due by noon, Monday, 15 April
    *(pdf to Anne Aldrich).*
Phase 2 process (for Category 3 programs): Universal Questions

1) Within the constraints of your current resources, how do you intend to grow your program or maintain it at a sustainable level?

2) How does the level of enrollment in your program sustain a critical mass of students for a distinctive program identity within the university, and an appropriate educational experience for those students?

3) How do you plan to address issues of cost effectiveness in your program?
Phase 2 process (for Category 3 programs)

• Please be prepared to discuss class size, retention and graduation rates, time to completion, staffing of courses unique to the program, student populations and placement successes.

• Programs will be provided with additional data from Office of the Registrar on course enrollments from 2008-p-present.

(data sent no later than Monday, 8 April, via email)
# Phase 2 course data

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Course 1</td>
<td>2</td>
<td>17.00</td>
<td>34</td>
<td>1</td>
<td>25.00</td>
<td>25</td>
<td>1</td>
<td>41.00</td>
<td>41</td>
<td>1</td>
<td>41.00</td>
<td>41</td>
<td>1</td>
<td>43.00</td>
<td>43</td>
</tr>
<tr>
<td>Course 2</td>
<td>4</td>
<td>19.50</td>
<td>78</td>
<td>5</td>
<td>15.33</td>
<td>77</td>
<td>5</td>
<td>15.75</td>
<td>75</td>
<td>4</td>
<td>16.33</td>
<td>62</td>
<td>4</td>
<td>16.67</td>
<td>62</td>
</tr>
<tr>
<td>Course 3</td>
<td>2</td>
<td>21.50</td>
<td>43</td>
<td>3</td>
<td>18.75</td>
<td>54</td>
<td>2</td>
<td>19.00</td>
<td>38</td>
<td>2</td>
<td>17.50</td>
<td>35</td>
<td>2</td>
<td>18.00</td>
<td>36</td>
</tr>
<tr>
<td>Course 4</td>
<td></td>
<td>1</td>
<td>15.00</td>
<td>15</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Course 5</td>
<td></td>
<td>2</td>
<td>16.50</td>
<td>33</td>
<td>2</td>
<td>15.50</td>
<td>31</td>
<td>2</td>
<td>16.00</td>
<td>32</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Course 6</td>
<td>4</td>
<td>4.25</td>
<td>17</td>
<td>4</td>
<td>17.83</td>
<td>53</td>
<td>2</td>
<td>23.50</td>
<td>47</td>
<td>2</td>
<td>24.50</td>
<td>49</td>
<td>2</td>
<td>28.50</td>
<td>57</td>
</tr>
<tr>
<td>Course 7</td>
<td>1</td>
<td>25.00</td>
<td>25</td>
<td>1</td>
<td>21.00</td>
<td>21</td>
<td>1</td>
<td>23.00</td>
<td>23</td>
<td>1</td>
<td>26.00</td>
<td>26</td>
<td>1</td>
<td>15.00</td>
<td>15</td>
</tr>
<tr>
<td>Course 8</td>
<td>1</td>
<td>23.00</td>
<td>23</td>
<td>1</td>
<td>11.00</td>
<td>11</td>
<td>1</td>
<td>27.00</td>
<td>27</td>
<td>1</td>
<td>25.00</td>
<td>25</td>
<td>1</td>
<td>24.00</td>
<td>24</td>
</tr>
<tr>
<td>Course 9</td>
<td></td>
<td>1</td>
<td>8.00</td>
<td>8</td>
<td>1</td>
<td>8.00</td>
<td>8</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Course 10</td>
<td>1</td>
<td>6.00</td>
<td>6</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Course 11</td>
<td></td>
<td>1</td>
<td>1.00</td>
<td>1</td>
<td>1</td>
<td>2.00</td>
<td>2</td>
<td>13.00</td>
<td>13</td>
<td>1</td>
<td>12.00</td>
<td>12</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Course 12</td>
<td>10</td>
<td>5.08</td>
<td>54</td>
<td>3</td>
<td>11.50</td>
<td>32</td>
<td>2</td>
<td>15.00</td>
<td>30</td>
<td>2</td>
<td>13.50</td>
<td>27</td>
<td>3</td>
<td>17.50</td>
<td>49</td>
</tr>
<tr>
<td>Course 13</td>
<td>1</td>
<td>20.00</td>
<td>20</td>
<td>1</td>
<td>28.00</td>
<td>28</td>
<td>1</td>
<td>17.00</td>
<td>17</td>
<td>1</td>
<td>19.00</td>
<td>19</td>
<td>1</td>
<td>21.00</td>
<td>21</td>
</tr>
<tr>
<td>Course 14</td>
<td>1</td>
<td>20.00</td>
<td>20</td>
<td>1</td>
<td>26.00</td>
<td>26</td>
<td>1</td>
<td>12.00</td>
<td>12</td>
<td>1</td>
<td>15.00</td>
<td>15</td>
<td>1</td>
<td>23.00</td>
<td>23</td>
</tr>
<tr>
<td>Course 15</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Course 16</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Course 17</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Course 18</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

- Course data for five years, provided by the Registrar
- Courses in the major according to university catalog
- Enrollment data will be compared, according to course level, to university averages and under-enrollment standards.
Phase 2: Late April

• PPTF produces **final recommendations**, including **categorizations and comments**, for each program currently in Category 3.

• For **programs remaining in Category 3**, recommendations could include resource adjustment, reorganization, or phased discontinuation.
Final Report: May

• Final PPTF report and recommendations submitted to the Chancellor and shared with Academic Affairs.

• The report will include:
  – all final program assessments and comments on each program (Categories 1, 2, 3);
  – broader observations and suggestions on programs and minors;
  – recommendations for future prioritization processes.
Program Prioritization Webpage:
http://www.wcu.edu/31453.asp

Feedback for this process, or future program prioritization processes:
http://www.wcu.edu/31490.asp