If you would like to contribute information, an event, or an announcement (personal or professional!) to MBA Weekly, please submit to the MBA office by Mondays at noon.

Office: 121 Forsyth  
Email: mba@wcu.edu  
Phone: 828.227.3588

MBA Program Announcements

- **MBA in Asheville – Wednesday, November 17**  
  Advising with the MBA Program Director will be offered at UNC Asheville tomorrow, Wed 11/17 starting at 2pm, in the WCU Asheville Programs office - Karpen Hall 120. To schedule an appointment, email kumcintyre@wcu.edu.

- **MBA Program Graduate Assistant Small Groups.**  
  We would like to invite you to join our graduate assistants as they work on projects aimed at improving the MBA program, including Graduate Student Business Association (GBSA), Branding, Recruiting, and Curriculum. Please contact the GA's listed below if interested.

  GBSA – Ann Whitaker Thompson, annwthompson@gmail.com & Matt Leech – mattleech@gmail.com  
  Branding – Jason Markey, jmmarkey1@catamount.wcu.edu  
  Recruiting – Meghan Adams, adams.meghani@gmail.com  
  Curriculum – Sarah Withrow, sarahwith@hotmail.com & Kimberly Waggle, waggle.kimberly@gmail.com

MBA Program Events

- **MBA Speaker Series**  
  Dec 6 – Dr. Richard Boyatzis, Co-author, Primal Leadership  
  Monday night at 6pm, at UNC Asheville, in Ramsey Library room 11 (the Square D Teleconference Center). Watch online, 24 hours after: https://www.mcnc.org/video-streaming/MBA601.

- **Grad Assistants – Mandatory Group Meeting. Wed, Nov 17, Karpen Hall 005, 12-2pm.**

- **MBA Presentations – Tues, Nov 30 from 12:30-1:45pm, Faculty Lounge in Forsyth (WCU).**  
  Our graduate assistants will present to the Dean, Associate Deans, MBA faculty and College of Business faculty members on research, findings and suggestions to improve the MBA program in marketing, recruiting, curriculum and our student association. Please join us to support your fellow students and your MBA program. RSVP to kumcintyre@wcu.edu.

Opportunities & Events

- **Internships –**  
  Diamond Brand Outdoors. Paid internship in marketing with marketing manager Sarah Merrell, MBA alum. See attachment for more information.

  Blueprints for Business. Paid internship, after 60 day trial period, with business consulting firm. See attachment.

  Nutrilite. Project Management internship. See attachment.

- **Graduate Research Symposium - Thursday, March 24, 2011 in the University Center.**
This will be a great opportunity to present any research you have worked on during your MBA program experience. For more information and to register, go to http://www.wcu.edu/1149.asp.

**Student Resources**

- **MBA student Google calendar:**
  This calendar, created by Kimberly Waggle, is primarily helpful for the cohort in MBA 609-612. However, it has a wealth of information that may be useful to other students as well. We are interested in creating and updating calendars for each course and cohort. If you are interested in getting involved, email Erika at mba@wcu.edu.

- **Library Resources - Betsy Clementson, MLIS**

- **Career Services**
  MBA students have access to a host of career services through both WCU and UNC Asheville’s Career Center.
  WCU Career Services - [http://career.wcu.edu](http://career.wcu.edu)
  UNCA Career Center - [http://www.unca.edu/career](http://www.unca.edu/career)

**GBSA Activities**

- **Feed Yourself and Western North Carolina: End of the Semester Social and MANNA Food Drive**
  We have all worked hard this semester, and we will celebrate as we enter the final stretch with a pizza party!

  **Sunday, December 5th, 1-3 pm. Asheville Pizza and Brewing Company** (675 Merrimon Avenue, Asheville, NC, 28804). We will meet in the back game room, so bring your family and lots of quarters.

  **Donation required for entrance.** We will also be feeding Western North Carolina by donating to MANNA Food Bank. Each person must bring a donation as your entrance ticket for the party. The donations must be non-perishable foods or health and beauty products. Please be generous in your donations to help combat hunger through the holiday season. To learn more about MANNA, you can visit [http://mannafoodbank.org](http://mannafoodbank.org).

  We need for everyone to RSVP so we can be sure to have enough pizza. **Please RSVP before Tuesday, November 30th** - or if you have any questions - email Ann at annwthompson@gmail.com. Also, be sure to specify if you will be bringing any guests and if the guests are adults or children. We look forward to seeing you there!

- **GBSA Speaker Series - Final Speaker! Keith J. Keller, Jr.**
  Wed, Dec 1st at 5:45pm in Karpen Hall 011. Keith J Keller, Jr is a State Tax Analyst who works with Drake Software. He will give a brief overview of the importance of taxes within a business, and then he will answer questions from the students. We have all learned how important it is to have a good CPA. Now you have the opportunity to meet one. As always, we will provide food and beverages – so come hungry! Hope to see you there!

- **GBSA MANNA Food Drive**
  As our final volunteer project of the semester, the GBSA has teamed up with MANNA Food Bank. We appreciate any donation that you can make to help feed the hungry in Western North Carolina. Donations will be taken as an entrance ticket at the end of the semester social, but we will also be accepting donations over the upcoming weeks. We are currently configuring the drop off locations for donations and will email you with the details. If you would like to help with this project, please contact Ann Thompson at annwthompson@gmail.com.