Alumni, parents, students, friends, faculty and staff continue to advance Western Carolina University’s worthy mission. They provide guidance, ideas, encouragement and – just as important – financial support.

Among those leaders are members of the Madison Society, generous individuals who give to the university at a level that marks them as principal supporters of Western Carolina.

They Lead by Example
A Tradition of Giving

When Robert Lee Madison, WCU’s first president, and other community leaders founded the Cullowhee Academy in 1889, they could not be certain that their audacious idea of extending education to young people in the state’s isolated mountain communities would survive.

The idea did more than survive. It flourished. The “Cullowhee Idea” was strengthened by the generosity of men and women who gave so much of their time and talent to make it work. They believed that students need a good education to build a better future. They believed in building a vibrant university in Cullowhee. They knew their support was critical for success.

Inspired by their example, we are pleased to introduce the Madison Society.

madisonsociety.wcu.edu
A Celebration of Giving

The purpose of the Madison Society is to recognize the expanding circle of loyal friends, like you, who are passionate about Western Carolina University. Like those early visionary leaders, you believe in the university’s mission of teaching, learning and service that is so widely respected today. You believe WCU is uniquely positioned to prepare its graduates to make a difference in their world.

For the Future

Like the founders of the “Cullowhee Idea,” we cannot know what lies ahead. However, we can be certain that working together we are contributing to the greatness of WCU. And the future for all of us – students, graduates, alumni, donors and other friends – will be brighter because we helped.

“Alumni know that Western Carolina is a great school. People who have given to the university have helped to make it great and have changed the lives of thousands.”

Kassie Beam ’13
Elementary Education Major
Shelby, N.C.
Why Should I Join the Madison Society?

Your participation reinforces the idea that gifts at leadership levels are essential to move the university forward. It strengthens the belief that our contributions have more power, combined, than any of us can achieve alone.

How Do My Gifts Help?

The possibilities are endless. Whether you give to a college, specific program, scholarship, endowment, academics, athletics, the Loyalty Fund or any other purpose, you are supporting the mission of Western Carolina.

“My support makes it possible for me to not have to worry so much about how I am going to pay for food and gas while attending WCU.”

Isaac Baines ’13
Occupational Therapy Major
Middlesex, N.C.
How to Join

ANNUAL
Alumni and friends who give $1,889 or more within a fiscal year (July 1–June 30) are recognized as Annual Members. Special categories of annual giving are reserved for current students who give $18.89 or more and for alumni who graduated in the five most recent classes of undergrads and give $188.90 or more. Single or multiple gifts directed to any purpose at WCU and given within any single fiscal year are counted toward your total for recognition at this level.

LIFETIME
Alumni and friends of the university whose gifts total $25,000 or more over any length of time are recognized as Lifetime Members. Cash, marketable securities, in-kind gifts and other outright gifts are considered at this level. Whether you direct your gift to academics, athletics, individual colleges or programs, scholarships, the library, endowments, the Loyalty Fund or other purposes, your ongoing contributions are added to your total for this level of recognition.

LEGACY
Alumni and friends who invest in the future of WCU by allocating assets through bequests and other provisions in their estate plans are recognized as Legacy Members when they choose to provide documentation of their intentions.

Please contact us to discuss details at development@wcu.edu or call 800.492.8496.

“Because of the generosity of those donors who funded my scholarship at WCU and the career I have, I understand that when people give, the gift keeps on giving.”

