
- Minutes were approved.
- The committee was divided into groups of 3-4 people. Each group reviewed 2 Strategic Directions and developed strategic goals for each strategic direction. The following directions and goals emerged:

1. Promote engagement by responding to regional needs.
   - Develop programs that involve the community, faculty and students in promoting regional development.
   - Support service and applied research to respond to regional needs.
   - Expand educational outreach through development of regional partnerships.

2. Enhance the effectiveness of management processes to facilitate communication and decision making.
   - Create a relational database.
   - Establish effective tools for planning, decision-making and assessment.
   - Implement seamless and reliable communication systems.

3. Create expanded funding opportunities that support university priorities.
   - Develop relationships that encourage financial support.
   - Encourage continued governmental support for Western initiatives.
   - Develop a system and efficient processes that encourage collaboration with external partners.

4. Stimulate enthusiasm for learning and academic excellence.
   - Engage the academic community in discovery and sponsored research.
   - Involve the academic community in service activities with external constituencies.
   - Expand opportunities for student and faculty scholarship and research activities.
   - Enhance incentive programs that respond to changing economic opportunities, technologies and demographic trends.

5. Increase educational opportunities and programs by responding to societal needs, economic demands, and location advantages.
• Increase opportunities for adult learners through distance education night classes, condensed programs and creative scheduling.
• Provide programs that appeal to an increasingly diverse population, including international students.
• Manage growth responsibly by engaging the community in a dialogue about growth.
• Provide leadership in planned growth of the university and region by ensuring that infrastructure can meet demands and sustain Western’s growth.

6. Enrich the student experience
   • Enhance recreational facilities.
   • Continue to improve residential facilities.
   • Facilitate and encourage a healthy, wellness-minded lifestyle.
   • Improve the student dining experience.
   • Expand hours to accommodate non-traditional students.
   • Create gathering places and walkways that build community.

7. Diversify campus experiences so that students are prepared to succeed in a global society.
   • Expand diversity of faculty and staff.
   • Expand diversity of the student body.
   • Respond to the needs of an increasing Hispanic/Latino population in the state.
   • Attract more international students.
   • Broaden international opportunities and programs available to Western students.

The next meeting will be Sept. 1st, 3:00-5:00 p.m., Cardinal Room (Univ. Center).