

MBA WEEKLY

Volume 3, Issue 18, May 1, 2012

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Announcements

MBA Curriculum Update – Our new curriculum was approved by the Faculty Senate last week and is finally official! We now need the Registrar's office get the curriculum published and set up for registration. Hopefully that will be before the end of this week. Please keep an eye out for emails letting you know as soon as registration is available. After grades are in for the current semester, the MBA office will send individualized recommendations to each student. If you disagree with the recommendations or agree but would still like an advising appointment, the MBA director will be available for individual meetings.

Graduation – If you are seeking details on commencement this Friday night, please visit <http://www.wcu.edu/24102.asp>

Asheville Hours –The MBA coordinator will be available in 120 Karpen Hall on Thursday from 12pm-6pm and Friday from 9am-5pm. Contact the MBA office to make an appointment, or drop in.

GBSA Activities

Those who want to be involved with *planning GBSA for next academic year* should email Sandra Hagen at sahagen1@catamount.wcu.edu with your availability and what you are interested in working on.

Calendar of Events

MBA Advisory Board Meeting – Thursday, May 3 at noon.

End of Semester Gathering – Thursday, May 3, from 5:30-7:30pm at Bywater. (No outside drinks allowed, but patrons can bring their own food and chairs for sitting by the river.)

Commencement (Graduate and Doctoral degrees)– Friday, May 4, 7pm, at the Ramsey Center (graduates should arrive by 6pm).

Opportunities

YPA Morning Networking // Friday, May 4 // 8:30am - 9:30am

Interactive: Analyzing Branding Issues

Asheville Area Chamber of Commerce, 36 Montford Ave.

Join us for Morning Networking and an interactive presentation with Lisa and Dean Peteet from Atlas Branding & Design. Do you enjoy analyzing bad branding and solving communication issues? Atlas will lead a fun and interactive presentation on how-to analyze branding and solve communication issues that happen within small businesses and organizations.

YPA Cook & Serve at ABCCM // Tuesday, May 8 // 5pm

Prepare and serve dinner at the ABCCM Veteran's Men's Shelter. ABCCM is located at 1329 Tunnel Road. After serving, we'll grab dinner downtown.

Leadership Internship, Liberty Corner Enterprises. Liberty Corner is a not-for-profit organization providing services to individuals with developmental disabilities. This internship is highly customizable - interns will have the opportunity to pick from all leadership areas. For more information, contact Tonya Andrews, (828) 254-9917 ext 335 or tandrews@libertycornerent.com.

Marketing Internship, Diamond Brand Outdoors– Diamond Brand is seeking a part-time summer intern to assist the Marketing Manager with e-commerce marketing, social media, event planning, market research, projects and administrative marketing tasks. The internship is \$8 per hour and the schedule is very flexible. Interns are also able to do some work from home or school if preferred. Must be a current undergrad or graduate student, MBA student is preferred. Must have excellent written and verbal skills, computer skills and ability to pay attention to detail and take ownership of work. For more information, or to apply, send a resume and cover letter to Sarah Merrell, Marketing Manager, at smerrell@diamondbrand.com. For more info on Diamond Brand, visit www.diamondbrand.com.

MBA Research Study Invite - The goal of this study is to understand the value proposition of an MBA degree. Findings of this research will explain how the MBA degree improves graduates' career prospects and professional advancement potential. This study is led by Dr. Robert C. Liden (from University of Illinois at Chicago College of Business Administration) and Dr. Smriti Anand (from Illinois Institute of Technology Stuart School of Business) and funded by Graduate Management Admission Council Management Education Research Institute (GMAC/MERInstitute). Graduating MBA students and recent graduates (graduation date between April 2011 and June 2012) are invited to participate in this study. Participants will be asked to take an online survey (tinyurl.com/mbaresearchstudy), which will take approximately 10-15 minutes to complete and can be taken in the privacy of one's home or any other desired setting. Participants will be asked questions about their MBA education and any customized work arrangements (e.g., special training or flexible work schedule) they have negotiated as part of their jobs. All responses will be held confidential. Participation in this study is completely voluntary. To show our appreciation participants are given amazon.com gift certificates.

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