MBA Leadership Speaker Series. Bill Murdock, CEO, Eblen Charities. Bill Murdock is the co-founder and CEO of the Eblen Charities and the Eblen Center for Social Enterprise in Asheville, North Carolina. He is a graduate of Asheville-Buncombe Technical Community College and Mars Hill College. He also is a graduate of the Duke University non-profit management program, the Harvard Graduate Business School, and the John F. Kennedy School of Government non-profit management program. Bill has authored several books and has had published numerous articles in national magazines. He has been named an outstanding scholar in social enterprise by the International Biographical Centre of Cambridge, England, and the Eblen Children’s Pharmacy has won national acclaim from the Peter F. Drucker Award for the Eblen Children’s Pharmacy in 2001 for being the most innovative nonprofit program in the country.

Thursday, October 3, 2013
6:00pm – 6:30pm
WCU Biltmore Park Location – Room 346

Student Meeting space at Biltmore Park – From the director, Patsy Miller: We want to make sure that we are sensitive to our students’ needs and that we give good customer service. Our policy at Biltmore Park has been to open the facility to students only when staff are present. This policy was established since we are a free-standing facility, different from a university campus. At present, we keep the facility staffed as long as we have classes scheduled. The elevators are unlocked from 7:35am – 9pm, Monday through Thursdays, and 7:35am-5pm on Fridays and during breaks. There is always a staff member present during these times. Safety and security are the main reasons that we need to continue our current policy. Please find [below] some alternative study locations that may be helpful. Please share this list with your students. We will have copies available for pick-up in our office and will post it on our website. As we grow here at Biltmore Park, we will continue to examine the need for additional resources for staffing.

### Alternative Study Locations for Students

<table>
<thead>
<tr>
<th>Establishment</th>
<th>Location</th>
<th>Hours M-T</th>
<th>Hours Fri</th>
<th>Hours Sat</th>
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<tr>
<td>Biltmore Park Area</td>
<td>Reuter Family YMCA</td>
<td>5:30am - 10:00pm</td>
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<td>Barnes &amp; Noble</td>
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<td>33 Town Square Boulevard Suite 100</td>
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<td>Another Broken Egg Café</td>
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<td>North Asheville Area</td>
<td>Asheville YMCA</td>
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<td>UNC Asheville Library</td>
<td>7:45am - 1:00am</td>
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MBA WEEKLY

French Broad Chocolate Lounge 10 S. Lexington Ave. 11:00am - 11:00am - 11:00am - 11:00am
Starbucks 62 Charlotte Street 5:30am - 5:30am - 5:30am - 6:00am -
Public Library 67 Haywood Street 10:00am - 10:00am - 10:00am CLOSED

Reminder: Fall Break hours at Biltmore Park are Monday-Friday, 8am-5pm.

GBSA Activities

First Friday – Friday, October 4 at Ben’s Tuneup, 7pm

Pink in the Park – Saturday, October 5 in Biltmore Park, 5K race to raise money for mammograms for low income women. First 5 students to sign up will have the $30 registration fee paid by GBSA! Race starts at 10am; arrive for registration at 9am. If you’d like to run, please email gbsa.wcu@gmail.com

Coming up later this month:
Friday 10/18: Hickory Nut Gap Farm Tour – 4 pm at Hickory Nut Gap Farm
Tuesday 10/29 (Advising Day): International Potluck Dinner – 6 pm (Location TBD)
Thursday 10/31 : GBSA Student Body Meeting – 5-5:30 pm at Biltmore Park in Room 335

Calendar of Events
MBA Advisory Board Meeting – Friday, October 4, noon-1:30pm, BP 344
GBSA First Friday – Friday, October 4, 7pm, Ben’s Tuneup
GBSA Pink in the Park 5K team – Saturday, October 5, Biltmore Park, 9am
MBA Information Sessions – Thursday, October 3, 6-7pm, BP 344
Wednesday, October 9, noon-1pm, BP 344
Friday, October 25, noon-1pm, BP 344

Opportunities
Networking! Morning Professional Development // Buncombe County Commissioner, Holly Jones // Friday, October 4th // Asheville Area Chamber of Commerce // 8:30 - 9:30 AM - Holly Jones was elected to the Buncombe County Board of Commissioners in 2008. She served on Asheville City Council from 2001-2008. During her tenure on City Council, Holly served as Chair of the Asheville HOME Consortium, representative to the French Broad River Metropolitan Planning Organization, Vice Mayor, and was the council liaison for many city committees including Minority Affairs, and the Greenway Commission. She currently serves on the Transportation Advisory Committee, Community Energy Advisory Committee and Land of Sky Council. Commissioner Jones works as a regional director for the YWCA. Holly’s leadership abilities and achievement have been widely recognized. In 2001 Holly received the Athena Award from Chamber of Commerce, a distinction reserved for women who have attained the highest level of professional excellence. She is also a graduate of the William Friday Fellowship in Human Relations and Leadership Asheville XVI.

Seasonal Ticket Sales Position - The Southern Conference (NCAA Division I Athletic Conference). This position is responsible for working with the Southern Conference office and the US Cellular Center to enhance local ticket sales for the 2014 Southern Conference Men’s and Women’s Basketball Championships in Asheville, N.C., with a primary emphasis on local group ticket sales. This position will be housed within the offices of the US Cellular Center in Asheville. This position will receive
a base stipend and commission. Applicants should have detailed knowledge of the Asheville community and the Southern Conference. He or she should also have previous experience or basic knowledge of athletic ticket sales and a basic understanding of NCAA rules and regulations related to the sale and transfer of tickets. Position starts November 15, 2013 and ends March 15, 2014. Interested candidates should take a look at the full job description, which includes duties and responsibilities, and the preferred qualifications and minimum requirements. Additionally, applicants should send a letter of interest and a resume to: Mr. Geoff Cabe, Senior Associate Commissioner, The Southern Conference, 702 N. Pine Street, Spartanburg, SC, 29303. This information may also be sent via e-mail to gcabe@socon.org. Applications are currently being accepted and will be taken until the position has been filled.

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