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Editor: Kelly McIntyre, kumcintyre@wcu.edu

Announcements

**Advising Day - TODAY.** There are NO classes tonight. But please consider attending the GBSA tour of the new Mission SECU Cancer Center and covered dish dinner!
Kelly will email you as soon as you are set up to register for fall. Since we are a lock-step cohort program, you should not need advising. If you plan to change the number of courses you are taking in the fall (example: PT to FT), or if you would like to register for the MBA 695 summer seminar course, please contact Kelly at kumcintyre@wcu.edu.

**New MBA course for summer:**
The NC Small Business Technology and Development Center has identified a state-wide need in that mid-sized and large regional businesses are running well below national averages in exporting products internationally. This hybrid course – part classroom, part internship, and part team-based, independent study – will teach students how to identify high potential foreign markets for domestic products with a hands-on project for a regional client company. Students will hone their market research and strategic planning skills through the analyses of environmental trends, industry competitiveness, client assessment, competitor benchmarking, and market analysis. The course culminates with the presentation of a professional quality market research report to the client company with identified target markets and appropriate recommendations by the student team. This course provides the student the opportunity to acquire professional skills in an identified business need area, provides networking opportunities with regional industry, and presents a value-added, noteworthy accomplishment on a student’s credentials. This is intended to be a supplemental MBA experience course, but *this course may be used as a substitution for an MBA core course with the MBA director’s prior approval.*

**GBSA Activities**

**TODAY! Covered Dish** - Join us on advising day for our most popular event! Our 4th International Covered Dish dinner will be Tuesday, February 26! This time around, we’re doing something a little different. We’ll meet at the beautiful new Mission Cancer Center for a tour at 5:30, then have dinner in one of their reception areas. Bring your favorite international or home-cooked dish to share. Family (including kids) welcome. RSVP by February 20 to gbsa.wcu@gmail.com.
If you’d like to get involved in GBSA or suggest events, email Corinne Wullimann, at cmwullimann1@catamount.wcu.edu.

**Calendar of Events**

Tuesday, February 26 – Advising Day – No classes
International Covered Dish dinner at SECU Mission Cancer Center. Tour at 5:30pm, dinner at 6pm.
Accountancy Meet the Firms Night. Details coming soon.

Wednesday, March 6 – MBA Information Session. 6-7pm. Biltmore Park room 346. (Please tell your friends, family, colleagues – anyone who may be interested in pursuing graduate business education)

**Opportunities**

**Chick-fil-A Leadercast 2013.** A one-day leadership event broadcast live from Atlanta directly to your community. All proceeds benefit Eblen Charities. Leaders include: Jack Welch, Andy Stanley, Mike Krzyzewski, Sanya Richards-Ross, and Condoleezza Rice. Viewing will be May 10, 2013 at Biltmore Baptist Church, located around the corner from Biltmore Park (35 Clayton Road, Arden, NC). Lunch is included (provided by Chick-fil-A). Tickets $35. To purchase tickets visit [www.leadercastavl.com](http://www.leadercastavl.com). More information call 828-242-2848.

**Pathways Through Graduate School Into Careers. March 6th 2:30 – 4:30. Main Campus - Blue Ridge Conference Rooms B&C.** Graduate Students and prospective students are invited to attend this panel discussion on how to become marketable and prepared for the job search. Representatives from Harrah’s Casino, Mission Health, Burke Development, Inc. and the Superintendent of Jackson County Schools, Dr. Mike Murray will be on the panel and will interact with students.
Representatives from Career Services, Coulter Faculty Commons, the Graduate Student Association, the
Graduate School and Educational Outreach will answer questions and explain vocational and professional services available at WCU for graduate students.

**WCU Career Services Representative at Biltmore Park. Tuesday, March 12, 1-6pm.**

- Need your resume critiqued?
- Need a format for a cover letter or references?
- Looking for some suggestions for a personal statement for grad school? OR
- Career counseling as to what your next step might be after graduation?
- Learn about the services that are available to you after graduation

Drop-in’s are welcome but appointments are preferred to ensure that you will be seen. Please email Mardy Ashe at mashe@email.wcu.edu or call 828.227.3812 to make that appointment and indicate the nature of the appointment.

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