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MBA WEEKLY

February 22, 2011

Volume 2, Issue 8

As always, please remember to check your Catamount email regularly.

If you would like to contribute information, an event, or an announcement (personal or professional!) to MBA Weekly, please submit to the MBA office by Mondays at noon.

Office: 121 Forsyth
Email: mba@wcu.edu
Phone: 828.227.3588

MBA Program Announcements

- **MBA Program in Asheville** – The MBA director will be available at UNCA tomorrow - Wed, Feb 22. If you would like to make an appointment, please email kumcintyre@wcu.edu.
- **Summer and Fall registration.** Please see attached schedules for MBA courses and elective suggestions. Registration begins tomorrow, but we are adding iTV courses and will not open up any students to register until that is completed. Please keep an eye on your email for updates. Contact Kelly with the courses you would like to register for (note: Summer 608 is full with pre-approved students).
- **Graduating and New student advising** – If you are graduating in May, or if you just started the program in January, please make an appointment to meet with Dr. Ha as soon as possible by emailing kumcintyre@wcu.edu.
- **MBA Program on Facebook and Twitter! Help us cut down on emails and still get up-to-date information and reminders from our office.**
Facebook: Western Carolina University MBA Program <http://www.facebook.com/home.php?#!/pages/Western-Carolina-University-MBA-Program/110713338999770>
Twitter: @wcuMBA <http://twitter.com/#!/wcuMBA>

Jobs & Internships

- **Job opening – Senior Business Analyst**, Tanner Companies. MBA is preferred. Those graduating in May will also be considered. More information: http://www.wcu.edu/WebFiles/WordDocs/MBA_SrBusinessAnalystJobDescription.doc
- **Job opening** – Assistant Manager, the Isles Restaurant <http://www.islesrestaurant.com>. Those interested should email Tommy, Manager of the Isles Restaurant at manager@islesrestaurant.com.
- **Summer Internship – Mission Hospital.** The pet therapy program in the Integrative Healthcare department at Mission Hospital will have an opening to host a summer intern from May – August, 2011. The intern will work unpaid, 10 hours per week, during business hours (M-F 8am-5pm). Applications will be accepted through Mission Hospital's Human Resources department and are due by April 15th. Interested students should contact Lauren Abe, Workforce Development Specialist in Human Resources by phone at 828-213-4222 or via e-mail at lauren.abe@msj.org
- **Internship – Blueprints for Business.** Flexible internship hours in business consulting, with Ron Sanga, MBA alum. More information: http://www.wcu.edu/WebFiles/WordDocs/MBA_blueprints_intern.docx

Opportunities

- **TWO WEEK summer MBA Study Abroad to Madrid, Spain.** Earn 3 credits while studying in Spain for 2 weeks! Course – European Business Strategy: Building and Sustaining Competitive Advantage in the EU. Dates – Mon, May 23 to Fri, June 3. Get all the info and application materials at: <http://www.slu.edu/x31757.xml>

- **Study Abroad Scholarships available!** \$500 is available to qualified students studying abroad this summer. See attachment for details and to apply. Deadline: March 1.
- **Get involved! Young Professionals of Asheville.** Network with other young professionals through YPA - <http://ypasheville.org/>.

Student Resources

- **NEW! UNCA Writing Center available to WCU grad students.** To make an appointment: 828.251.6596, writingcenter@unca.edu, Ramsey Library 136. Monday-Thursday: 10am – 7pm and Friday: 10am – 4pm.
- **Library Resources - Betsy Clementson, MLIS**

TOMORROW! Betsy at UNCA. Wednesday, February 23 - from 5:00-6:00 in Karpen Hall room #036 (the computer lab) to answer research and library questions.

MBA Research Library Resource Guide – <http://researchguides.wcu.edu/MBA>.
Contact Betsy at clement@wcu.edu or 828.227.3413.

- **Career Services**

TOMORROW! Construction Management & Corporate Business Career Day. February 23, 2011, 9 a.m. - 12 p.m.
University Center - Blue Ridge Multipurpose Room, WCU Campus

MBA students have access to a host of career services through both WCU and UNC Asheville's Career Center.
WCU Career Services - <http://career.wcu.edu>
UNCA Career Center - <http://www.unca.edu/career>

GBSA Activities

- **SCHEDULE CHANGE! First Friday.** Due to Spring Break, First Friday will actually be the second Friday in March, March 11, from 5-7pm. Location TBA.
- **Speaker Series – Doug West, Successful Entrepreneur & Business Owner.** Tuesday, March 15 at 4:45, UNC Asheville campus. Room TBA. Dinner will be provided.

So, who is Doug West? And maybe more importantly, why should you care?

Doug retired at age 41, after selling the company he started when he was 27. His initial investment was \$6,000. He sold it for many millions, nudging him to the top 5% US income bracket. As one business associate put it: You can't help but be impressed by Doug. He knows what it takes to be successful. His startup changed an entire industry. Yet, he remains self-effacing, helpful and kind." Doug is a full time dad, he now owns and operates three business's and he's having the time of his life racing 1960's era sports cars.

This is what Doug has to say:

One of the pivotal points of my career was when I realized that you can do anything you dream of, but you can't do it alone. Within your organization you will have a wealth of knowledge and experience – all that wonderful potential is there waiting to perform for you. To get that performance to work is to change the staggering statistic that the typical employee only demonstrates 25% of their ability. I will tell you why it's that way and tell you what you need to do to change it.

With a wry sense of humor, he will share how he and his employees admittedly made many, many mistakes and at one point felt like they were herding cats; to a point where they were able to continue on a path of wealth, pleasure, relationships, notoriety, purpose and contentment. Imagine what your organization would look like if your team could creatively live up to 30-50 to 100% of their ability! Doug's team did it and they were able to buy his company and years later position the company to sell it again for many millions.