**WCU Parks and Recreation Management Program (PRM) – Spring 2020 Report**

**Council on Accreditation of Parks, Recreation, Tourism and Related Programs (COAPRT)**

**7.0 Learning Outcomes**

7.01 Students graduating from the program shall demonstrate the following entry-level knowledge: a) the nature and scope of the relevant park, recreation, tourism or related professions and their associated industries; b) techniques and processes used by professionals and workers in these industries; and c) the foundation of the profession in history, science and philosophy.

7.02 Students graduating from the program shall be able to demonstrate the ability to design, implement, and evaluate services that facilitate targeted human experiences and that embrace personal and cultural dimensions of diversity.

7.03 Students graduating from the program shall be able to demonstrate entry-level knowledge about operations and strategic management/administration in parks, recreation, tourism and/or related professions.

7.04 Students graduating from the program shall demonstrate, through a comprehensive internship of not less than 400 clock hours and no fewer than 10 weeks, the potential to succeed as professionals at supervisory or higher levels in park, recreation, tourism, or related organizations.

Table 7.0 includes four columns addressing substandards for each standard:

Evidence of Substandard .01, that students are provided with sufficient opportunity to achieve this learning outcome, is provided by identifying the course or courses where each standard is addressed. In addition, the course syllabus and related materials are attached as appendices at the end of this document.

Evidence of Substandard .02, that quality assessment measures were used to assess learning outcomes associated with this standard, is provided by identifying the assessment measure used.

Evidence of Substandard .03, that results of its assessment program indicate that graduates of the program are achieving this Learning Outcome, is provided by presenting results of this assessment over the past year.

Evidence of Substandard .04, that the program uses data from assessment of Learning Outcome 7.01 for continuous program improvement, is provided by describing recent changes based on assessment results.

