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MBA WEEKLY

March 15, 2011 Volume 2, Issue 11

As always, please remember to check your Catamount email regularly.

If you would like to contribute information, an event, or an announcement (personal or professional!) to MBA Weekly, please submit to the MBA office by Mondays at noon.

Office: 121 Forsyth Email: mba@wcu.edu Phone: 828.227.3588

MBA Program Announcements

• MBA Program in Asheville – The MBA director will be available at UNCA on Friday afternoon, Mar 18, by appointment. If you would like to make an appointment, please email kumcintyre@wcu.edu.

• MBA Program on Facebook and Twitter! Help us cut down on emails and still get up-to-date information and reminders from our office. Facebook: Western Carolina University MBA Program http://www.facebook.com/home.php?#!/pages/Western-Carolina-University-MBA-Program/11071338999770 Twitter: @wcuMBA http://twitter.com/#!/wcuMBA

Jobs & Internships

• Internship – Blueprints for Business. Flexible internship hours in business consulting, with Ron Sanga, MBA alum. More information: http://www.wcu.edu/WebFiles/WordDocs/MBA_blueprints_intern.docx


• Job opening - Spake Real Estate. Full time office position located in South Asheville. Seeking a polished and experienced person to perform a variety of administrative tasks for a commercial real estate office. Must be a good communicator, have a diplomatic style, and be comfortable on the phone and with last minute requests. While the position works mostly within the office, some business and personal errands are also required. Knowledge of commercial real estate a plus. Send cover letter, resume and salary requirements to lara@spakerealestate.com

Please let us know if you find any job opportunities you think other students or alum would be interested in.

Opportunities

• TWO WEEK summer MBA study abroad to Lille and Sophia Antipolis, France. SKEMA International Summer School (SISS) will take place from July 18 to July 29, first in Lille and then in Sophia Antipolis. “Managing Projects in Europe” is the theme of this summer school open to MBA/graduate students. The first week will be dedicated to Project Management in Lille and the second week on Doing Business in Europe will take place at the Sophia Antipolis campus. See attachment for more information.

• Study abroad update! The MBA Director may accept transfer credit from an international institution that is not AACSB accredited, on a case by case basis. If you are interested in studying abroad, or would like more information, contact the MBA office at kumcintyre@wcu.edu.
• Robert Shaye, Movie Producer & Founder of New Line Cinemas, Monday, April 4th at 7:30pm. Talk and Q&A in the FPAC at WCU. Cost $5, open admission. For more information about Bob Shaye, see attachment.

• TWO WEEK summer MBA Study Abroad to Madrid, Spain. Earn 3 credits while studying in Spain for 2 weeks! Course – European Business Strategy: Building and Sustaining Competitive Advantage in the EU. Dates – Mon, May 23 to Fri, June 3. Get all the info and application materials at: http://www.slu.edu/x31757.xml

• Get involved! Young Professionals of Asheville. Network with other young professionals through YPA - http://ypasheville.org/.

Student Resources

• UNCA Writing Center. Ramsey Library 136. 828.251.6596, writingcenter@unca.edu. Mon-Thurs 10am – 7pm and Friday: 10am – 4pm.

• Library Resources - Betsy Clementson, MLIS. Betsy will be available in the Forsyth student lounge at WCU every Tuesday through April 19, from 12:30-1:30pm.

MBA Research Library Resource Guide – http://researchguides.wcu.edu/MBA. Contact Betsy at clement@wcu.edu or 828.227.3413.

• Career Services

Career Success Workshops (WCU) - Mondays at 3PM in McKee, open to all students. See attachment.

Career Fairs:
Summer Jobs & Internships – TODAY! March 15, 2011, 11 a.m. - 2 p.m. Blue Ridge Multipurpose Room (Student Center, WCU)
Science, Technology, Engineering, and Mathematics Fair – TOMORROW! March 16, 2011, 11 a.m. - 2 p.m. Blue Ridge Multipurpose Room (Student Center, WCU)
Government, Non-Profit, Criminal Justice & Social Work Career Expo – Thursday, March 17, 2011, 1-4 p.m. Blue Ridge Multipurpose Room (Student Center, WCU)

Resume Walk-in Clinics (UNCA) – March 17, 22, 23 from 11-2pm. Contact the UNCA office for location.
Career Panel: Women and Writing Careers (UNCA) – March 23 from 4-6pm. Contact the UNCA office for location.

MBA students have access to a host of career services through both WCU and UNC Asheville's Career Center.
WCU Career Services - http://career.wcu.edu
UNCA Career Center - http://www.unca.edu/career

GBSA Activities

• TODAY! Speaker Series – Doug West, Successful Entrepreneur & Business Owner. Tuesday, March 15 at 4:45 in KH 038 (UNC Asheville campus). Dinner will be provided.

Doug retired at age 41, after selling the company he started when he was 27. His initial investment was $6,000. He sold it for many millions, nudging him to the top 5% US income bracket. As one business associate put it: You can’t help but be impressed by Doug. He knows what it takes to be successful. His startup changed an entire industry. Yet, he remains self-effacing, helpful and kind.” Doug is a full time dad, he now owns and operates three businesses and he’s having the time of his life racing 1960’s era sports cars. With a wry sense of humor, he will share how he and his employees admittedy made many, many mistakes and at one point felt like they were herding cats; to a point where they were able to continue on a path of wealth, pleasure, relationships, notoriety, purpose and contentment. Imagine what your organization would look like if your team could creatively live up to 30-50 to 100% of their ability! Doug’s team did it and they were able to buy his company and years later position the company to sell it again for many millions.