• Minutes were not approved. Changes in the wording of the University Statement were suggested. Pat Brown agreed to work on this and report back to the committee.

• Dr. Carter and AJ led a discussion of the process for developing a strategic plan.

• Dr. Carter suggested that the group focus on major concepts. Small workgroups will be formed to work outside the committee meeting and then report back to the overall committee. In its meetings, the SP committee should not worry about wordsmithing. Subcommittees will handle this.

• Jim Miller was unable to attend the meeting. AJ will ask him to discuss the external scanning document with the committee at the next meeting (July 21st).

• A brainstorming session was held to develop ideas for vision statement concepts. The group came up with the following key words/phrases:
  o Growth (student size, campus, research)
  o Transformation
  o Quality enhancement
  o Integration
  o Preserving the Culture—personable, nice, caring, student centered, service, engagement
  o Students:
    Diversity/tolerance
    Critical thinking
    Global awareness
    Civic minded
    Contributors
    Leaders
  Lifelong learners
  Strong academic background
  Entrepreneurial spirit
  Ethics
  Productive accountable citizens:
    Civic minded
    Contributors
    Leaders
Institution and State:
- First choice
- Strong reputation
- Return on state investment
- Community partner
- Primary economic engine for WNC
- Leadership model in service areas
  - Entrepreneurship
  - Education (technology)
  - Healthcare
  - Information technology (computers) teaching, learning & environmental
  - Applied research

Faculty/Staff:
- High quality faculty
- High quality staff
- Diverse and willing to cross disciplines
- Culturally diverse /staff
- Good teachers.
- Intangible benefits (freedom to be involved in various types of research)
- Emphasis on applied research
- Teacher/scholar
- Culture of support (COLLEGIALITY)

Infrastructure:
- Teaching/learning
- Community partner (service)
- Economic development
- High quality of student life
- Challenges
- Far reaching impact (international)
- Loyalty-long term relationships both with students and WCU

- Dr. Carter asked those in attendance to write a vision statement. Each person then read his/her vision statement to the group. These statements were collected and will be distributed to the entire committee.

- After the discussion of vision statements, the committee was divided into subcommittees and asked to work on developing one vision statement per subcommittee. A list of subcommittee assignments was distributed and will be e-mailed to committee members who were not in attendance. Each subcommittee should meet before the next meeting on July 21 and be prepared to present one vision statement to the group.

- Pat Brown and Bill Haggard revised the University statement and the committee voted to accept the following statement as part of the mission statement:
The University
A member of the University of North Carolina, Western Carolina University offers courses in the arts, sciences, technologies, humanities and professions at the bachelor, masters, or doctoral levels. As a regional comprehensive institution, it serves the people of North Carolina and beyond from its residential campus at Cullowhee and its centers in Asheville and Cherokee. It extends access to learners through educational outreach using emerging technologies and through its distance education partnerships.

- AJ Grube announced that the committee will meet every Thursday from 3:00 -5:00 in Belk 404.
- The meeting was adjourned at 4:50 p.m.

The next meeting will be July 21st, 3:00 – 5:00, Belk 404.