Heads up to Alumni: We send you this newsletter because all alumni are encouraged to get involved, attend MBA & GBSA events, take advantage of Career Services/Job opportunities, and more!

Current Students: If you are not doing so, please check your Catamount email and reply to your email from Erika (mba@wcu.edu), so we can keep the most up-to-date information on file. This will be especially important as we begin spring registration.

If you would like to contribute information, an event, or an announcement (personal or professional!) to MBA Weekly, please submit to the MBA office by Mondays at noon.

Office: 121 Forsyth
Email: mba@wcu.edu
Phone: 828.227.3588

MBA Program Announcements

**MBA in Asheville - Thursday, October 21, beginning at 3pm.** Advising with the MBA Program Director will be offered at UNC Asheville on Thursday, October 21 in the WCU Asheville Programs office - Karpen Hall 120.

New Students: If you have not already done so, you must schedule an appointment to meet with Dr. Ha.

To schedule an appointment, email kumcintyre@wcu.edu.

**MBA Program Graduate Assistant Small Groups.** We would like to invite you to join our graduate assistants as they work on projects aimed at improving the MBA program, including Graduate Student Business Association (GBSA), Branding, Recruiting, and Curriculum. This week’s update is about GBSA.

Ann Thompson - President. annnthompson@gmail.com
Matt Leech - Chief Creative Officer. mattleech@gmail.com
Michael Kimmel - Treasurer
Lauren Percilla - Secretary

Graduate Business Student Association is open to any and all MBA students who are interested in getting involved. This organization serves as a social and networking body for the program, to bring students and faculty together and strengthen our connection to, and visibility in, the community.

As you probably have noticed from the many emails you receive from the MBA office, the events and activities GBSA puts together cover a wide range of interests. This semester, that includes First Friday (and sometimes Third Friday) happy hour, a wine tasting, a speaker series of engaging business people in WNC, community service at Elida Homes, karaoke, and more coming soon. But the possibilities for future semester activities are endless!

Unfortunately, all of our officers and many of our most dedicated students are graduating this December. They will become our new Alumni Association, but we need new and current students to step in and keep GBSA alive!

If you are interested in getting involved or becoming an officer for Spring 2011, please contact Ann or Matt by email, listed above.

MBA Program Events

**CEO Speaker Series - MBA 601.** Outstanding local CEOs will talk about personal and organizational leadership. Open to all MBA students. Sessions are Monday night at 6pm, at UNC Asheville in Ramsey Library room 11 (the Square D Teleconference Center).
Oct 25 - Gerald Austin, CEO, Austin Associates
Watch online, 24 hours after: [https://www.mcnc.org/video-streaming/MBA601](https://www.mcnc.org/video-streaming/MBA601).

**College of Business - Thursday Program guest speaker:** Matthew Webster, Managing Director - Global Head of Real Estate Finance | HSBC Bank Plc
THIS Thursday, Oct 21 at 9:30am
Killian 104, WCU campus

Mr. Webster provides oversight to a $100 billion loan book on commercial real estate. During his career, he has covered all areas of real estate finance, including investments, buy-side, sell-side, risk management, servicing, lending, work out, and securitization. He will discuss the scope of his present responsibilities; the issues facing the UK commercial real estate market, including the refinancing of the outstanding debt; and the potential impact Basel III will have on the lending ability of the industry.

He commented that, “I had the luxury of being at one of the most well capitalized banks while the entire market imploded around us, and understood the gravity of the approaching train wreck long before most investors and regulators.”

Opportunities

• TODAY! UNC Asheville Career & Graduate School Fair. Tuesday, October 19 from 11am - 3 pm, Highsmith University Union, UNCA campus.


• Graduate Research Symposium - Thursday, March 24, 2011 in the University Center.
This will be a great opportunity to present any research you have worked on during your MBA program experience. For more information and to register, go to http://www.wcu.edu/1149.asp.

Student Resources

• MBA student Google calendar: http://www.google.com/calendar/embed?src=waggle.kimberly%40gmail.com&ctz=America/New_York
This calendar, created by Kimberly Waggle, is primarily helpful for the cohort in MBA 609-612. However, it has a wealth of information that may be useful to other students as well. We are interested in creating and updating calendars for each course and cohort. If you are interested in getting involved, email Erika at mba@wcu.edu.

• Library Resources - Betsy Clementson, MLIS
The library recently subscribed to Business Source Complete (BSC), which is an upgraded version of Business Source Premier (BSP). This resource provides us with increased full text content and access to some journals that we did not previously have with BSP. As you work with BSC, please let Betsy know if you have any comments or feedback. There is significant content overlap between BSC and ABI/Inform, so she is interested to hear your thoughts.

BSC is now included in business research guides on the library’s website, and is also listed in the subject and alphabetical database lists.

MBA Research Library Resource Guide - http://researchguides.wcu.edu/MBA. Contact Betsy at clement@wcu.edu or 828.227.3413.

• Career Services
MBA students have access to a host of career services through both WCU and UNC Asheville's Career Center.
WCU Career Services - http://career.wcu.edu
UNCA Career Center - http://www.unca.edu/career

GBSA Activities

• THIS WEEKEND - Eliada Homes Corn Maze. The Graduate Business Student Association (GBSA) is organizing a volunteer event at the Eliada Home Annual Corn Maze - http://www.fieldsoffun.org/. If you are interested in volunteering on either Saturday, October 23rd, or Sunday, October 24th, contact Matt Leech (mattleech@gmail.com).

• RSVP THIS WEEK - Sushi & Karaoke. In honor of Dr. Paul Johnson (currently teaching MBA 610), we will have an evening of sushi and karaoke on Wednesday, November 3rd. If interested, please contact Sarah Withrow at sarahwith@hotmail.com by this Wednesday, October 20th.