

# MBA WEEKLY

Volume 4, Issue 41, October 15, 2013 Editor: Kelly McIntyre,  
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## Announcements

**MBA Leadership Speaker Series: Terry O’Keefe.** O’Keefe makes his living as a writer and part-time technology consultant. His writing is aimed at the broad areas of business, technology, and a special focus on how we understand and therefore manage the onrush of change. The hope is that we might “co-create” this change with as much grace and as little damage as possible. The articles he writes are mostly about ordinary events in business and economics and technology and the contours of our society. Prior to writing for the Asheville Citizen Times, O’Keefe was a member and former board member of the Fellowship of Intentional Community, as well as the executive director of the Sustainable Business Alliance.

Join us on *Thursday, October 17, 2013*

6:00pm – 6:30pm

WCU Biltmore Park Location – Room 346

**Accolades:** The College of Business, and specifically the MBA program, has been recognized as one of the Princeton Review’s Best Business Schools for 2014!

**Flu shots at Biltmore Park!** Flu shots will be available at Biltmore Park on Mondays. Shots are \$15, and you will need an appointment. To schedule one, please call Health Services at 828-227-2531.

**ATTN ALUM: Annual Alumni Survey** – Please help us gather information about our alumni employment histories, career development, school affiliation, and the role graduate management education plays in career progression. This is about a 15 minute online survey, completed in ONE session. Please complete the survey by **November 15, 2013** using the following link (or copy and paste the URL address into your web browser window):

[https://gmac.qualtrics.com/SE?SID=SV\\_8k5pX26GNiuoi8d&RID=MLRP\\_1ZUpd69KtopqDY1](https://gmac.qualtrics.com/SE?SID=SV_8k5pX26GNiuoi8d&RID=MLRP_1ZUpd69KtopqDY1). In appreciation for completing this survey, you will receive an interactive *Comprehensive Data Profiler* that will allow you to compare your responses to those of your peers across many different demographics, such as graduation year, program type, and industry. Participants can also choose to enter into a drawing of 5 gift

checks each equal to US\$100. (See [Terms and conditions](#) ). Thank you!

## GBSA Activities

**THIS WEEK!** Friday 10/18: Hickory Nut Gap Farm Tour – 4 pm at Hickory Nut Gap Farm

Coming soon... *Tuesday 10/29 (Advising Day): International Potluck Dinner – 6 pm, Biltmore Lake Clubhouse Thursday 10/31 : GBSA Student Body Meeting – 5-5:30 pm at Biltmore Park in Room 335 Friday 11/1: First Friday. Details TBD.*

## Calendar of Events

GBSA Farm Tour – Friday, October 18, 4pm, Hickory Nut Gap Farm

Biannual International Covered Dish Dinner – Tuesday, October 29 (Advising Day!), 6pm, Biltmore Lake Clubhouse

Biltmore Park Graduate Information Session (all programs) – Tuesday, October 29, 6pm, Biltmore Park common area

MBA Information Session – Friday, October 25, noon-1pm, BP 344

## Opportunities

**PAID RESEARCH! Graduate Student Research and Creative Projects award.** The award will provide funds to graduate students engaged in research and creative scholarship under the direction of a Graduate Faculty mentor. If the research or creative work is approved, \$1,000 will be awarded in the 2014 spring term. For more information regarding general requirements, eligibility, funding, application process, and selection criteria go to [www.wcu.edu/253.asp](http://www.wcu.edu/253.asp). The application deadline is **November 8, 2013**.

Note: Dr. Ha would like to encourage all of his MBA advisees to participate. He is on the selection committee and is looking forward to a good representation from MBA students among the applications!

**WCU Career Day and Graduate School Fair** – Wednesday, October 30, 2013, 1-4pm, University Center Grand Room (MAIN campus). Already

66 organizations are registered and the list is still growing! Bring your resume and network with HR representative looking to fill positions with WCU students and graduates. To check out the list, go to:

[http://wcu.experience.com/stu/cf\\_registered\\_employers?fhnd=6285](http://wcu.experience.com/stu/cf_registered_employers?fhnd=6285)

### **Connect Online!**

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