

MBA WEEKLY

Volume 3, Issue 27, July 3, 2012

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Happy Fourth of July!

Announcements

Asheville Hours –The MBA coordinator will be available in Asheville on Thursday and Friday this week. Contact the MBA office for an appointment.

GBSA Activities

Those who want to be involved with *planning GBSA for next academic year* should email Sandra Hagen at sahagen1@catamount.wcu.edu with your availability and what you are interested in working on.

Calendar of Events

MBA Boot Camp – Mon-Thurs, Aug 6-9 and 13-16, at Biltmore Park

-Accounting M/W Aug 6, 8, 13, 15 from 6-8pm

-Economics T/W Aug 13-14; time TBD

-Business math schedule TBD

-Excel schedule TBD

Alumni Event and new student welcome – Friday, August 17 (tentative) at Highland Brewery

New student orientation – Thursday, August 16 from 5:30-8pm, at Biltmore Park.

Opportunities

Leadership Asheville Buzz Breakfast - \$20, http://weblink.donorperfect.com/asheville_event to purchase

Tuesday, July 17: Beer, Barrels, & Bottles: Asheville's Liquid Assets

Moderator: Anne Fitten Glenn, *Brews News Writer, Mountain Xpress*

Panelists:

- Julie Atallah, *Owner, Bruisin' Ales; renowned "beerlanthropist"*
- Brian Grossman, *Co-Manager/Director of Customer Experience, Sierra Nevada Brewing Company*
- Mike Rangel (LA 20), *Owner, Asheville Pizza and Brewing Company*
- Oscar Wong, *President, Highland Brewing; 2012 NC Small Business Person of the Year*

RAFFLE PRIZES include a Jackson Villain Kayak courtesy of Nantahala Outdoor Center, AER Headset from Cane Creek, and two daytime ziplining passes from Navitat. Door prizes will also be awarded! *You will receive one raffle ticket for each breakfast ticket purchased, and additional raffle tickets will be available for purchase at each event.*

Toastmasters - Want to improve your public speaking? Want a place to practice presentations and get constructive feedback before you give them at work or in class? Try Asheville's Blue Ridge Toastmasters!

We meet every Monday morning, 8:30-9:40am, at One Tunnel Rd. Learn more here:

<http://blueridgetoastmasters.com/>

Coming this fall semester – MBA 601 Speaker Series. Open to WCU students and prospective graduate students. RSVP to kumcintyre@wcu.edu 1 week prior.

Date	Subject	Speaker's Topic – (usually 30 minutes + questions)
Aug. 29	<i>Part 1 – Leadership Variables:</i> Ron Paulus – CEO, Mission Health	<ul style="list-style-type: none"> • Leadership style: Does style depend upon the situation or is consistency more effective?
Sep. 5	<i>Part 2 – Visionary Leaders</i> Jack Cecil – CEO, Biltmore Farms	<ul style="list-style-type: none"> • The Importance of Vision
Sep. 12	Part 3 – Ethics and Values <i>Team case study- Full swing values</i> Tim Gwennap – Plant Manager (retired), Wilsonart	<ul style="list-style-type: none"> • The Importance of Ethics and Values Is the leader's obligation to the shareholders (Friedman) or to society?
Sep. 19	Part 4 – The Empowerment of People Neal Hanks – What Makes a Leader Effective?	<ul style="list-style-type: none"> • Empowering people – how much, how far & what about management controls?
Oct. 3	<i>Part 6 – Understanding People</i> Bill Murdock – CEO, Eblen Charities	<ul style="list-style-type: none"> • How do leaders motivate people?
Oct. 10	<i>Part 7 – Multiplying Effectiveness</i> Suzanne DeFerie – CEO, Asheville Savings Bank	<ul style="list-style-type: none"> • How do leaders build effective teams
Oct. 24	<i>Part 8 – Developing Others</i> Jennifer Mayer – CEO, Charlotte Street Computers	<ul style="list-style-type: none"> • How do leaders mentor and coach?
Nov. 7	<i>The Road Ahead Challenge and Change</i> David Belcher – Chancellor, WCU	<ul style="list-style-type: none"> • What does the future hold for leaders?
Nov. 14	<i>Leadership in Practice</i> Transition to Leadership Brooks Robinson – CEO, Harrah's Resorts	<ul style="list-style-type: none"> • Moving from being an individual performer to becoming a leader: Lessons Learned
Nov. 28	<i>Multi-national / global leadership</i> Barbara Brill – CEO, Leadership Asheville	<ul style="list-style-type: none"> • Globalization: Is it good for America? Is it good for young MBAs? What does it mean to Leaders?

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