MBA Weekly

Volume 4, Issue 42, October 22, 2013 Editor: Kelly McIntyre, kumcintyre@wcu.edu

Announcements

MBA Leadership Speaker Series: Louise McDonald. Louise McDonald's 30+ years in the healthcare industry is filled with accomplishments. She is President, Healthcare & Executive Vice President for Herman Miller, a leading global furnishings firm. Previously enjoyed a stellar career with Welch Allyn, most recently serving as Chief Marketing Officer and creating the company's first global marketing organization. In the past she was also President of Welch Allyn's International business. For more than 3 years she lived in Dublin as Group Vice President & Managing Director of EMEA (Europe, the Middle East, and Africa). She joined the company in Toronto where she established its Canadian business, but Louise also expanded and solidified Welch Allyn's presence in Latin America. Louise has a unique global perspective, strong industry connections, and unparalleled experience. She serves several organizations as a board member and advisor.

Join us on Thursday, October 24, 2013
6:00pm – 6:30pm
WCU Biltmore Park Location – Room 346

If you are not receiving your Bloomberg Business Week magazine – the company likely has the wrong address (we used the address provided in MyCat to set up subscriptions; yet another important reason to keep your MyCat account totally up-to-date!). Account updates can be made on www.businessweek.com/service.htm, or contact our Education Support team at BWKEduSupport@cdsfulfillment.com or 1-800-843-7352.

Flu shots at Biltmore Park! Flu shots will be available at Biltmore Park on Mondays. Shots are $15, and you will need an appointment. To schedule one, please call Health Services at 828-227-2531.

Student Accolades: Congratulations to Emilie Berls, MBA 2013 (expected), who was recently hired as the new undergraduate Academic Advisor for our very own College of Business! Emilie’s job will be providing full undergraduate level student support on topics such as internships, study abroad, graduate opportunities, and interview skills. She will also likely be doing some recruiting for business majors. We’re so proud of her – and also happy to have her on board!

ATTN ALUM: Annual Alumni Survey – Please help us gather information about our alumni employment histories, career development, school affiliation, and the role graduate management education plays in career progression. This is about a 15 minute online survey, completed in ONE session. Please complete the survey by November 15, 2013 using the following link (or copy and paste the URL address into your web browser window): https://gmac.qualtrics.com/SE?SID=SV_8k5pX26GNiuoi8d&RID=MLRP_1ZUpd69KtopqD Y1. In appreciation for completing this survey, you will receive an interactive Comprehensive Data Profiler that will allow you to compare your responses to those of your peers across many different demographics, such as graduation year, program type, and
industry. Participants can also choose to enter into a drawing of 5 gift checks each equal to US$100. (See Terms and conditions). Thank you!

GBSA Activities

Don’t forget: Join us next Tuesday, October 29 at 6pm at Biltmore Lake Clubhouse with your favorite international (yes, “American” and even “Southern” DO count!) dish to share. This is advising day, which means no classes, so we hope to see everyone there – family, including kids, are more than welcome. Dr. Ha (dish: Korean BBQ) and/or Kelly (dish: Mediterranean pasta salad) will be available to answer your advising questions. You don’t want to miss out on the most popular GBSA event of the semester. See y’all there! Note: please remember to bring the appropriate serving utensil with your dish.

Coming soon: Thursday 10/31: GBSA Student Body Meeting – 5-5:30 pm at Biltmore Park in Room 335
Friday 11/1: First Friday. Details TBD.

Calendar of Events

Biannual International Covered Dish Dinner – Tuesday, October 29 (Advising Day!), 6pm, Biltmore Lake Clubhouse

Biltmore Park Graduate Information Session (all programs) – Tuesday, October 29, 6pm, Biltmore Park common area

MBA Information Session – Friday, October 25, noon-1pm, BP 344

Opportunities

Leadership Asheville Forum – Free Address from Mission Hospital CEO Dr. Ron Paulus! October 30 from 7-8pm in the OLLI Center at UNC Asheville. As Asheville’s single largest employer, Mission Hospital is of vital importance to the entire community. And Mission is facing some significant challenges right now. Plans are underway to expand both the hospital’s physical plant and its geographical reach. At the same time, the administration is gearing up for the rollout of the Affordable Care Act -- better known as Obamacare. Come hear Dr. Paulus address these and other pertinent issues.

Dr. Ronald Paulus has been CEO of Mission Hospital and Mission Health System since September of 2010. Before joining Mission, he was Executive Vice-president for Clinical Operations and Chief Innovation Officer at Geisinger Health System. He received his MD degree from the University of Pennsylvania School of Medicine and his MBA, (with concentration in healthcare management) and BS in Economics from the Wharton School, University of Pennsylvania. Dr. Paulus has published numerous peer-reviewed articles and speaks frequently on the subjects of health care quality, efficiency and innovation.

PAID RESEARCH! Graduate Student Research and Creative Projects award. The award will provide funds to graduate students engaged in research and creative scholarship under the direction of a Graduate Faculty mentor. If the research or creative work is
approved, $1,000 will be awarded in the 2014 spring term. For more information regarding general requirements, eligibility, funding, application process, and selection criteria go to www.wcu.edu/253.asp. The application deadline is November 8, 2013.

Note: Dr. Ha would like to encourage all of his MBA advisees to participate. He is on the selection committee and is looking forward to a good representation from MBA students among the applications!

**WCU Career Day and Graduate School Fair** – Wednesday, October 30, 2013, 1-4pm, University Center Grand Room (MAIN campus). Already 66 organizations are registered and the list is still growing! Bring your resume and network with HR representative looking to fill positions with WCU students and graduates. To check out the list, go to: http://wcu.experience.com/stu/cf_registered_employers?fhnd=6285

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