

The Career Journal

Caring about your future... Promoting success!

Published by the Office of Career Services and Cooperative Education

April 2005, Vol. 2 Issue. 4

Creative Professions Career Day

Creative Professions Career Day
April 4, 2005 in the University Center
11am - 2pm - Resume Critiquing Clear
Channel Communications will conduct
internship interviews!
2:30pm - 4:30pm -
Panel Discussion, UC Theater
5pm - 6:30pm - Reception,
UC Multipurpose Room

Communication, Art, Theater, Interior Design, Graphic Design, Music, electronic media and English majors or all interested in information about careers in these fields shouldn't miss this career day! Students can get "Advice from the Pros" on how to break into their field and learn about the latest industry trends. This event includes the opportunity for a mock interview and a panel discussion.

Some of our panel speakers include:

Libby Callaway, with a bachelor's degree in English literature and a master's degree in Journalism & Mass Communications, has worked nationally and internationally in newspaper journalism for over a decade. She was hired by the New York Post in 1997 and wrote for the paper's Women's Section until the next year, when she became the paper's sole fashion writer; by 1999, she had been named fashion editor, a job that took her to fashion shows all over the globe, including those in New York, Los Angeles, Milan, Paris and Sydney, Australia.

Bree Edwards, the Curator of Education at The Asheville Art Museum, works to

Creative continued on page 2

Interviewing for success!

By: **Jessica A. Elwell**
Career Services Graduate Assistant

Have a job interview coming up? Need to brush up on your interview skills? Then the Perfect Interview program is for you! The **Perfect Interview** program is a new computerized interviewing system that allows the participant to partake in a new age "mock interview."

As with a traditional "mock interview," the **Perfect Interview** program has a computerized employer ask questions to the participant. The difference comes when the participant is asked to respond to each interview question. The participants then have the option of watching their response to the question, an actor responding to the same question and even a personal coach to give specifics about that question. Each one of these options is available for every question of the computerized interview.

Perfect Interview Availability:

Orientation times are available:

M, W, & R from 9am - 1pm
and T 9:30am-1pm

Interview times are available:

M, T, W & R from 8am-9am, 1pm-4pm
and F 8am- 4pm

Note: Fridays are reserved for only interviews, no orientations will be given on Fridays. All students must have completed an orientation session first before scheduling an interview time.

If you are interested in interviewing your way to success, contact Jessica A. Elwell at (828) 227-3815 or JAEIwell@email.wcu.edu.



Creative...
get "Advice from the Pros"

Interviewing...
computerizing your mock
interview!

See Page 2 ...
♦ See what is available
for Alumni!

Located : 2nd Floor
Killian Annex

Hours of operation:
Monday - Friday.
8 a.m. - 5 p.m.

Phone: 828-227-7133
Fax: 828-227-7344.

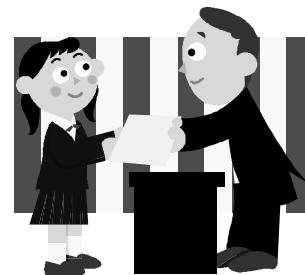
For information go to:
<http://careers.wcu.edu>

ATTENTION ALUMNI!!!



Check out what is still available to you even after you have graduated!

- √ **JobCat and MonsterTRAK** are internet - based recruiting systems on our website which include jobs as well as opportunities to post a resume and sign up for interviews
- √ **Cooperative Education** - Co-op is a program that allows you to work in your career/major field and receive directly related experience and credit WHILE you are still in school
- √ **Career Testing** - If you are having difficulty making a decision about a major or a career, we offer career testing and interpretation
- √ **Career Counseling** - If you have a career concern that you would like to discuss, call for an appointment with a career counselor
- √ **Resume Critiquing Service** - Drop off your resume (cover letter too!) and it will be ready (suggestions and all) in 48 hours.
- √ **Interviewing Skills Assistance** - You can participate in the PerfectInterview program and improve your interview skills.
- √ **Career Library** - Our Career Library offers books, directories, and videos to aid in your career decision, including DISCOVER, a computer-aided-guidance program. Also available at careers.wcu.edu
- √ **Student Employment** - Need some cash? The student employment office can help you find a part-time job. We offer listings for on-campus as well as off-campus employment. See them at careers.wcu.edu
- √ **Career Days and Recruitment Events** - Career Services offers 10-12 recruitment events every year including Career and Graduate School Expo, Allied Health and Nurses' Career Day, Spring Job Fest, Summer Job Fair, Creative Professions Career Day, Education Recruitment Day and multiple etiquette development events



For more information on any of these areas please go to...
<http://careers.wcu.edu>

Career Services/Cooperative Education



Helping to make a difference in your future!

