WESTERN CAROLINA UNIVERSITY

2006 FACT BOOK

OFFICE OF INSTITUTIONAL RESEARCH AND PLANNING
CULLOWHEE, NORTH CAROLINA 28723

(828) 227-7239
FOREWORD

The Western Carolina University Fact Book is issued annually to provide a single source of information about the university. The Fact Book is designed to provide an overview of trends and patterns of data which characterize and affect the university. A more detailed version of the Fact Book is available on the Internet at http://planning.wcu.edu/factbooks.htm.

The 2006 Fact Book was compiled by the Office of Institutional Research and Planning. As with any complete statistical document, this information could not have been obtained without the assistance of the university community including the following offices: Office of the Provost/Academic Affairs, Admissions, Administration and Finance, Information Technology, Registrar, Research and Graduate Studies, and Student Affairs. The publication was also made possible through the professional work of the University Print Shop. Special thanks are also due to Brian Kirk for the donation of the cover photograph.

Upon review of this document, we welcome comments and suggestions, and may be contacted by phone at (828) 227-7239 or by e-mail at KHUSCUSSON@EMAIL.WCU.EDU.

The Office of Institutional Research and Planning

Raymond Barclay, Director
Pam Buchanan
Kirsten Huscusson
David Onder
Alan Socha
Keith Stiles
Kay Turpin

Cover photograph: Brian Kirk
Bradford pear trees bloom around the Alumni Tower.
# TABLE OF CONTENTS

## UNIVERSITY OVERVIEW
- Mission Statement .............................................................................................................. 2
- Précis of University History ................................................................................................. 3

## STUDENTS

### New Freshmen
- Freshmen Applicants, Acceptances, Enrollees ................................................................. 5
- High School Rank of First-Time Freshmen ........................................................................ 6
- Distribution of SAT scores of First-Time Freshmen .......................................................... 7
- North Carolina Region of Origin for First-Time Freshmen ............................................... 8
- North Carolina Counties Producing the most New Freshmen ........................................... 8
- Geographic Origin of All New Freshmen........................................................................... 9
- New Freshmen Enrollment by County and State ............................................................... 10
- Race, Load, and Gender of First-Time Freshmen................................................................. 13

### Transfer Students
- Transfer Applicants, Acceptances, Enrollees ................................................................. 14
- Institutional Origin of New Undergraduate Transfer Students ......................................... 15
- Institutional Origin of New Undergraduate Transfer Students (graph) ............................ 17

### Undergraduate Students
- Race, Load, and Gender of All Undergraduates ............................................................... 18
- Undergraduate Headcount Enrollment (graph) ............................................................... 19
- Full- and Part-Time Undergraduate Headcount Enrollment (graph) ............................... 19
- Undergraduate Student Credit Hours .............................................................................. 20
- Junior-Senior Enrollment by Major ................................................................................ 21
- Undergraduate Degrees Conferred by College ................................................................ 24
- Applied Sciences Undergraduate Degrees ...................................................................... 25
- Arts and Sciences Undergraduate Degrees ....................................................................... 27
- College of Business Undergraduate Degrees .................................................................. 28
- Education and Allied Professions Undergraduate Degrees ............................................ 29
- Kimmel School Undergraduate Degrees ........................................................................ 29

### Graduate Students
- Graduate Applicants, Acceptances, Enrollees ................................................................. 30
- Geographic Origin of Graduate Students .......................................................................... 30
- Race, Load, and Gender of Graduate Students ................................................................. 31
- Graduate Headcount Enrollment (graph) .......................................................................... 32
- Full- and Part-Time Graduate Enrollment (graph) ............................................................ 32
- Graduate Student Credit Hours ...................................................................................... 33
- Enrollment by Graduate Program .................................................................................. 34
- Graduate Degrees Conferred ......................................................................................... 37

### Distance Learning Students
- Total Distance Education Enrollment and Student Credit Hours .................................... 39
- Distance Learning Headcount Enrollment (graph) .......................................................... 39
- Undergraduate Major of Distance Learning Students ...................................................... 40
- Graduate Program of Distance Learning Students .......................................................... 41

### All Students
- Race, Load, and Gender of All Students .......................................................................... 42
- Student Credit Hours by Level, Resident Credit and Distance Learning ........................ 43
- Retention Rates .............................................................................................................. 44
University Overview

Mission Statement.................................................................................................................................................. 2
Précis of University History .................................................................................................................................. 3
Statement of Educational Mission

A member of the University of North Carolina, Western Carolina University offers courses in the arts, sciences, technologies, humanities, and professions. Students can elect degree programs at the bachelor's or master's level, or doctoral level study in educational leadership. As a regional comprehensive institution, it serves the people of North Carolina from its residential campus at Cullowhee and through off-campus instruction in Asheville and other locations.

Teaching and learning constitute the central mission of Western Carolina University. The University seeks to create a community of scholarship in which the activities of its members are consistent with the highest standards of knowledge and practice in their disciplines. The commitment of the community to service, research, and creative activities complements the central mission and extends the benefits of its scholarship to society. As a major public resource for western North Carolina, the university promotes regional economic development through its teaching, research and service. Western Carolina University seeks to provide an environment in which students, faculty, and staff jointly assume responsibility for learning, where free exchange of ideas, intellectual challenge, and high standards of scholarship prevail.

Approved by Board of Governors: November 10, 2006
Source: http://planning.wcu.edu/SPC/Mission_Statement_2006.htm
Ref: Mission Statement
A. NAMES AND LEVELS
1889 Semi-private school
1891 Cullowhee High School
1893 First state appropriation
Normal Department established
First graduating class
1905 Cullowhee Normal and Industrial School
1912 Junior College rank established
Secondary school discontinued
1913 First college-level (one-year) degree awarded
1925 Cullowhee State Normal School
1929 Western Carolina Teachers College
Senior College rank established
1931 First Baccalaureate degree awarded
1951 Graduate degree established
1952 First Master's degree awarded
1953 Western Carolina College
1967 Western Carolina University
1972 A constituent institution of the
University of North Carolina

B. PRESIDENTS
1889-1912; 1920-1923 Robert Lee Madison
1912-1920 Alonzo Carlton Reynolds
1923-1947 Hiram Tyrant Hunter
1949-1956; 1957-1968 Paul Apperson Reid
1968-1972 Alexander Simpson Pow
1972 Frank Hamilton Brown, Jr. (Acting)

C. CHANCELLORS
1972-1973 Jack Kenneth Carlton
1973 William Hugh McEniry (Acting)
1974 Frank Hamilton Brown, Jr. (Acting)
1974-1984 H. F. Robinson
1984-1994 Myron L. Coulter
1994-1995 John H. Wakeley (Interim)
1995- John W. Bardo

Source: Office of Institutional Research and Planning
Ref: University History.xls