Opportunities to enhance communication between prospective/incoming students, their families and WCU faith communities:

- Participation in Open House events, Orientation, Week of Welcome and Family Weekend
- Contact students who indicate a religious affiliation or interest in receiving more information on our faith communities
  - This information is captured in a non-specific way in CatWalk
  - Will have student emails by late June – can send an email with general information sending students to the updated campus ministries website
  - This information may be collected in the application or when students complete information request cards during college fairs (Admissions)
  - Will need to collect general information for each ministry to share with students and their families
  - Include in communication from the Family Association, especially pre-Orientation outreach communication
- Need to ensure that the ministries that have a corresponding Registered Student Organization (RSO) are in OrgSync
- Website update
  - Request simple url: campusministries.wcu.edu
  - Information for students, parents and ministers
  - Information should focus on ministry not individual ministers especially in the contact information
  - Include university point of contact for new ministers and how they can gain official recognition by the university
- Event publicity
  - It’s possible to publicize events via OrgSync, MyCat and the Student Life calendar. There may be limitations as to which events can be publicized. If the event is hosted by a RSO, there shouldn’t be limitations on where the event can be posted.
  - If there is enough interest, we can create a category for the Student Life calendar to filter for faith based events.
Other discussion:

- While desirable to have designated interfaith space available, space is at a premium on campus and it will not be possible to create an interfaith space at this time.
- It is important to have an interfaith group independent of WCU such as Lianna’s Yahoo group: wcinterfaith@yahoogroups.com
- We will continue to meet once each semester