

MBA WEEKLY

Volume 4, Issue 10, March 12, 2013
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Announcements

Graduate School Study Grant: Must be an admitted, degree-seeking student to be eligible. Can be part-time (six hours) or full-time (nine hours). Incoming students must have a 3.75 undergraduate GPA for their last 60 hours of coursework; continuing students must have a 3.5 graduate GPA with a minimum of six credit hours earned. \$500-1000 awards for part-time students; \$1000-2000 awards for full-time students. Deadline: March 31, 2013. For more information on how to apply, click

[http://www.wcu.edu/WebFiles/Graduate_Study_Grant_Application_2013-14\(1\).pdf](http://www.wcu.edu/WebFiles/Graduate_Study_Grant_Application_2013-14(1).pdf)

Concentrations: Concentrations will be removed starting academic year 2013-14. If you would like to declare a concentration or if you have a concentration declared that is different from the one you are pursuing, we must get that updated as soon as possible. If you have a concentration declared and you do not want to pursue one at all, please provide that information as well. Email kumcintyre@wcu.edu.

Student Announcement: Kevin McCarty has started an NCAA college basketball tourney challenge group on ESPN. All students and faculty are welcome to join in (note: there is a \$5 fee to enter the challenge). To join, visit: http://games.espn.go.com/tournament-challenge-bracket/en/group?groupID=4808&ex_cid=tcmen-invite-email. Password: Biltmore Park. Questions: kevinmccartyx@gmail.com.

GBSA Activities

Mix & Mingle: MBA Student and Alumni Social

Students and Alumni of Western Carolina University's Graduate Business School are invited to attend GBSA's upcoming "Mix & Mingle" Event at Highland Brewing Company on Friday, March 22nd from 6-8pm. The night will be filled with delicious craft beers, great live music, and good people! Those attending are encouraged to get to know one another, ask questions, have some drinks, and of course, network! Don't miss out on a lovely evening at Highland Brewery and a chance to meet past AND present WCU Grad Students!

Please RSVP at gbsa.wcu@gmail.com or on our Event Page: <http://bit.ly/MixandMingle>

We hope to see everyone there!

Calendar of Events

Friday, March 15 – MBA Information Session. 6-7pm. Biltmore Park room 346. (Please tell your friends, family, colleagues – anyone who may be interested in pursuing graduate business education)

Friday, March 22 – GBSA Mix and Mingle: Students and Alumni. Highland Brewing Company. 6-8pm.

Opportunities

WCU Career Services Representative at Biltmore Park. TODAY!! 1-6pm.

- Need your **resume critiqued**?
 - Need a format for a **cover letter or references**?
 - Looking for some suggestions for a **personal statement for grad school**? OR
 - **Career counseling** as to what your next step might be after graduation?
 - Learn about the services that are available to you after graduation

Drop-in's are welcome but appointments are preferred to ensure that you will be seen. Please email Mardy Ashe at mashe@email.wcu.edu or call 828.227.3812 to make that appointment and indicate the nature of the appointment.

YPA March Monthly Social // Asheville School // Thursday, March 14th

5:30pm - 7:30pm // 360 Asheville School Road // Paulsen Lodge

While the students are away on spring break, join us for an exciting evening as Asheville School hosts our March Social on their campus in Paulsen Lodge. This spacious venue features a large indoor area (with television for March Madness games), as well as outdoor space with games. As host of this event, Asheville School is providing local brews to enjoy while socializing amongst great company. Come and enjoy your

MBA WEEKLY

Thursday evening networking with us. We look forward to seeing you there! In order to best accommodate our members, please [RSVP on Facebook](#) for March's Social.

JOB! Business Counselor Assistant, SBTDC (Asheville office) - Employee will provide support for the SBTDC's business counseling activities, to include: conducting market research for clients and managing start-up business concerns; assisting with reporting of student team work hours and time logs for specific clients; editing business plans and providing follow-up assistance with selected clients as well as miscellaneous administrative activities as requested by the director or business counselors. Work will also include providing support for the western regional center's effort to plan, execute and follow up on small business-related training events and a larger regional conference. The assistant may help with coordination and support work for all aspects of these events.

Must be a current student and have a broad general knowledge of the principles and practices of business is required. Knowledge and experience with event planning is preferred. Excellent interpersonal and communication skills are required along with computer skills associated with Microsoft Office Suite programs; experience with Office Suite 2010 or later is preferred. The candidate must have the ability to handle multiple assignments, organize work and establish priorities with minimal supervision. The candidate should also be able to keep information confidential and in a safe place; meet personal commitments and promises; deal effectively with various groups, clients or individuals being served; and move through a broad variety of tasks requiring different approaches, knowledge and concerns.

Pay: \$12/hour Hours per week: 20

To apply, visit <http://www.wcu.edu/6692.asp> and look under "local jobs"

JOB! Business Process Manager, Brock & Scott (Winston-Salem, NC) - Models and enhances important business process diagrams (for example, using a graphic-oriented business process analysis/modeling tool); Demonstrates, via models, the opportunities for best-in-class process management to the process owner; Reviews the range of solutions available, and presents options and recommendations to the stakeholders on which ones to use; Determines and documents for the process owner the impacts of changes, and suggests policy, goal and rule changes; Communicates and translates the required capabilities and outcomes effectively between business process areas and supporting departments (such as the IT organization); Searches internal and external resources for prebuilt models, templates and services to meet process needs; Educates process stakeholders on how to identify and solve process challenges through the simulation of different scenarios, analysis of performance metrics and advanced optimization techniques; Performs continuous reviews to align processes (for example, models, goals metrics) with changing business conditions; Contributes to the definition, development, implementation and maintenance of the business process improvement methodology to be employed.

Requirements: Familiarity with balancing cross-functional business initiatives; Familiarity with quality practices such as ISO9000 and Six Sigma; Hands-on experience with process modeling, analysis and simulation tools; Experience with end-user-oriented technology, such as BI or performance metrics; Works well under pressure and keeps composure in stressful situations; Ability to adapt to rapidly changing technology and apply it to business needs; Strong analytical and conceptual skills, and the ability to create original concepts on projects; Ability to lead ownership transfer from project teams to the business. MBA preferred.

Competitive, negotiable salary. Email resume and cover letter to Matthew.Toldero@brockandscott.com as soon as possible.

Chick-fil-A Leadercast 2013. A one-day leadership event broadcast live from Atlanta directly to your community. All proceeds benefit Eblen Charities. Leaders include: Jack Welch, Andy Stanley, Mike Krzyzewski, Sanya Richards-Ross, and Condoleeza Rice. Viewing will be May 10, 2013 at Biltmore Baptist Church, located around the corner from Biltmore Park (35 Clayton Road, Arden, NC). Lunch is included (provided by Chick-fil-A). Tickets \$35. To purchase tickets visit www.leadercastavl.com. More information call 828-242-2848.

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