Strategic Planning Committee

Agenda

July 14, 2005

Belk 404

3:00 – 5:00 p.m.

• 3:00 – 3:05 Approval of Minutes: Minutes were approved

• 3:05 – 3:20 Discussion of process (Kyle Carter & AJ Grube)
  • Outline of finished product: Dr. Carter suggested we focus on the concepts and what is important—will have small workgroups—work on the outside and then bring back to the SPC meeting.
  Discussion of source documents:

  Started with working draft—will work on wording—It was voted to keep the core values
  • Concentration on content, not wordsmithing

• 3:20 – 4:00 External Scan document (Jim Miller): Jim did not attend but AJ will ask him to report at next meeting

• 4:00 – 4:45 Discussion of vision statement – brainstorming session (Kyle Carter & AJ Grube): The group gave these suggestions:

  Growth  (Student size, Campus, Research)

  Transformation

  Quality enhancement
Integration

Preserving the Culture---personable, nice, caring, student centered, service/engagement

**Students:**

Diversity/tolerance

Critical Thinking

Global awareness

Civic minded

Contributors

Leaders

Lifelong learners

Strong academic background

Entrepreneur Spirit

Ethics

**All three productive accountable citizens:**

Civic minded

Contributors

Leaders

**Institution and State:**

First Choice

Strong reputation

Return on State investment

Community Partner

Primary econ engine for WNC

Leadership model in service areas
Entrepreneurship

Education (technology)

Healthcare

Info tech (computers) teaching, learning &

Environmental

F Par

Applied research

**Faculty/Staff**

High Quality Faculty

High Quality Staff

Diverse and willing to cross disciplines

Culturally diverse /Staff

Good teachers.

Intangible benefits (freedom to be involved in various types of research)

Emphasis on applied research

Teacher/scholar

Culture Support (COLLEGIALITY)

Infrastructure

Core Concepts:

Teaching/ Learning

Community Partner (service)

Economic development
High quality of Student Life

Challenges

Far reaching impact (international)

Loyalty-long term relationships both with students and WCU

Dr. Carter asked everyone to take a few minutes to write a statement

Each person read the statement they had written

Dr. Carter asked to pass all papers we would type them and email the completed document to each person

- 4:45 – 4:55 Subcommittee assignments (AJ Grube)
- See members SUBCOMMITTEES LIST

AJ suggested that the group break out into subcommittees

The University statement was revised by Pat Brown and Bill Haggard and the committee voted to accept the following document:

“The University”

A member of the University of North Carolina, Western Carolina University offers courses in the Arts, Sciences, technologies, humanities and professions at the bachelor, masters, or doctoral levels. As a regional comprehensive institution, it serves the people of North Carolina and beyond from its residential campus at Cullowhee and its centers in Asheville and Cherokee. It extends access to learners through educational outreach using emerging technologies and through its distance education partnerships.
It was suggested that we form a subcommittee to brainstorm the official statement:

Before next week come up with Draft for Vision Statement

- 4:55 – 5:00 Change in meeting schedule (AJ Grube) : AJ announced the new meeting schedule

- 5:00 Adjournment

**Next meeting will be July 21st, 3:00 – 5:00, Belk 404.**