

16.04 Academic Program Assessment

All academic programs are required to engage in ongoing program assessment. Faculty in each program are responsible for developing a program assessment plan that is appropriate for their discipline. Plans reflect the strategic vision of the university and the mission and goals of the unit. Each assessment plan includes a listing of the intended program outcomes (including student learning outcomes) and the means for determining whether the desired outcomes are being achieved. The Office of Institutional Planning and Effectiveness collects and maintains copies of all assessment plans and reports. Links to program assessment plans, annual assessment reports, assessment resources and support are available at <http://www.wcu.edu/12881.asp>.

In addition to assessment planning and reporting, all academic programs undergo comprehensive program review on a five-year cycle. During review, programs prepare a self-study document, are evaluated by an external team, and produce a program development plan to address all recommendations. Procedures for academic program review are available at <http://www.wcu.edu/12880.asp>. See Section 16.06 below for additional information on Academic Program Review.