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MBA WEEKLY

December 7, 2010

If you would like to contribute information, an event, or an announcement (personal or professional!) to MBA Weekly, please submit to the MBA office by Mondays at noon.

Office: 121 Forsyth
Email: mba@wcu.edu
Phone: 828.227.3588

Commencement reminder! Commencement is Saturday, December 18. If you plan on walking, you will need to contact the WCU bookstore to order your cap, gown and hood. If you do not plan on walking, you will need to contact the registrar’s office at 828-227-7216 to let them know so they do not read your name. It is important to keep an eye on your Catamount email, because this is where the Registrar will send you more information regarding graduation and commencement.

MBA Program Announcements

- MBA Advising in Asheville – Until spring semester, advising with the MBA Program Director will be available by appointment only at UNC Asheville in the WCU Asheville Programs office - Karpen Hall 120. To schedule an appointment, email kumcintyre@wcu.edu.

- MBA Ambassadors – We are starting a new initiative to have current students from a variety of cohorts, full time and part time, serve as ambassadors to prospective and incoming students.

Ambassador duties will include: meeting or communicating with prospective students via phone or email to give the ‘student perspective’ on the program; representing the program at MBA fairs, graduate school fairs, and information sessions; attending and presenting at new student orientation; attending other MBA and GBSA events as necessary. We hope to have enough active ambassadors that each ambassador needs to only participate in a couple of events per semester, since we know you all have very busy schedules.

If you are interested in volunteering to be an ambassador, please contact kumcintyre@wcu.edu. We will also be contacting our nominees for ambassadors soon.

- MBA program survey – Please complete the survey emailed to you yesterday regarding summer courses and other information much-need by our office. We value and need your input!


MBA Program Events

- UNC Charlotte MBA Fair – Thursday, December 9. Dr. Ha and Kelly will be attending a large MBA fair hosted by UNC Charlotte and sponsored by Kaplan this Thursday. If any alumni are in the Charlotte area and would like to help represent the program, please contact kumcintyre@wcu.edu for more information.

Opportunities & Events

- Wayte Scholarships – We have Wayte Scholarship money available for spring semester. If you are interested in applying, please send a personal statement detailing your academic history and demonstrating your financial need. Email kumcintyre@wcu.edu by Wednesday, December 22.

- Internship – Diamond Brand Outdoors. Paid internship in marketing with marketing manager Sarah Merrell, MBA alum. See attachment for more information.

- Internships – Blueprints for Business. Paid internship, after 60 day trial period, with business consulting firm. See attachment.
• Graduate Research Symposium - Thursday, March 24, 2011 in the University Center. **Deadline to submit a proposal is February 21, 2011.** This will be a great opportunity to present any research you have worked on during your MBA program experience. For more information and to register, go to [http://www.wcu.edu/1149.asp](http://www.wcu.edu/1149.asp).

• 2011 Graduate Liberal Studies Regional Conference – April 8-9 at UNC Asheville. **Deadline to submit a proposal is February 1, 2011.** The Master of Liberal Arts Program at the University of North Carolina at Asheville invites you to submit proposals. See attachment for more information.

### Student Resources

• **Library Resources - Betsy Clementson, MLIS**
  Several of you have asked about how to access WCU's library databases from UNCA and from home or other off-campus locations. Here's what you need to know:

  **From off-campus:** When you select a database from WCU's Hunter Library [website](http://www.wcu.edu), you will be prompted to enter your name and Banner ID # (see screenshot below). What this is asking for is your name and your 920#. After you enter that information the database will open.

  **From UNCA:** Due to subscription restrictions, there are two places at UNCA where you can access the databases that WCU subscribes to: Karpen Hall computer lab # 036 & Ramsey Library main floor- there are 2 computers on the far wall near the bound periodicals that have been set up to be able to access WCU resources. UNCA is in the process of making a sign to make these more visible.

  **Laptop use at UNCA:** Because your laptop must be registered with UNCA, you will not be able to access WCU resources from the UNCA campus when using your laptop.

If you have questions about any of this information, please do not hesitate to contact me (see contact info below) or the library reference desks at WCU (866-928-5424) or UNCA (828-251-6336).


*Contact Betsy at clement@wcu.edu or 828.227.3413.*

• **Career Services**
  MBA students have access to a host of career services through both WCU and UNC Asheville's Career Center.
  
  **WCU Career Services** - [http://career.wcu.edu](http://career.wcu.edu)
  **UNCA Career Center** - [http://www.unca.edu/career](http://www.unca.edu/career)

### GBSA Activities

• **GBSA MANNA Food Drive**
  As our final volunteer project of the semester, GBSA has teamed up with MANNA Food Bank. We appreciate any donation that you can make to help feed the hungry in WNC. We will be accepting donations over the upcoming weeks outside of the MBA office in Cullowhee and the WCU graduate office at UNC Asheville. If you would like to help with this project, please contact Ann Thompson at annwthompson@gmail.com.

### Student Announcements

• Alyn Janis' research paper entitled “Living in the Shadow of a Big Brand” has been accepted to the Association of Marketing Theory and Practice's 2011 annual conference. The paper was supervised by Dr. Kyuho Lee in the Marketing 693: Branding course during summer session 2010. Congrats, Alyn!


• Meghan Adams, MBA '10, is involved in a fundraising project for Royce Cowan, a man diagnosed with ALS (Lou Gehrig’s disease), who intends to hike the entire Appalachian Trail before he dies from this disease. For information and to get involved, visit his blog at [http://journeyonwithroyce.blogspot.com](http://journeyonwithroyce.blogspot.com).