Announcements

**Graduate Business Student Resource Center - Biltmore Park**
The GBSRC is available for peer-to-peer assistance and general guidance in the subject areas listed below. Graduate Assistants will be available in group study room 361 (to the right hand side of the collaborative area) to help with your questions.

**Hours:** Mon-Thurs 3:30-6pm; Fri 11am-1:30pm
Schedule an appointment with one of our graduate assistants
Drop-in on a first come, first serve basis

Mondays – *MS Office & business writing*
Christine: capatterson4@catamount.wcu.edu
Leeann: lecline1@catamount.wcu.edu

Tuesdays – *Accounting*
Dennis: dpmartin3@catamount.wcu.edu

Wednesdays – *MS Office & mathematics*
Christine: capatterson4@catamount.wcu.edu
Donghwa: djeon1@catamount.wcu.edu

Thursdays – *Business writing & accounting*
Leeann: lecline1@catamount.wcu.edu
Dennis: dpmartin3@catamount.wcu.edu

Fridays – *Mathematics*
Donghwa: djeon1@catamount.wcu.edu

**GBSA Activities**

**GBSA semester kick-off planning meeting!**
Next Wednesday, January 23 from 5-6pm in Biltmore Park 338. Anyone interested in GBSA should plan to attend. If you’d like to get involved or suggest events, email Corinne Wullimann, at cmwullimann1@catamount.wcu.edu.

**Calendar of Events**

Wednesday, January 23 – GBSA Meeting. 5-6pm. BP 338.

Tuesday, February 26 – Advising Day – No classes
International Covered Dish dinner. Details TBD.
Accountancy Meet the Firms Night. Details coming soon.
Opportunities
YPA Morning Networking // Friday, February 1st // Adrian Vassallo Asheville Area Chamber of Commerce // 36 Montford Avenue // 8:30am - 9:30am
Adrian Vassallo is a CPA with Dixon Hughes Goodman LLP and serves as the Business Development Executive for the South Carolina and Western Carolina region. Since moving to Asheville 8 years ago, he has been active in many local organizations, including the Asheville Downtown Association, where he now is the President of the Board of Directors, Trinity Episcopal Church, United Way and WCQS. A passionate advocate for our Downtown and our local beer scene, you can often find him on Buxton Ave. frequenting Green Man Brewing while wearing lederhosen. Come hear why building community and having fun really are the same thing.

INTERNSHIP! PAID Marketing Internship at Diamond Brand.
An outdoor gear company based in Fletcher, NC, is looking to hire an MBA student for the Marketing Intern position for spring semester. The internship is at the corporate office located in the Fletcher Business Park off Mills Gap Road. The intern will report to the Marketing Manager.

Hours: 15-25 hours per week. We understand our interns first priority is their school work, so we try to be very flexible as far as setting the days and times of the internship. The internship does require an event planning aspect, and some events fall on the weekend, so there will be some weekends the intern will need to work. Pay: $8/hour

Length of time: The internship will start beginning of January and run through May. If the intern is able to, we can potentially extend the internship through the summer or even fall as well depending on performance.

Qualifications and Skills: Current MBA student; Must have ability to pay attention to detail, meet deadlines, take ownership of work and be resourceful; Excellent analytical skills; Proficient in MS Office applications (Word, Excel, Power Point); Experience with Photo Shop and/or InDesign is a plus; Experience planning events is a plus

Tasks: Updating web content and social media; Creating and sending e-mail blasts; Creating social media campaigns; Assisting with event planning and execution; Analysis projects; Administrative marketing; Market research. If interns identify an area of marketing they're interested in, we will give the intern projects in that area

How to apply: To apply, or for more information, please contact Sarah Merrell, Marketing Manager, at smerrell@diamondbrand.com. Please send a cover letter and resume. The resume must include current GPA for both undergrad and the MBA program.

Connect Online!
Facebook: Western Carolina University MBA Program
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Twitter: @wcuMBA http://twitter.com/#!/wcuMBA

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