Strategic Planning Committee
Minutes

June 30, 2005
UC – Cardinal Room
3:00 – 5:00

• Announcements:
  a. Beth Tyson introduced AJ Grube to the committee.
  b. Jim Miller discussed the appointment of Bruce Henderson to the committee. Dr. Henderson will assist the external scanning committee. Jim Miller distributed a draft of the external scanning committee’s report. The report will be discussed at the next meeting.

• Approval of Minutes

Minutes from the June 16th meeting were approved.

• AJ Grube opened the discussion of the revision of the current mission statement. Carol Burton informed the committee of the themes being considered by the QEP committee. The committee agreed upon a draft mission statement:

  The University

  A member of the University of North Carolina, Western Carolina University offers courses in the arts, sciences, technologies, humanities, and professions at the bachelor, masters, or doctoral levels. As a regional comprehensive institution, it serves the people of North Carolina from its residential campuses at Cullowhee, Asheville, Cherokee and other locations, and through distance education technologies.

  Mission Statement

  Teaching and learning constitute the central mission of Western Carolina University. Western supports student success through learning, engagement, application of knowledge, discovery and service.

• Next meeting will be July 14th, 404 Belk Building, 3:00 – 5:00 p.m.