| **Course Specific Learning Outcome** | **COAPRT****Learning Outcome** | **Evidence of Learning Opportunity** | **Assessment Measure** | **Performance levels/metrics** | **Assessment Results** | **Evidence of Continuous Program Improvement**  | **ABSENT – EMERGING – PRESENT – OUTSTANDING** |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **7.0 Series Learning Outcomes****Foundations**7.01 Students graduating from the program shall demonstrate the following entry-level knowledge: a) the nature and scope of the relevant park, recreation, tourism or related professions and their associated industries; b) techniques and processes used by professionals and workers in these industries; and c) the foundation of the profession in history, science and philosophy. |
| Demonstrate knowledge of basic concepts, theories, principles, and practices related to the parks and recreation, and leisure services profession. Course SLO #1. | 7.01 a | PRM 250 | Play questionnaireExamination #1 | 95% of students will complete the assignment75% of students will score 70% or above on the examinations |  |  | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Summarize the historical and philosophical development of the parks, recreation and leisure services profession, both public and private agencies. Course SLO #2. | 7.01 a | PRM 250 | Timeline assignmentExamination #1 | 80% of students will complete the assignment75% of students will score 70% or above on the examinations |  |  | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Describe basic facts, concepts, and principles guiding the provision of recreation programs by professional and workers in the industry. Course SLO #3. | 7.01 b | PRM 250 | Specialized agencies assignmentExamination #1 | 90% of students will complete the assignment75% of students will score 70% or above on the examinations |  |  | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Interpret their academic progress to ensure successful graduation from the PRM program. Course SLO #2. | 7.01 b, c | PRM 260 | PRM Handbook Quiz | 70% of students will score at 80% or above on the PRM Handbook Quiz. | 90% (19/21) of students scored at 80% or above on the PRM Handbook Quiz | Need to separate out and analyze only those exam questions that assess this SLO. | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Interpret their academic progress to ensure successful graduation from the PRM program. Course SLO #2. | 7.01 b, c | PRM 260 | Synthesis Paper | 70% of students will score at 80% or above on the Synthesis Paper. | 100% (21/21) of students scored at 80% or above on the Synthesis Paper. | Metric seems an accurate predictor of student understanding of course SLO#2. | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Explain the components of the PRM Student Handbook and their relevance to their degree completion. Course SLO #3.  | 7.01 b, c | PRM 260 | PRM Handbook Quiz | 70% of students will score at 80% or above on the PRM Handbook Quiz. | 90% (19/21) of students scored at 80% or above on the PRM Handbook Quiz | Need to separate out and analyze only those exam questions that assess this SLO. | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Demonstrate basic knowledge of leadership concepts, styles, and Course SLO #1) | 7.01c | PRM 270 | Leadership Essay | 75% of students will score 70% or above on the essay | 91% (21/23) of students scored 70% or above on the essay | Metric seems an accurate predictor of student understanding of course SLO#1. | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Assess their own leadership skills, styles, strengths and weaknessesCourse SLO #2. | 7.01b | PRM 270 | Leadership Essay | 75% of students will score 70% or above on the essay | 91% (21/23) of students scored 70% or above on the essay | Metric seems an accurate predictor of student understanding of course SLO#2 | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Write a professional research paper.Course SLO #2. | 7.01 a | PRM 495 | Senior Seminar Research Paper | 70% of students will score at 75% or above  | Due to COVID-19, many students opted not to complete this assignment and take an (S/U) in the course. Hence, the low scores...Callie’s section: 45% scored a 75%or higher. (n=9/20)Jeremy’s section:32% scored a 75% or higher (n=6/19) | Due to COVID-19, and the lack of students who actually turned this final assignment in, we don’t feel like we can make comments on continuous improvement based on this year’s data.  | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Develop and deliver a professionalpresentation concerninga specific issue orproblem facing theparks, recreation, orleisure profession.Course SLO #4. | 7.01a | PRM 495 | Senior Seminar Presentation | 70% of students will score at 75% or above | Due to COVID-19, this assignment was modified. Students posted their final papers online and reviewed one another’s papers via discussion board. We believe that such significant modifications were made that we cannot enter scores here.  | Due to COVID-19, and the significant change in this assignment, we don’t feel like we can make comments on continuous improvement based on this year’s data. | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Discuss and critically analyze current trends and issues in parks, recreation, and leisure services industries. Course SLO #1. | 7.01a | PRM 495 | Reading Responses (Current issues) | 70% of students will score at 75% or above | Jeremy’s section: 84% scored a 70% or above(n=16/19)Callie’s section:95% scored a 70% or above(n=19/20) | Despite COVID-19, this assignment was easily moved online and students were highly engaged in these current issues discussions throughout the semester. This semester, we provided examples of discussion leader handout templates from previous classes. This helped the discussion leaders provide a higher-quality handout, better discussion questions, and a more engaging discussion. Therefore, students prepped better for the discussion with their reading responses. This metric seems to be a solid measure of SLO#1 for the course. | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Explain the connections between recreation, leisure, physical activity, wellness, and public health.Course SLO #1. | 7.01 a, b, c | PRM 255 | Comprehensive Final Exam | 70% of students will score at 75% or above on the final exam. | No data collected due to Covid-19. |  | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Practice and facilitate a variety of active recreation and leisure pursuits which they may encounter during their careers.Course SLO #2. | 7.01 b | PRM 255 | Student Led Activity Sessions | 70% of students will score at 75% or above on the combined elements of the assignment.a. Activity Session Outline & Handoutb. Activity Session Leadershipc. Reflection on Leadership | Spring 2020 100% scored 75% or higher on all elements. (n=23/23) | \*Assignment was modified due to Covid-19. 1. Activity Session powerpoint
2. Activity session quiz questions
3. Peer Reflection & Evaluations
4. Completion of activity quizzes
 | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Explain the connections between recreation, leisure, physical activity, wellness, and public health.Course SLO #1. | 7.01 a, b, c | PRM 255 | Program Brief & Presentation | 70% of students will score at 75% or above on the combined elements of the assignment.a. Program Briefb. Video Presentation | No data collected due to Covid-19 | \*Considering combining this assignment with Student Led Activity sessions for Fall 2020. | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Discuss the history, characteristics, and business opportunities of the commercial recreation and tourism sectors.Course SLO #1. | 7.01 a, b, c | PRM 430 | Commercial Recreation & Tourism Test | 70% of students will score at 75% or above on the test. | No class taught | N/A | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Discuss the history, characteristics, and business opportunities of the commercial recreation and tourism sectors.Course SLO #1. | 7.01 a, b | PRM 430 | Concept Feasibility Analysis | 70% of students will score at 75% or above on the concept feasibility analysis. | No class taught | N/A | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Discuss the history, characteristics, and business opportunities of the commercial recreation and tourism sectors.Course SLO #1. | 7.01 a, b | PRM 430 | Business Plan | 70% of students will score at 75% or above on the final business plan. | No class taught | N/A | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Articulate their personal entrepreneurial qualities using principles of entrepreneurship and free enterprise.Course SLO #2. | 7.01 a, b | PRM 430 | Entrepreneurial Self-Assessment | 70% of students will score at 75% or above on the entrepreneurial self-assessment. | No class taught | N/A | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Articulate their personal entrepreneurial qualities using principles of entrepreneurship and free enterprise.Course SLO #2. | 7.01 a, b | PRM 430 | Business Plan | 70% of students will score at 75% or above on the final business plan. | No class taught | N/A | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Explain the connections between outdoor adventure recreation and lifetime fitness. Course SLO #1.  | 7.01 a, b, c7.01 a, b, c | PRM 254PRM 254 | Comprehensive mid-term examComprehensive final exam | 70% of students will score at 75% or above on the mid-term exam.70% of students will score at 75% or above on the final exam. | Andrew: 100% of the students scored 79% or higher. (n= 18/18)Todd: No data reported due to COVID-19 | Need to separate out and analyze only those exam questions that assess this SLO.N/A | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
* ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| **7.0 Series Learning Outcomes****Provision of Services and Experience Opportunities**7.02 Students graduating from the Program shall demonstrate the ability to design, implement, and evaluate services that facilitate targeted human experiences and that embrace personal and cultural dimensions of diversity. |
| Articulate professional, ethical, and legal standards associated with diverse populations and programs in the parks, recreation, and leisure service profession. Course SLO #4. | 7.027.02 | PRM 250PRM 250 | Equity ExerciseLegal case review activity | 80% of students will participate in the activity80% of students will participate in the activity |  |  | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
* ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Explore elements of one’s own identity and worldview and how our own identities and lenses frame how we view, interpret, and experience leisure. Course SLO #4. | 7.02 | PRM 275 | Leisure Anthropologist or “Self-As-Other” Assignment/Paper | 70% of students will score a 75% or above. | 83% (20/24) of students scored at least a 75% | 3 students didn’t submit the assignment, presumably due to COVID. Remarkable papers from the majority of the students. Also, great feedback from students about the assignment. | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Discuss the ways that leisure and recreation can be a site of conflict, power, and social control.Course SLO #3. | 7.02 | PRM 275 | Diversity Research Presentation | 70% of students will score a 75% or above. | NA – canceled due to COVID | Will be reimplemented post-COVID | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Discuss the ways that leisure and recreation can be a site of conflict, power, and social control.Course SLO #3. | 7.02 | PRM 275 | Media Analysis Paper | 70% of students will score a 75% or above. | 79% (19/24) of students scored at least a 75% | 3 students didn’t submit the assignment, presumably due to COVID. Assignment fit online format perfectly for COVID conditions. In class discussion would have been beneficial for processing the assignment. | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Explore elements of one’s own identity and worldview and how our own identities and lenses frame how we view, interpret, and experience leisure. Course SLO #4. | 7.02 | PRM 275 | Media Analysis Paper | 70% of students will score a 75% or above. | 79% (19/24) of students scored at least a 75% | 3 students didn’t submit the assignment, presumably due to COVID. Assignment fit online format perfectly for COVID conditions. In class discussion would have been beneficial for processing the assignment. | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Articulate leadership considerations for working with diverse populations.Course SLO #4. | 7.02 | PRM 270 | Group Project Outline | 75% of students will score 70% or above on the outline | 100% (23/23) of students scored 70% or above on the outline | Metric % could be increased to 80% as 100% also scored an 80% or higher.. | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Practice, apply, and evaluate leadership and facilitation skills in a variety of small and large group settings Course SLO #3. | 7.02 | PRM 270 | Group Project Presentation | 75% of students will score 70% or above on the presentation | 100% (23/23) of students scored 70% or above on the presentation | Metric % could be increased to 80% as 100% also scored an 80% or higher... | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Explain why recreation and leisure is a significant context for understanding diversity. Course SLO #1.Discuss the ways that leisure and recreation can be a site of conflict, power, and social control.Course SLO #3.Identify and discuss strategies for building alliances and collaborations among and between people within various leisure contexts. Course SLO #5. | 7.027.027.02 | PRM 275PRM 275PRM 275 | Reading ResponsesReading ResponsesReading Responses | 70% of students will score a 75% or above.70% of students will score a 75% or above.70% of students will score a 75% or above. | 79% (19/24) of students scored at least a 75%. | Of the 5 students who didn’t score at least a 75%, 2 of them disappeared during COVID. Of the other 3, 2 were being lazy but understood the content and 1 student truly had a hard time comprehending the concepts. Reading responses are key to class discussions and will continue to be a steadfast component of this course. Class discussions were the best I had ever seen (up to COVID). | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
* ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
* ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Articulate an understanding of and demonstrate the ability to use key terms within diversity education such as “intent vs. impact,” “social justice,” “equality vs. equity,” “privilege,” “structural oppression,” “ally,” and “intersectionality.” Course SLO #2. | 7.02 | PRM 275 | Reading Responses | 70% of students will score a 75% or above. | 79% (19/24) of students scored at least a 75%. | Of the 5 students who didn’t score at least a 75%, 2 of them disappeared during COVID. Of the other 3, 2 were being lazy but understood the content and 1 student truly had a hard time comprehending the concepts. Reading responses are key to class discussions and will continue to be a steadfast component of this course. Class discussions were the best I had ever seen (up to COVID). | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Explain instructional techniques, certification requirements, leadership strategies, and coaching skills for diverse populations engaging in a variety of active recreation and leisure pursuits.Course SLO #3. | 7.02 | PRM 255 | Student Led Activity Sessions | 70% of students will score at 75% or above on the combined elements of the assignment.a. Activity Session Outline & Handoutb. Activity Session Leadershipc. Reflection on Leadership |

