Strategic Planning Committee
Minutes

November 4, 2005
Cardinal Room, University Center
3:30 – 5:00 p.m.


- Copies of feedback from all campus forums were distributed to the committee members. Written feedback that AJ received was sent out via campus mail prior to the meeting.

- AJ identified the following recurring themes from the forums and written feedback. The committee discussed each of the themes.

1) Not enough emphasis on academic excellence and rigor. The committee agreed to list strategic direction #4 (Promote, support and reward academic excellence.) first in the strategic directions of the strategic plan. Strategic direction #3 (Advance engagement as the university’s prime educational strategy.) was listed second and was change to read: Advance academic engagement inside and outside the University as a central educational strategy. The committee changed the wording in order to reflect the University’s QEP (AEIOU = Academic Engagement Inside and Outside the University).

2) Strategic directions/goals are not reflected in the mission statement or core values. The committee agreed to add the phrase “academic excellence” to the second sentence of the mission statement.

3) A clear definition of engagement is needed. Carol Burton agreed to ask Heidi Buchanan to send the QEP committee’s research on this to the members of the strategic planning committee. The strategic planning committee will discuss this at a future meeting.

- Kyle mentioned that Erskine Bowles would like to see economic development reflected in our university’s mission statement.

- AJ will distribute subcommittee assignments to committee members.

The next meeting will be Nov. 10th, 3:00-5:00 p.m., Cardinal Room (Univ. Center).