Strategic Planning Committee
Minutes

July 28, 2005
Belk 404
3:00 – 5:00 p.m.

- Members present: Carol Burton, Leila Tvedt, Gibbs Knotts, Troy Barksdale, Pat Brown, Duane Dunlap, Cindy Atterholt, Bill Haggard, AJ Grube, Newt Smith, Elizabeth Vihnanek

- Minutes were approved.

- Reports from subcommittees and discussion of reports:
  - Subcommittee #1 (external scan) – Cindy Atterholt reported. Some wording was changed in the document. Final document will be ready next week.
  - Subcommittee #2 (internal scan) – Troy Barksdale and Pat Brown reported. The committee reviewed the document which had been revised by the subcommittee. The subcommittee will make changes and submit the final document.
  - Subcommittee #3 (vision statement) – Gibbs Knotts reviewed a revised vision statement with the committee and heard feedback. The subcommittee will submit a vision statement to the committee next week.
  - Subcommittee #5 (mission statement) – Newt Smith presented a draft of the revised mission statement. The committee gave feedback. The subcommittee will report next week.

- The committee brainstormed core values after reviewing Source Document #1 (WCU’s mission statement). The following words/phrases emerged:
  - Integrity
  - Commitment
  - Industry
  - Academic excellence
  - Excellence
  - Personal touch
  - Excellence with a personal touch
  - Mutual respect
  - Community
  - Intellectual freedom
  - Collaboration
  - Team
  - Service
- Lifelong learning
- Last 4 bullets of source document #1
- Personal and professional growth
- Diversity of thoughts
- Open exchange of ideas
- Embrace diversity (people & cultures)
- Encouragement of intellectual inquiry
- Global consciousness
- Atmosphere of civility
- Professionalism
- Stewardship
- Accountability

Two subcommittees will review this list and report back to the full committee next week with a condensed list of approximately 5 core values.

- AJ Grube distributed a list of subcommittee assignments.