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MBA WEEKLY

October 5, 2010 Volume 1, Issue 8

Heads up to Alumni: We send you this newsletter because all alumni are encouraged to get involved, attend MBA & GBSA events, take advantage of Career Services/Job opportunities, and more!

Current Students: We are sending this to your preferred email on file and to your Catamount email. I’m sorry if you receive duplicate emails. Please reply to the email Erika sent you on Monday, so we can keep the most up-to-date information. This will be especially important as we begin spring registration.

If you would like to contribute information, an event, or an announcement (personal or professional!) to MBA Weekly, please submit to the MBA office by Mondays at noon.

Office: 121 Forsyth
Email: mba@wcu.edu
Phone: 828.227.3588

MBA Program Announcements

• MBA in Asheville – Friday, October 8
Advising with the MBA Program Director will be offered at UNC Asheville on Friday, October 8 in the WCU Asheville Programs office - Karpen Hall 120. Available appointments are after 12pm. To schedule an appointment, email kumcintyre@wcu.edu.

• MBA Program Graduate Assistant Small Groups. We would like to invite you to join our graduate assistants as they work on projects aimed at improving the MBA program, including Graduate Student Business Association (GBSA), Branding, Recruiting, and Curriculum. This week’s update is from Sarah Withrow – Curriculum.

The Curriculum Team is currently reviewing the prerequisite requirements, course content and elective options at the 13 AACSB accredited MBA programs in North Carolina and Eastern Tennessee. In addition, data is being compiled and analyzed from surveys administered to current MBA students as well as from interviews with the HR staff of the area’s top employers regarding coursework and skills expected from local MBAs. The goal of this project is to make recommendations based on comparison research and data findings to ensure that the Western MBA remains a competitive graduate program. The team is being co-led by Lauren Hardison and Sarah Withrow. They may be reached at lrhardison1@catamount.wcu.edu or sarahwith@hotmail.com.

MBA Program Events

• Math Review Sessions with Dr. Thompkins
These sessions will cover basic skills in algebra, probability, and financial mathematics. This is especially recommended before or during MBA 606 or 608, but is available to any students who feel they need a refresher on basic math skills.
Mondays & Thursdays, 5-6pm in Karpen Hall 038.
Cullowhee sessions will be available based on demand; e-mail kumcintyre@wcu.edu if interested.

• CEO Speaker Series - MBA 601
Outstanding local CEOs will talk about personal and organizational leadership. Open to all MBA students. Sessions are Monday night at 6pm, at UNC Asheville in Ramsey Library room 11 (the Square D
Teleconference Center.
Oct 25 – Gerald Austin, CEO, Austin Associates

If you are a MBA student not in 601 and are unable to attend, you can watch the presentations online 24 hours after the course meets. For MBA 601 the link is https://www.mcnc.org/video-streaming/MBA601. Last night’s speaker was Neal Hanks, CEO, Beverly Hanks

Opportunities

• Construction Management and Corporate Business Career Day. TOMORROW! Wednesday, October 6 from 9am - 12 pm, University Center Grandroom, WCU campus.


• Todd L. Peterson Post Graduate Fellowship in Health Care Administration - UNC Hospitals – Summer 2011 to Summer 2012. Deadline: October 15. This year-long fellowship runs from July through June, and fellows are encouraged to apply for available full-time positions after they finish. More information: http://www.unchealthcare.org/site/humanresources/careers/opportunities/administrative.

• Graduate Research Symposium - Thursday, March 24, 2011 in the University Center
This will be a great opportunity to present any research you have worked on during your MBA program experience. For more information and to register, go to http://www.wcu.edu/1149.asp.

Student Resources

• Library Resources - Betsy Clementson, MLIS

Contact Betsy at clement@wcu.edu or 828.227.3413.

• Career Services
MBA students have access to a host of career services through both WCU and UNC Asheville's Career Center.

WCU Career Services - http://career.wcu.edu
UNCA Career Center - http://www.unca.edu/career

GBSA Activities

• GBSA Speaker Series - Join your fellow students and GBSA members in hosting an array of successful business leaders, entrepreneurs, and community members on select Wednesdays from 5:00 - 5:45 pm throughout the remainder of the semester at UNCA, in Karpen Hall. Snacks will be provided. If you are planning on attending, please RSVP to Matt Leech (mattilee@gmail.com).

Wednesday, October 13 - Jeff Tacy, Urban Burrito and Intelligent Energy Solutions. Jeff will talk about his experiences as an entrepreneur and what led him to recently start-up IES.

• Eliada Homes Corn Maze - The Graduate Business Student Association (GBSA) is organizing a volunteer event at the Eliada Home Annual Corn Maze - http://www.fieldsoffun.org/. If you are interested in volunteering on either Saturday, October 23rd, or Sunday, October 24th, contact Matt Leech (mattilee@gmail.com).

• Sushi & Karaoke - In honor of Dr. Paul Johnson (currently teaching MBA 610), we will have an evening of sushi and karaoke on Wednesday, November 3rd. If interested, please contact Sarah Withrow at sarahwith@hotmail.com before October 20th.