Announcements

**MBA Leadership Speaker Series.** Dr. Jeff Heck, CEO of MAHEC. Heck has more than 30 years of health care experience. Prior to being selected as president and CEO at MAHEC, Heck was the associate dean of the UNC School of Medicine Asheville Campus. He succeeded Teck Penland, PhD, who led MAHEC since 1997 and recently retired. Before coming to Asheville in 2004, Heck was a professor of family medicine at the University of Cincinnati School of Medicine for more than 20 years and also served as the director of their Family Medicine Residency Program. He is the founder of Shoulder to Shoulder, a non-profit charitable organization that seeks to address the health, education, economic, and social needs of underserved communities in the poorest rural areas of Honduras.

**Thursday, September 5, 2013**
6:00pm – 6:30pm
Biltmore Park Room 346

<table>
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<th>Date</th>
<th>Speaker</th>
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<tr>
<td>Aug. 29</td>
<td>Ron Paulus – CEO, Mission Health</td>
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<td>Sep. 5</td>
<td>Dr. Jeff Heck – CEO, MAHEC</td>
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<td>Sep. 12</td>
<td>Tony Baldwin – Superintendent, Buncombe County School Board</td>
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<td>Sep. 19</td>
<td>Neal Hanks – CEO, Beverly Hanks</td>
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<td>Sep. 26</td>
<td>David Gantt – Chair, County Commissioners</td>
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<td>Oct. 3</td>
<td>Bill Murdock – CEO, Eblen Charities</td>
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<td>Oct. 10</td>
<td>Fall Break</td>
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<td>Oct. 17</td>
<td>Terry O’Keefe, Columnist – Asheville Citizen Times</td>
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<td>Oct. 24</td>
<td>Louise McDonald – CEO, Herman Miller Corp.</td>
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<td>Nov. 7</td>
<td>Brooks Robinson, CEO – Harrah’s Resort</td>
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<td>Nov. 14</td>
<td>David Belcher – Chancellor, WCU</td>
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**Biltmore Park parking reminder.** Please use the garages and avoid street parking and any spaces labeled “visitor.” Biltmore Park security are watching and will start with warning slips, then move on to towing if we do not comply with this request.

**GBSA Activities**

**Board Positions Open!** Available positions include:

*Vice President* - Work with President & take over in his/her absence; Attend any GBSA, GSA or University-wide committee meetings; Help manage, record, and track budget and monetary transactions; Assist in coordinating GBSA Events & Activities; Assist with in-class announcements; Work with President on GBSA strategies (fundraising, increasing membership participation, etc.)

*Communications* - Attend any GBSA, GSA, or University-wide meetings; Assist in communicating GBSA activities via email, social media channels, and in-person/ in-class announcements; Assist in coordinating GBSA events & activities; Take notes during GBSA Board & Student meetings

*Representatives* (optional) - Students from each cohort that will help communicate GBSA activities, enhance awareness, and increase buzz and student excitement

Anyone interested in being on the GBSA board, please email Nicole at gbsa.wcu@gmail.com by 12pm on Friday, September 6, 2013.

**Calendar of Events**

MBA Information Session for Cherokee Cohort (starting January 2014!)

- Thursday, September 12, 4pm, Harrah’s Resort and Spa, room TBD
- Monday, September 16, 12:00-12:45pm, WCU Main Campus, Forsyth 101
- Monday, September 16, 5:15-6:00pm, WCU Main Campus, Forsyth 101
MBA Advisory Board Meeting – Friday, October 4, noon-1:30pm, BP 344

Opportunities

Social Entrepreneurship Conference Project and Presentations.
All WCU graduate students and programs are invited to participate – two teams will be selected! The 2014 Social Entrepreneurship Conference sponsored by UNC-General Administration. At this conference graduate student teams will be asked to work with a non-profit organization in NC on a project the nonprofit has identified – either a) developing a business plan to assist the nonprofit in developing a new product or service or b) helping the nonprofit create a new revenue-generating product or service that supports the nonprofits core mission. Or graduate teams can submit their own project proposal which meet the conference guidelines. The Conference will be an opportunity for graduate students at UNC campuses to learn from engaging speakers about topics relevant to social entrepreneurship and present their ideas for innovative, sustainable, business-oriented solutions to problems in communities across our state. This is an all expenses paid trip (room, board, and conference fees) to the Social Entrepreneurship Conference and a chance to win prizes!

Build a team (in or out of class), develop an innovative idea to a social problem, and submit the information to Dean Mimi Fenton by September 9!

Timeline:
Teams and Proposals – September 9, 2013
Interview – September 12, 2013
Approved Graduate Teams Submitted to UNC-GA – September 16, 2013
Social Entrepreneurship Conference – February 2014 (day TBD) at the North Carolina Agriculture & Technology (NCA&T) in Greensboro, NC

Contact: Dean Mimi Fenton mfenton@email.wcu.edu x7398 or visit the following website - http://www.northcarolina.edu/sec/index.htm for more information.

Professional Development/Networking. Young Professionals of Asheville presents Scott McLean and Anna Sullins, Biltmore Human Resources, Branding through Storytelling. Friday, September 6. Asheville Area Chamber of Commerce, 8:30 - 9:30 AM.

Scott McLean and Anna Sullins of The Biltmore Company will speak on Branding Through Storytelling. While storytelling has ancient roots, it is still serves an important role in business today. Biltmore has harnessed the power of storytelling to create engagement and loyalty to its brand. Learn how to use storytelling to elevate your client relationships and build your professional
and personal brand. You’ll walk away with Biltmore’s best practices in storytelling, a method for identifying your organization’s most powerful stories, and insight on how to communicate your stories for maximum impact.

**JOB! Sales Coordinator, Image Solutions (Fletcher, NC).** Image Solutions is an exclusive provider of digital Office technology solutions and services in Western NC and Upstate SC. Image Solutions provides our customers with a full range of services including Managed Network Services, Printers, Facsimile Systems, Copiers, Scanners, Document Management Software, Wide Format Copiers, Digital Workflow Systems, Document Approval Solutions and Practice Management EMR / EHR systems for specialized providers. Image Solutions is committed to the highest levels of customer satisfaction and loyalty. The Sales Coordinator performs a wide variety of job duties associated with support of the Sales, Administration and Operations Departments. Responsibilities include preparation of sales and lease documents, management of online supply orders, reporting associated with monthly sales volumes, updates to electronic product records, assisting the sales team in gathering information and preparing for account reviews and various other duties as assigned. The Sales Coordinator will act as the link between the Sales, Operations, Service and Finance Departments in order to transfer required information and manage resources requested by each of the departments within the company. Main job responsibilities also include administration of the company’s document management system.

Successful candidate will be professional, highly organized, self-motivated and have the ability to manage their time in order to complete assigned tasks and projects. This position requires efficient and effective communication with other employees, vendors and customers; therefore excellent teamwork and communication skills are required for consideration of any applicant.

Requirements: High School Diploma or equivalent required; Associates Degree required, Bachelor’s Degree preferred; Two or more years of administrative or clerical experience preferred; Strong Computer Skills; Proficiency with Microsoft Products including Excel, Word and Outlook; Excellent customer service skills including written and oral communication; Attention to detail; Work Management and Prioritizing Skills; Problem Solving Skills; Highly Organized; Willingness and Ability to learn new skills and tasks assigned.

If interested, email your resume to Rachel Adams at radams@is-contact.com.

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