Standardized Category 1, 2, 3 descriptions.

- Data trends and performance trajectory should be considered across the five year span of data.
- Be attentive to the granularity of data (9- / 6- / 4-digit CIP code) and comparative measure.
- Recall the important embedded initiatives within the 2020 strategic plan (QEP, etc.).

Category 1 description

- This program exceeds WCU medians/averages on most criteria (or explains adequately why smaller numbers are necessary and appropriate for this discipline).
- The program shows a clear and consistent upward trend in number of majors and SCH production.
- The program is above the WCU average for student retention and graduation.
- Cost per student figures are at or below national averages (this may not be equally meaningful in assessing all programs).
- The allocated FTE is less than generated FTE.
- The majority of upper division and graduate classes in the program are taught by tenure-track faculty.
- The number of lower division classes in the program taught by tenure-track faculty exceeds the WCU median.
- There is some indication of unmet demand, that the program could grow further with more resources.
- The qualitative statement gives data on program quality and high student outcomes.
- The program seems well aligned with WCU’s mission and the 2020 Vision strategic plan.

Category 2 description

- This program is close to the WCU median on most criteria.
- The program shows a stable or slightly increasing pattern for number of majors and SCH production.
- The program is at or near the WCU average for student retention and graduation.
- The program is close to national averages for cost per student (may not be equally meaningful in assessing all programs).
- Allocated FTE is close or equal to Generated FTE.
- Close to half of all upper division and graduate classes are taught by tenure track faculty.
- The number of lower division classes taught by tenure-track faculty meets or is close to the WCU median.
- The qualitative statement gives data on program quality and high student outcomes.
- The program is at least indirectly aligned with WCU’s mission and the 2020 Vision strategic plan.
Category 3 description

• The program is below the WCU median/averages on most criteria
• The program shows a declining pattern for number of majors and SCH production
• The program is below the WCU average for student retention and graduation
• The program is above national averages for cost per student (may not be equally meaningful in assessing all programs)
• Allocated FTE is greater than Generated FTE
• Less than half of all upper division and graduate classes are taught by tenure track faculty.
• The number of lower division classes taught by tenure-track faculty is below the WCU median.
• The qualitative statement gives insufficient data on program quality and high student outcomes.
• The program is not aligned with WCU’s mission and the 2020 Vision strategic plan