|  |  |
| --- | --- |
| Spring 2020 100% scored 75% or higher on all elements. (n=23/23) | \*Assignment was modified due to Covid-19. 1. Activity Session powerpoint
2. Activity session quiz questions
3. Peer Reflection & Evaluations
4. Completion of activity quizzes
 |

 |  | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Explain instructional techniques, certification requirements, leadership strategies, and coaching skills for diverse populations engaging in a variety of active recreation and leisure pursuits.Course SLO #3. | 7.02 | PRM 255 | Comprehensive Final Exam | 70% of students will score at 75% or above on the final exam. | No data collected due to Covid-19 |  | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Explain instructional techniques, certification requirements, leadership strategies, and coaching skills for diverse populations engaging in a variety of active recreation and leisure pursuits.Course SLO #3. | 7.02 | PRM 255 | Program Brief & Presentation | 70% of students will score at 75% or above on the combined elements of the assignment.a. Program Briefb. Presentation | No data collected due to Covid-19. | \*Considering combining this assignment with Student Led Activity sessions for Fall 2020. | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Evaluate public policy, decision making, and advocacy in the recreation sector. Course SLO #3. | 7.02 | PRM 461 | Comprehensive Final Exam | 70% of students will score 75% or above on the final exam. | 81% of students scored 75% or higher.(n=38/47) | Students scored lower overall from spring 2019. Yet exam was more comprehensive and 50% of semester was online due to Covid-19. | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Design, organize, implement, and evaluate a recreation program or project.Course SLO #5. | 7.02 | PRM 461 | Recreation Project | 70% of students will score 75% or above on the combined elements of the recreation project.  | No data due to Covid-19 |  | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| **Management/Administration**7.03 Students graduating from the program shall be able to demonstrate entry-level knowledge about operations and strategic management/administration in parks, recreation, tourism and/or related professions. |
| Develop an overall program plan that includes all the information needed to plan, implement, and evaluate a recreation program.Course SLO #2. | 7.03 | PRM 361 | Program/Program Plan/Poster Presentation/Oral Presentation | 70% of students will score a 75% or above. | Only Program Plan was completed. 100% (21/21) scored at least a 75% | Amazing group dynamics throughout the project. Existing community partnerships were vital to the success of this assignment. Students were very engaged and indicated high satisfaction levels with the assignment due to its experiential approach. | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Demonstrate the ability to conduct a needs assessment and utilize the assessment information to plan and develop recreation programs and resources.Course SLO #3. | 7.03 | PRM 361 | Program/Program Plan/Poster Presentation/Oral Presentation | 70% of students will score a 75% or above. | Only Program Plan was completed. 100% (21/21) scored at least a 75% | The needs assessments are hypothetical (due to time restrictions), but still very relevant. Basing needs assessments off of previous semester data may be helpful. | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Develop one’s ability to work cooperatively as part of a programming team, honing communication skills and problem-solving strategies. Course SLO #5. | 7.03 | PRM 361 | Program/Program Plan/Poster Presentation/Oral Presentation | 70% of students will score a 75% or above. | Only Program Plan was completed. 100% (21/21) scored at least a 75% | Amazing group dynamics. Great communication throughout groups and with agency partners.  | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Design and implement an evaluation tool, analyze data and report it in an evaluation report.Course SLO #4.  | 7.03 | PRM 361 | Evaluation Report | 70% of students will score a 75% or above. | NA – canceled due to COVID | Will be reimplemented post-COVID | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Identify facilities, maintenance, staffing considerations, programming, and equipment concerns for a variety of active recreation and leisure pursuits.Course SLO #4. | 7.03 | PRM 255 | Comprehensive Final Exam | 70% of students will score at 75% or above on the final exam. | No data collected due to Covid-19 |  | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Identify facilities, maintenance, staffing considerations, programming, and equipment concerns for a variety of active recreation and leisure pursuits.Course SLO #4. | 7.03 | PRM 255 | Student Led Activity Sessions | 70% of students will score at 75% or above on the combined elements of the assignment.a. Activity Session Outline & Handoutb. Activity Session Leadershipc. Reflection on Leadership | Spring 2020 100% scored 75% or higher on all elements. (n=23/23) | \*Assignment was modified due to Covid-19. 1. Activity Session powerpoint
2. Activity session quiz questions
3. Peer Reflection & Evaluations
4. Completion of activity quizzes
 | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Recognize and evaluate risk in a variety of active recreation and leisure activities and indicate strategies to manage for safety.Course SLO #5. | 7.03 | PRM 255 | Comprehensive Final Exam | 70% of students will score at 75% or above on the final exam. | No data collected due to Covid-19 |  | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Recognize and evaluate risk in a variety of active recreation and leisure activities and indicate strategies to manage for safety.Course SLO #5. | 7.03 | PRM 255 | Student Led Activity Sessions | 70% of students will score at 75% or above on the combined elements of the assignment.a. Activity Session Outline & Handoutb. Activity Session Leadershipc. Reflection on Leadership | Spring 2020 100% scored 75% or higher on all elements. (n=23/23) | \*Assignment was modified due to Covid-19. 1. Activity Session powerpoint
2. Activity session quiz questions
3. Peer Reflection & Evaluations
4. Completion of activity quizzes
 | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Identify facilities, maintenance, staffing considerations, programming, and equipment concerns for a variety of active recreation and leisure pursuits.Course SLO #4. | 7.03 | PRM 255 | Program Brief & Presentation | 70% of students will score at 75% or above on the combined elements of the assignment.a. Program Briefb. Presentation | No data collected due to Covid-19 | \*Considering combining this assignment with Student Led Activity sessions for Fall 2020 | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Recognize and evaluate risk in a variety of active recreation and leisure activities and indicate strategies to manage for safety.Course SLO #5. | 7.03 | PRM 255 | Program Brief & Presentation | 70% of students will score at 75% or above on the combined elements of the assignment.a. Program Briefb. Presentation | No data collected due to Covid-19 | \*Considering combining this assignment with Student Led Activity sessions for Fall 2020 | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Investigate business plan ideas through completion of a concept feasibility study.Course SLO #3. | 7.03 | PRM 430 | Entrepreneurial Self- Assessment | 70% of students will score at 75% or above on the entrepreneurial self-assessment. | No class taught | N/A | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Develop business systems, risk assessments, marketing and financial management outcomes through guided assignments.Course SLO #4. | 7.03 | PRM 430 | Business Plan | 70% of students will score at 75% or above on the final business plan. | No class taught | N/A | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Research, develop and present a comprehensive recreation-based business plan. Course SLO #5. | 7.03 | PRM 430 | Business Plan | 70% of students will score at 75% or above on the final business plan. | No class taught | N/A | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Research, develop and present a comprehensive recreation-based business plan.Course SLO #5. | 7.03 | PRM 430 | Business Plan Presentation | 70% of students will score at 75% or above on the final business plan presentation. | No class taught | N/A | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Identify and describe management competencies, theories, processes, and roles of recreation service managers.Course SLO #1. | 7.03 | PRM 461 | Comprehensive Final Exam | 70% of students will score 75% or above on the final exam.  | 81% of students scored 75% or higher.(n=38/47) | Students scored lower overall from spring 2019. Yet exam was more comprehensive and 50% of semester was online due to Covid-19. | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Articulate an understanding of various sectors (public, private, profit, and non-profit) in leisure services and their respective organizational structure, policy-making and legal requirements.Course SLO #2.  | 7.03 | PRM 461 | Comprehensive Final Exam | 70% of students will score 75% or above on the final exam.  | 81% of students scored 75% or higher.(n=38/47) | Students scored lower overall from spring 2019. Yet exam was more comprehensive and 50% of semester was online due to Covid-19. | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Articulate an understanding of the common management responsibilities of a recreation professional including personnel management, risk management, strategic planning, marketing and promotion, fiscal management and grant-writing.Course SLO #2. | 7.03 | PRM 461 | Comprehensive Final Exam | 70% of students will score 75% or above on the final exam.  | 81% of students scored 75% or higher.(n=38/47) | Students scored lower overall from spring 2019. Yet exam was more comprehensive and 50% of semester was online due to Covid-19. | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Evaluate the teaching/ leadership techniques necessary to provide introductory outdoor adventure activities.Course SLO #3. | 7.037.03 | PRM 254PRM 254 | Comprehensive Mid-Term ExamComprehensive Final Exam | 70% of students will score 75% or above on the mid-term exam.70% of students will score 75% or above on the final exam. | Andrew: 100% of the students scored 79% or higher. (n= 18/18)Todd: No data reported due to COVID-19 | Need to separate out and analyze only those exam questions that assess this SLO N/A | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
* ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Recognize and evaluate risk in a variety of outdoor adventure recreation and leisure activities and indicate strategies to manage for safety.Course SLO #4. | 7.037.03 | PRM 254PRM 254 | Comprehensive Mid-Term ExamComprehensive Final Exam | 70% of students will score 75% or above on the mid-term exam.70% of students will score 75% or above on the final exam. | Andrew: 100% of the students scored 79% or higher. (n= 18/18)Todd: No data reported due to COVID-19 | Need to separate out and analyze only those exam questions that assess this SLON/A | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
* ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Identify facilities, maintenance, staffing considerations, programming, and equipment concerns for a variety of outdoor adventure recreation and leisure pursuits.Course SLO #5. | 7.037.03 | PRM 254PRM 254 | Comprehensive Mid-Term ExamComprehensive Final Exam | 70% of students will score 75% or above on the mid-term exam.70% of students will score 75% or above on the final exam. | Andrew: 100% of the students scored 79% or higher (n=18/18)Todd:  | Need to separate out and analyze only those exam questions that assess this SLO | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
* ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| **Internship**7.04 Students graduating from the program shall demonstrate, through a comprehensive internship of not less than 400 clock hours and no fewer than 10 weeks, the potential to succeed as professionals at supervisory or higher levels in park, recreation, tourism, or related organizations. |
