

WCU

A UNC Campus on the Move!



Music—Commercial & Electronic Music Concentration

What makes this program special?

Students in the Commercial & Electronic Music Concentration may pursue interests in recording arts, jazz studies, MIDI/synthesis, or music for film and video. Recording arts students work in a state-of-the-art sound recording studio in the Center for Applied Technology. The Commercial & Electronic Music program requires four semesters of individual lessons in a performance area and six semesters of major ensembles (bands/choirs), along with courses in performance skills, music theory and history. An optional internship program provides an opportunity to earn college credit while working in a “real world” commercial music setting.

Are there any additional admission requirements?

All music degrees require a live audition performed before a panel of music faculty. Interested students should contact the department office to set up an audition for the program. The regular audition day is generally the last Saturday in February, but an audition may also be done by appointment throughout the year. Commercial & electronic music students must earn and maintain a 2.5 grade-point average in all of their college work for full admission.

What scholarship monies are available?

The Department of Music awards scholarships that range from \$300 to \$1,200 per year. Students interested in a scholarship must audition by April 1 to receive full consideration for a scholarship award.

All students are considered for merit-based scholarships at the time of admission, and additional scholarships are available based on FAFSA information.

What will I be able to do with this degree when I graduate?

Commercial & Electronic Music students may go on for further study, but often go directly into various positions in the music business, such as working in a recording studio or elsewhere in the recording industry, gigging, composing music, etc. Some recent graduates are working in the recording industry in Nashville and Los Angeles or as close to WCU as Raleigh and Charlotte.

Things you need to know

- Bachelor of Music Degree
- Requires 128 hours, including 42 hours liberal studies, 39 hours music major, 26 hours in Commercial and Electronic Music concentration, 18 hours additional program requirements and 3 hours general electives
- Commercial & Electronic Music students work in state-of-the-art recording studio
- Ensembles perform on- and off-campus, including a major musical theatre production each spring
- Collegiate chapters of Music Educators National Conference, Phi Mu Alpha, Sigma Alpha Iota and Kappa Kappa Psi
- Varied career opportunities in composing, arranging, recording and music related businesses, private teaching, performance, etc.
- Fully accredited by National Association of Schools of Music

Careers with this Degree

- Professional performer
- Recording studio (Commercial and Electronic Music)
- Private studio teaching
- Music business (retail, management, etc.)
- Composer/arranger

Contact

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<http://music.wcu.edu>

Visit us online at **gotowestern.com**
or call 877.WCU.4YOU to apply to WCU.

WESTERN CAROLINA UNIVERSITY

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What are the professors like?

The music studio faculty members are all active teachers and performers. Most studio teachers are full-time, which means that not only are they teaching what they do every day in professional performance, but they also are readily available to students during the week for extra help and advice! Most music faculty members have the terminal degree in their performance areas or are close to completion of the terminal degree. The Commercial and Electronic Music faculty also have extensive experience in various aspects of the music business. Dr. Bruce Frazier arranged and composed music for 20 years in Hollywood, while Mr. Stephen Wohlrab is an accomplished guitarist. Mr. Pavel Wlosok is active in the jazz scene in the United States and the Czech Republic. Faculty members are committed to teaching the individual student, whether in lessons or in larger courses. Because developing skills in music performance involves one-on-one teaching, significant mentoring relationships often develop.

What are the students in the program doing?

Students who graduate with the BM degree are literally all over the map, pursuing professional study in graduate school, working in Nashville in the music business, gigging as a freelance musician, working for a music company in their own home towns, etc.

Will I be able to participate in internships, clubs and other extracurricular opportunities?

Yes! Western's music students are active in collegiate chapters of the following national organizations: Music Educators National Conference, Phi Mu Alpha (music fraternity), Sigma Alpha Iota (a music fraternity for women) and Kappa Kappa Psi (a co-ed fraternity for band students). Many students participate in additional performance ensembles, both on- and off-campus.

See our program site: <http://music.wcu.edu>

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The University

A campus of the University of North Carolina system, WCU is located in a beautiful valley between the Blue Ridge and Great Smoky mountains, with convenient access to a region that offers tremendous opportunities for outdoor research and recreation. Western is an hour's drive west of Asheville, N.C., and 2.5 hours northeast of Atlanta.

About 9,000 students are enrolled at Western, including about 1,700 graduate students. Some classes are available online for distance education, but most are offered in person on the main campus in Cullowhee, in Asheville, and at other locations throughout Western North Carolina. A combination of service learning and engagement in the community by faculty and students is a critical part of Western's tradition of academic excellence.

*Come Visit Campus
for an Open House*