

16.02 University-wide Assessment and Surveys

Evaluation of progress toward achieving the Strategic Vision of the university is embedded within the strategic planning process. This includes annual evaluation of action plans as well as progress toward selected performance indicators. For information on planning and effectiveness see <http://www.wcu.edu/12829.asp>

Western, as a part of the University of North Carolina, conducts periodic surveys of entering freshmen, sophomores and seniors, and alumni. These surveys cover all aspects of the university, and results are benchmarked against those of other UNC constituent institutions. In addition, the university conducts a variety of locally developed and national surveys on a regular cycle including the National Survey of Student Engagement, the Faculty Survey of Student Engagement and the Beginning College Survey of Student Engagement. Survey results are reviewed by the Chancellor's Executive Council, the Council of Deans, the Provost's Council, and appropriate units within each division. Results from all surveys are summarized and provided to participants at <http://www.wcu.edu/12829.asp>