Announcements

It’s time to celebrate! Join us for an End of Semester Party this Friday, December 14th at Wild Wing Café, 6:30pm. We will honor our graduates – please RSVP to gbsa.wcu@gmail.com so we will have your gift ready for you.

GBSA Activities

Friday, December 14th - End of the Semester Party, Wild Wing Café (downtown Asheville), 6:30pm

Calendar of Events

Spring Graduate Assistant meeting – Thursday, January 10 from 2-3pm, Biltmore Park 345.

Opportunities

**INTERNSHIP! PAID Marketing Internship at Diamond Brand.** An outdoor gear company based in Fletcher, NC, is looking to hire an MBA student for the Marketing Intern position for spring semester. The internship is at the corporate office located in the Fletcher Business Park off Mills Gap Road. The intern will report to the Marketing Manager.

*Hours:* 15-25 hours per week. We understand our interns first priority is their school work, so we try to be very flexible as far as setting the days and times of the internship. The internship does require an event planning aspect, and some events fall on the weekend, so there will be some weekends the intern will need to work.

*Pay:* $8/hour

*Length of time:* The internship will start beginning of January and run through May. If the intern is able to, we can potentially extend the internship through the summer or even fall as well depending on performance.

*Qualifications and Skills:* Current MBA student; Must have ability to pay attention to detail, meet deadlines, take ownership of work and be resourceful; Excellent analytical skills; Proficient in MS Office applications (Word, Excel, Power Point); Experience with Photo Shop and/or InDesign is a plus; Experience planning events is a plus

*Tasks:* Updating web content and social media; Creating and sending e-mail blasts; Creating social media campaigns; Assisting with event planning and execution; Analysis projects; Administrative marketing; Market research. *If interns identify an area of marketing they’re interested in, we will give the intern projects in that area*

*How to apply:* To apply, or for more information, please contact Sarah Merrell, Marketing Manager, at smerrell@diamondbrand.com. Please send a cover letter and resume. *The resume must include current GPA for both undergrad and the MBA program.*

**INTERNSHIP! PAID Finance Intern at the City of Asheville.** The Finance Department Intern will primarily assist in financial and operational analysis. This position will report directly to a Finance Department Manager.
**Hours and pay:** $10/hr at 20 hours per week for a total of 16 weeks for a total of $3,200. Internship will be mid-January through mid-May. (Approximate dates: January 14 to May 10).

**Qualifications:** Currently enrolled as an undergraduate or graduate student in a degree-seeking program at an accredited institution as an Accounting, Finance, Business, Public Affairs or related field.

**Preferred qualifications:** Experience with governmental accounting, cost accounting, and/or managerial accounting. Understanding of governmental budgeting. High level of software skill (Microsoft Office Suite). Excellent communication skills. Self-starter.

**Apply Online:** [www.ashevillenc.gov/jobs](http://www.ashevillenc.gov/jobs)

**RESEARCH/JOB! Graduate Student Research and Creative Projects Stipend.** Twenty graduate students may be selected for this award of $1,000 for approximately 50 hours of work in the Spring 2013 semester. **Students must be supported/mentored by a graduate faculty member and project must be related to the program of study.** Direct links to more information and the application can be found at the Graduate School webpage [http://www.wcu.edu/43.asp](http://www.wcu.edu/43.asp). **NOTE:** Dr. Ha is on this selection committee and expects to see the MBA program well-represented in the applications! We highly encourage you to apply. Deadline is January 21, 2013, but you’ll need to start working on securing a faculty mentor and your project as soon as possible.

**Connect Online!**

**Facebook:** Western Carolina University MBA Program [http://www.facebook.com/home.php?#!/pages/Western-Carolina-University-MBA-Program/110713338999770](http://www.facebook.com/home.php?#!/pages/Western-Carolina-University-MBA-Program/110713338999770)

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