| Design effective professional materials necessary to pursue a career in Parks & Recreation Management. Course SLO #1. | 7.04 | PRM 260 | Resume | 70% of students will score an 80% or higher score on their final resume. | 90% (19/21) of students scored an 80% or higher score on their final resume. | Metric seems an accurate predictor of student understanding of course SLO#1. | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Design effective professional materials necessary to pursue a career in Parks & Recreation Management. Course SLO #1. | 7.04 | PRM 260 | Cover Letter/Professional Email | 70% of students will score an 80% or higher score on their final cover letter/email. | 90% (19/21) of students scored an 80% or higher score on their final cover letter. | Metric seems an accurate predictor of student understanding of course SLO#1 | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Design a professional digital portfolio.Course SLO #4. | 7.04 | PRM 260 | Digital Portfolio | 70% of students will score an 80% or higher score on their final digital portfolio. | 100% (21/21) of students scored an 80% or higher score on their final digital portfolio | Metric seems an accurate predictor of student understanding of course SLO#4 | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Demonstrate an awareness of recreation and leisure service organizational structure, techniques, and procedures.Course SLO #1. | 7.04 | PRM 483/484 | Reflection Paper | 80% of students will score 80% or above on their final reflection paper. | 100% of the students scored an 80% or higher (n=1/1) | Only 1 student | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Develop professional behavior including effective communication, organizational, and time management skills through guided practice and/or mentoring. Course SLO #2. | 7.04 | PRM 483/484 | Reflection Paper | 80% of students will score 80% or above on their final reflection paper. | 100% of the students scored an 80% or higher (n=1/1) | Only 1 student | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Accept and utilize constructive suggestions to improve performance. Course SLO #3. | 7.04 | PRM 483/484 | Reflection Paper | 80% of students will score 80% or above on their final reflection paper. | 100% of the students scored an 80% or higher (n=1/1) | Only 1 student | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Gain professional experience in an area of interest in the parks & recreation.Course SLO #4. | 7.04 | PRM 483/484 | Reflection Paper | 80% of students will score 80% or above on their final reflection paper. | 100% of the students scored an 80% or higher (n=1/1) | Only 1 student | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Develop a comprehensive, professional portfolio highlighting their work in the degree program.Course SLO #5. | 7.04 | PRM 483/484 | Professional Portfolio | 70% of students will score 75% or above | 100% of the students scored an 80% or higher (n=1/1) | Only 1 student | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Revise and update their professional documents and digital portfolios to assist them in the search and application process for their capstone internship.Course SLO #1.  | 7.04 | PRM 370 | Resume | 70% of students will score an 80% or higher score on their final resume. | 90% of students scored 80% or higher. (n=40/44) | This represents a 6% drop from spring 2019. Students were given 2 opportunities to submit. The students who scored lower, did not submit for a 2nd grading. Revisions were due right at the beginning of Covid-19 online learning implementation. | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Revise and update their professional documents and digital portfolios to assist them in the search and application process for their capstone internship.Course SLO #1. | 7.04 | PRM 370 | Cover Letter/Email | 70% of students will score an 80% or higher score on their final cover letter/email. | 86% of students scored 80% or higher (n=38/44) | This represents a 3% drop from spring 2019. Cover letters were due right at the beginning of Covid-19 online learning implementation. There was no opportunity for a 2nd submission.  | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Revise and update their professional documents and digital portfolios to assist them in the search and application process for their capstone internship.Course SLO #1. | 7.04 | PRM 370 | Digital Portfolio | 70% of students will score an 80% or higher score on their final digital portfolio. | Scores are divided between Linked In Profile (digital portfolio) and Capstone Portfolio.84% of students scored 80% or higher on Capstone Portfolio. (n=37/44)75% of students scored 80% or higher on Linked In Profil. (n=33/44) | Added Capstone Portfolio (pdf version) in addition to Linked In Profile (digital portfolio) to assist students in preparing portfolios to be submitted in Capstone Internship.Linked In Profile scores increased by 23% over Spring 2019. A comprehensive guide was created to assist students in developing their Linked In Profile.No data was collected on Capstone Portfolios during spring 2019 because they were not required. | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Complete pre-internship requirements.Course SLO #4. | 7.04 | PRM 370 | CCPD JobCat Orientation | 90% of students will complete the JobCat Orientation prior to their capstone internship. | 100% of students completed the JobCat Orientation. | Recommend removing this as an assignment in PRM 370 since many students complete this before they begin mini-internships now. Recommend adding “JobCat application” completion to required assignments. | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Develop a comprehensive plan to guide them during the research and application process for their capstone internship. | 7.04 | PRM 370 | Workbook Assignments | 80% of students will complete all workbook assignments with a score of 80% or above. | Due to Covid-19, these assignments were modified.83% of students completed the assignments with a score of 80% or above. (n= 36/44) | Will continue using these assignments. | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Develop professional best practice competencies. | 7.04 | PRM 370 | Career/Networking Professional Events | 80% of students will attend and reflect upon a professional event. | No data collected due to Covid-19 | Approximately 50% of students completed this assignment prior to spring break. Eliminated assignment once we moved to online learning. | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |
| Complete pre-internship requirements. | 7.04 | PRM 370 | Exit Interview | 90% of students will participate in the Exit Interview with the instructor. | No data collected due to Covid-19. | Due to increase in class size, will consider deleting or modifying this assignment for future classes. | * ABSENT
* EMERGING
* PRESENT
* OUTSTANDING
 |

**Appendix A**

**Course Syllabi**

**Appendix B**

**Assignment Grading Rubrics**