Debbie K. Wright ’77
Chief Counsel–Technology Transactions
Kraft Foods, Chicago, Ill.
Membership Recognition

**ANNUAL**
All alumni and friends who make gifts to WCU at a qualifying membership level within any single fiscal year (July 1–June 30) will be recognized as Annual Members. Special categories are reserved for friends who give:

<table>
<thead>
<tr>
<th>Amount</th>
<th>Recognition</th>
</tr>
</thead>
<tbody>
<tr>
<td>$ 25,000 or more</td>
<td>$ 1,889.00 or more</td>
</tr>
<tr>
<td>$ 10,000 or more</td>
<td>$ 188.90 (recent alumni)</td>
</tr>
<tr>
<td>$ 5,000 or more</td>
<td>$ 18.89 (current students)</td>
</tr>
</tbody>
</table>

**LIFETIME**
Recognition of Lifetime Members begins when their total gifts to WCU reach $25,000 or more over any length of time. Special categories of cumulative giving are reserved for alumni and friends who give:

<table>
<thead>
<tr>
<th>Amount</th>
<th>Recognition</th>
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</thead>
<tbody>
<tr>
<td>$ 1,000,000 or more</td>
<td>$100,000 or more</td>
</tr>
<tr>
<td>$ 500,000 or more</td>
<td>$ 25,000 or more</td>
</tr>
<tr>
<td>$ 250,000 or more</td>
<td></td>
</tr>
</tbody>
</table>

**LEGACY**
Legacy members who devote assets to WCU through their estate plans will be recognized when they document their intentions.

“I will be forever grateful for the foundation of education that Western Carolina provided me. Our willingness to step up and support WCU will be crucial to the success of Western Carolina University.”

Wes Elingburg ’78
CFO (Retired), LabCorp
Greensboro, N.C.
“My whole passion is to connect supporters with students. Whether you are giving $25 or $25,000, it is an investment and it pays dividends. Your financial support has an impact on someone else’s life. It doesn’t get any better than that.”

Ed Cody ’79
President, Unique Solutions Associates Inc.
Asheville, N.C.

Ed Cody ’79 still remembers the joy of getting a partial scholarship that enabled him to attend Western Carolina. With his wife, Andrea ’80, whom he met at WCU, Cody has been giving back ever since— with his time, enthusiasm and financial resources.

Please accept my/our gift:

Name(s) ____________________________________________________________
As it/they should be listed in Madison Society Honor Roll

I/we do not wish to be listed in the Honor Roll.

Address ____________________________________________________________
City/State/Zip ____________________________________________________________
Phone ______________________________________________________________
Email ________________________________________________________________

Please apply my gift:

Loyalty Fund (merit-based scholarships/WCU's greatest needs) $________
Catamount Club (athletic scholarships) $________
College/Program (specify) ____________________________ $________
Other (specify) ____________________________________________ $________

Total Amount of my gift $________

Note: To join the Madison Society at the annual level, your gifts must total $1,889 or greater by June 30. Please refer to membership recognition page for giving levels.
Payment Options

Thank you for your gift to WCU. All gifts count toward your membership in the Madison Society. Please select the payment option(s) you prefer.

___ I prefer to give online at give.wcu.edu.

___ I am enclosing a check in the amount of $_____.

___ Please charge my credit card in the amount of $_________.

    □ Visa        □ MasterCard    □ AmEx        □ Discover

Card # ___________________________ Exp. _______

Name that appears on the card ____________________________________________________

Signature/date ___________________________________________________________________

Enclosed is my company’s matching gift form.

Visit match.wcu.edu to find out if your company has a matching gift program that can double or triple the impact of your gift.

Request for Information

___ I would like information about including WCU in my estate plan.

___ I would like information about establishing a named endowed scholarship with a gift of at least $10,000, typically paid within five years.

___ I would like information about ___________________.

Benefits of Membership

Most importantly, you will have the satisfaction of knowing that you are playing a key role in expanding the opportunities that WCU offers.

In addition, you will receive:

• A personal thank you from the Chancellor
• An e-newsletter highlighting how gifts to WCU are having an impact
• Exclusive invitations to events on campus and in the region
• Recognition in the Madison Society

Please mail completed form to:
Madison Society
201 HF Robinson
Western Carolina University
Cullowhee, NC  28723

Questions? Please contact:
Office of Development
828.227.7124 or 800.492.8496
development@wcu.edu
madisonsociety.wcu.edu