Creative Continued...

enhance public understanding of the Museum's permanent collections through temporary exhibitions and a broad spectrum of cultural and community outreach activities. She oversees a department whose activities include classes, tours, workshops, school and university outreach programs and docent training.

Johnny DeKam, Video Designer & Software Engineer at The Elumenati, has an international reputation as innovator of live video performance and technology. In 1998 he founded and programmed VIDVOX, a software company dedicated to realtime video, which today is used in professional productions worldwide, with clients including Ferrari, BBC Radio, MTV and VH1.

Jack Sholder studied to become a professional trumpet player and also received a degree in English literature. In the theater arts, he wrote and directed a number of award winning short films while working as an editor in New York (he won an Emmy for his editing work on *3-2-1 Contact*), Jack directed his first feature in 1982 for New Line Cinema, *Alone In The Dark* with Martin Landau, Jack Palance and Donald Pleasance. He then directed *Nightmare On Elm Street II*. This was followed by *Renegades* with Kiefer Sutherland and Lou Diamond Phillips for Universal and *By Dawn's Early Light* for HBO with Rebecca de Mornay, Martin Landau, James Earl Jones, Rip Torn and Powers Boothe.

Richard Kowal received a MME from WCU. After leaving Western, he played trumpet for five years with the Howard Hanger Jazz Fantasy, performing across much of the US, and making occasional trips abroad to Puerto Rico, the Carribean and Greenland. Now he serves as music director and producer for WCQS, public radio, in Asheville. In his 18 years at WCQS, he has hosted the classical music program weekdays 9am-12pm, and made concert recordings of classical music, jazz and traditional music.

Joshua M. D'Innocenzi, Assistant Program Director has been working in the Asheville radio industry with Clear Channel Communications for six and a half years. He started as an intern his junior year of high school and became an employee two months into the internship. His first years in the radio industry consisted of board-op work and a weekend air-shift on Asheville's rock station Rock 104. Josh worked at Clear Channel during his four years as an electronic media major at Western. Recently, Josh has been given the position of Assistant Program Director and on-air talent for the New Star 104.3, Asheville's Best Mix of Music.

Kathryn Noland Greenley, AISD, President and Senior Project Designer, graduated with a B.S. Degree in Interior Design and a M.S. Degree in Interior Design from Western. Her career experience includes working at the Interior Design Center, Inc. in Sylva and at the Adjunct Faculty Member in Interior Design Department at Western. She now owns Noland Interiors, Inc. in Waynesville.

Contact Information

Ashe, Mardy

Director and Career Counselor, mashe@wcu.edu

Despeaux, Michael - Career Journal Publisher

Career Services Coordinator and Career Counselor, mdespeaux@wcu.edu

Elwell, Jessica - Career Journal Editor

Graduate Assistant, jaelwell@wcu.edu

Ferrara, Donna

Secretary and Office Manager, ferrara@wcu.edu

Wilson, Steven,

Career Resource Specialist (and on-campus employment), wilsons@wcu.edu

Woodruff, Jill

Special Events Coordinator, jwoodruff@wcu.edu



Career Services Calendar



ATTENTION RADIO Aficionado' s!!!

Interview for a College Internship at Clear Channel Communication!

Interviews will be held Monday, April 4, 2005 at the
Creative Professions Career Day, Starting at 11am
Call our office at 7133 for more information

ESSENTIAL DUTIES AND RESPONSIBILITIES include the following. Other duties may be assigned.

- √ Participate in the setup and execution of on site appearances for all stations. This includes, but not limited to all remotes, special events, street hits, morning show stunts, etc.
- √ Represent the stations at station events.
- √ Help maintain all station promotional and remote vehicles and equipment. This includes keeping them clean (inside and out), gassed up and ready to go, oil changes on a regular basis, tags are kept current.
- √ Assist in keeping our web sites maintained and current.
- √ Understand that all promotional help is working for the Program Directors not the promotions department. If you need help in certain areas the Program Director or Operations Manager must approve it first.
- √ Coordinates activities of other departments involved in the production of promotions and remotes.

Attention Students!!!

The Career Journal was updated on January 1st. JobCat will be updated with new jobs almost everyday, so you should check for updates regularly!

For more information, go to <http://careers.wcu.edu/jobcat.asp>

To apply for jobs located on JobCat you must do the following first:

First, Log into JobCat at <http://careers.wcu.edu>

Next, Complete a personal profile,

Then, Upload a resume ,

Finally, Submit your online application by the deadline.



For more information go to <http://careers.wcu.edu>