



Western Carolina University

To: **WCU Area Merchants/Vendors**

From: Valley Ballyhoo Planning Committee
210 A. K. Hinds University Center
One University Drive
Cullowhee, NC 28723

Date: June 15, 2009

Subject: Valley Ballyhoo Fall 2009

At last year's Valley Ballyhoo, we had a record number of merchants and vendors who registered. Over 150 different groups participated. This record number of merchant registration was matched by our high student turn out, especially considering the inclement weather. New and returning students felt welcomed and had an exciting time. Merchants and community organizations played an integral role in our accomplishment. Because of the increased number of merchants and community organizations from last year, we have decided again to allow groups to pre-register for this year's event. This will allow us to better meet the needs of all our groups.

Please fill out the form below, detach, and mail to the above address. After submitting your registration form, you will receive a follow-up letter during the first 2 weeks of August giving you directions for parking and other specific details.

Please note this year's event is on Saturday, August 22, 2009 from 4:30 PM – 8:00 PM. As in years past, we will assign each group on a first come basis. Please understand that table preferences/requests will be honored when possible but are *not guaranteed*. Also, please note that there is no power at tables and we will not provide tents.

The Valley Ballyhoo Planning Committee would like to thank you in advance for helping us to create a wonderful opportunity for our students and campus community this fall!

If you have any additional questions, please call (828) 227 – 7206.

Participants should arrive to set up their display between 3:30-4:00pm. Participants are expected to remain until 8:00 pm.

Contact Person: _____

Address: _____

Group Name: _____

Phone: _____

Email address: _____

My group does need a table: **(Cost: \$12.00)**
*Send check with this form, payable to Valley Ballyhoo 2009

OR My group will provide a table: **(No Charge)**
*only one 8-foot table is allowed

Signature: _____

By signing and returning this form I agree that my business will be represented at the Organization/Merchant Fair held in conjunction with the 2009 Valley Ballyhoo.