MBA Leadership Speaker Series. Prior to joining Mission in September 2010, Dr. Paulus served as Executive Vice President, Clinical Operations at Geisinger Health System, where he was responsible for the operations of its $1.3 Billion clinical enterprise, including 2 hospitals, a 800+ multispecialty group practice, and more than 40 ambulatory care facilities.

Dr. Paulus received his MD degree from The School of Medicine, University of Pennsylvania, and his MBA, concentration in healthcare management, and BS in Economics from The Wharton School, University of Pennsylvania. He has published numerous peer-reviewed articles and speaks regularly on the topics of health care quality and efficiency, innovation, physician leadership, and new models of care.

**Thursday, August 29, 2013**  
6:00pm – 6:30pm  
Biltmore Park Room 346

<table>
<thead>
<tr>
<th>Date</th>
<th>Speaker</th>
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<tbody>
<tr>
<td>Aug. 29</td>
<td>Ron Paulus – CEO, Mission Health</td>
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<tr>
<td>Sep. 5</td>
<td>Dr. Jeff Heck – CEO, MAHEC</td>
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<td>Sep. 12</td>
<td>Tony Baldwin – Superintendent, Buncombe County School Board</td>
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<td>Sep. 19</td>
<td>Neal Hanks – CEO, Beverly Hanks</td>
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<td>Sep. 26</td>
<td>David Gantt – Chair, County Commissioners</td>
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<td>Oct. 3</td>
<td>Bill Murdock – CEO, Eblen Charities</td>
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<td>Oct. 10</td>
<td>Fall Break</td>
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<td>Oct 17</td>
<td>Terry O’Keefe , Columnist – Asheville Citizen Times</td>
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<tr>
<td>Oct. 24</td>
<td>Louise McDonald</td>
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<td>Nov. 7</td>
<td>Brooks Robinson</td>
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<td>Nov. 14</td>
<td>David Belcher</td>
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**Biltmore Park parking reminder.** Please use the garages and avoid street parking and any spaces labeled “visitor.” Biltmore Park security are watching and will start with warning slips, then move on to towing if we do not comply with this request.

**Roux (Hilton) Back-to-School Promo:** Start the year off with Roux! Celebrate their 4th anniversary with the following upcoming events:
- Thurs, Aug 22, 5-7pm - $4 apps, house wines; $1 off Oscar Blues; $2 sliders; live music by CaroMia Tiller
- Wed, Aug 28, 5:30-7:30pm - $4 apps, house wines, and draft beers; live music by Chris Rhodes
Don’t forget: WCU students enjoy 15% year round! Mention “WCU” to receive offer! (limit one per check, excludes alcohol)

**GBSA Activities**

**Planning Meeting TOMORROW!** Join us to learn more about GBSA, discuss upcoming events and ideas, and find out how you can help and participate in GBSA.
When: Wednesday, August 28th 3 - 4pm
Where: Biltmore Park - Room 330 (next to the nursing suite)

**Calendar of Events**

GBSA Planning Meeting – Wednesday, August 28, 3-4pm, BP 330

MBA Information Session for Cherokee Cohort (starting January 2014!) – Thursday, September 12, 4pm, Harrah’s Resort and Spa, room TBD

MBA Advisory Board Meeting – Friday, October 4, noon-1:30pm, BP 344

**Opportunities**
Social Entrepreneurship Conference Project and Presentations.
All WCU graduate students and programs are invited to participate – two teams will be selected! The 2014 Social Entrepreneurship Conference sponsored by UNC-General Administration. At this conference graduate student teams will be asked to work with a non-profit organization in NC on a project the nonprofit has identified – either a) developing a business plan to assist the nonprofit in developing a new product or service or b) helping the nonprofit create a new revenue-generating product or service that supports the nonprofits core mission. Or graduate teams can submit their own project proposal which meet the conference guidelines. The Conference will be an opportunity for graduate students at UNC campuses to learn from engaging speakers about topics relevant to social entrepreneurship and present their ideas for innovative, sustainable, business-oriented solutions to problems in communities across our state. This is an all expenses paid trip (room, board, and conference fees) to the Social Entrepreneurship Conference and a chance to win prizes!

Build a team (in or out of class), develop an innovative idea to a social problem, and submit the information to Dean Mimi Fenton by September 9!

Timeline:
Teams and Proposals – September 9, 2013
Interview – September 12, 2013
Approved Graduate Teams Submitted to UNC-GA – September 16, 2013
Social Entrepreneurship Conference – February 2014 (day TBD) at the North Carolina Agriculture & Technology (NCA&T) in Greensboro, NC

Contact: Dean Mimi Fenton mfenton@email.wcu.edu x7398 or visit the following website - http://www.northcarolina.edu/sec/index.htm for more information.

INTERNSHIP! The Benefit Design Group (Asheville). Primary functions: Information Technology Specialist – website input and maintenance, software maintenance, staff and producer training, project production (providing support on projects, creating presentations, spreadsheets, and reports). Other functions: general office duties, scheduling, meetings, conferences, working with various insurance carriers to compile data and provide accurate and helpful information. Intern will become familiar with the independent life, health, annuity, and property and casualty distribution systems; will learn how insurance products are used to fulfill retirement, family protection and disability needs; will learn how insurance products are structured, distributed and sold. Compensation: $10/hr. Schedule: 10-15 hours/week during school, 30 hours/week during breaks and vacation. If interested, email your resume to Dr. Bill Richmond, brichmond@wcu.edu, and he will put quality applicants in touch with the business owner.

JOB! Executive Assistant, City of Asheville. An employee in this class assists the City’s top management staff and
elected officials in carrying out programmatic activities of the General Administration Department by performing a variety of administrative and technical functions. Employee performs public contact and administrative office management duties to relieve the Manager of operational details. Employee will field a variety of customer service requests and must show a strong knowledge of city operations in order to: identify customers, determine the valid needs of a situation, and guide the customer to the appropriate service provider in a timely manner. The employee must show skills in dealing with angry or upset customers. Work includes receiving and transcribing confidential correspondence, screening and independently handling a variety of inquiries by telephone and in person, and maintaining a variety of records and files. Employee is responsible for interpreting and explaining program policies and procedures. Work is characterized by its variety, complexity and confidential nature, requiring considerable organizational and analytical ability. Employee is responsible for evaluating and managing data, providing specialized information, assessing program goals and objectives and participating in departmental or program assessment. Supervision or coordination of clerical employees may be required. Employee must exercise independent judgment, discretion, and initiative in completing assignments and handling difficult public contact situations requiring considerable tact and knowledge of applicable policies, procedures, and programs. Work is performed under general supervision of the City Manager, or his designee, and is evaluated for proper application of policies and procedures and for quality and completeness of reports and recommendations.

**Qualifications:** Associate’s degree in business or public administration or a related field and 3 to 5 years of increasingly responsible administrative experience, a strong knowledge of the local government service delivery and some local government experience is highly preferred. And/or any equivalent combination of training and experience required to perform the essential position functions.

Monday -Friday 8:30am - 5pm, Occasional evenings and weekends required
Full Time 37.5 Hrs Week

**Connect Online!**

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**Twitter:** @wcuMBA [http://twitter.com/#!/wcuMBA](http://twitter.com/#!/wcuMBA)

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