MBA WEEKLY

November 9, 2010  Volume 1, Issue 12

If you would like to contribute information, an event, or an announcement (personal or professional!) to MBA Weekly, please submit to the MBA office by Mondays at noon.

Office: 121 Forsyth
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MBA Program Announcements

- **MBA in Asheville – Wednesday, November 8**
  Advising with the MBA Program Director will be offered at UNC Asheville tomorrow, Wed 11/10 starting in the morning, in the WCU Asheville Programs office - Karpen Hall 120. To schedule an appointment, email kumcintyre@wcu.edu.

- **MBA Program Graduate Assistant Small Groups.**
  We would like to invite you to join our graduate assistants as they work on projects aimed at improving the MBA program, including Graduate Student Business Association (GBSA), Branding, Recruiting, and Curriculum. Please contact the GA's listed below if interested.

  GBSA – Ann Whitaker Thompson, annwthompson@gmail.com & Matt Leech – matjleech@gmail.com
  Branding – Jason Markey, jmmarkey1@catamount.wcu.edu
  Recruiting – Meghan Adams, adams.meghanl@gmail.com
  Curriculum – Sarah Withrow, sarahwith@hotmail.com & Kimberly Waggle, waggle.kimberly@gmail.com

MBA Program Events

- **MBA Speaker Series**
  Nov 15 – Ann Ponder, Chancellor, UNC Asheville
  Monday night at 6pm, at UNC Asheville, in Ramsey Library room 11 (the Square D Teleconference Center). Watch online, 24 hours after: https://www.mcnc.org/video-streaming/MBA601.

- **GA Group Meeting – Wed, Nov 17 from 12-2pm, KH.** Lunch will be provided by the MBA program.

- **MBA Presentations – Tues, Nov 30 from 12:30-1:45pm, Faculty Lounge in Forsyth (WCU).** Our graduate assistants will present to the Dean, Associate Deans, MBA faculty and College of Business faculty members on research, findings and suggestions to improve the MBA program in marketing, recruiting, curriculum and our student association. Please join us to support your fellow students and your MBA program. RSVP to kumcintyre@wcu.edu.

Opportunities & Events

- **Internship** – Diamond Brand Outdoors. Paid internship in marketing with marketing manager Sarah Merrell, MBA alum. See attachment for more information.

- **Internships** – The Department of Commerce has a variety of internships available for graduate students. See attachment.

- **Study Abroad Scholarships** – Study Abroad scholarship money is now available for the upcoming academic year. See attachment.

- **Dan Ariely, Duke University professor, author & NPR commentator.** Everyday Irrationality: Lessons from Behavioral Economics. Friday, November 12, 7pm. Manheimer Room in the Reuter Center on UNCA’s
campus. See attachment.

- **Graduate Research Symposium - Thursday, March 24, 2011 in the University Center.**
  This will be a great opportunity to present any research you have worked on during your MBA program experience. For more information and to register, go to [http://www.wcu.edu/1149.asp](http://www.wcu.edu/1149.asp).

**Student Resources**

- **MBA student Google calendar:**
  This calendar, created by Kimberly Waggle, is primarily helpful for the cohort in MBA 609-612. However, it has a wealth of information that may be useful to other students as well. We are interested in creating and updating calendars for each course and cohort. If you are interested in getting involved, email Erika at mba@wcu.edu.

- **Library Resources - Betsy Clementson, MLIS**

- **Career Services**
  MBA students have access to a host of career services through both WCU and UNC Asheville's Career Center.
  **WCU Career Services** - [http://career.wcu.edu](http://career.wcu.edu)
  **UNCA Career Center** - [http://www.unca.edu/career](http://www.unca.edu/career)

**GBSA Activities**

- **THIS WEEK! GBSA Speaker Series – Wednesday, November 10.**
  John Miles, Chief of What's Next, Integritive. Integritive is an Asheville web design company with an interesting work culture. Miles will discuss the future of the web, innovation, and how they pertain to Asheville. Before class, 5:00 - 5:45pm in Karpen Hall 011 at UNCA. Sandwiches and other snacks will be provided, so come hungry!

- **THIS WEEK! Tailgate party.** Saturday is WCU’s last home game! Come party with your fellow MBA students and faculty, then cheer on the Catamounts. For more information or to RSVP, contact Levi Grindstaff at qlgrindstaff1@catamount.wcu.edu or 828.213.7363.

- **Flickr account.** Review the good times you had at happy hour, golfing, volunteering and even in class. Or, catch up on the GBSA events you missed! View photos at the Flickr account [http://www.flickr.com/photos/wcumba/](http://www.flickr.com/photos/wcumba/)

**Student Announcements**

- **Fundraiser.** Stacey’s Pajama Party – **THIS Friday, NOVEMBER 12, 2010 at UNITED COMMUNITY BANK,** 1225 Asheville Highway, Brevard, NC (at the entrance to Straus Park) from 4:00 p.m. to 8:00 p.m.
  A **LIGHT DINNER** (Pasta bar, salad, dessert) will be served and Paul Jones will be playing **LIVE MUSIC.** Educational materials on SAFE’s many programs will be available, and Salley Stepp, Director of SAFE, will give a short talk. See attachments for more information.

  Stacey’s House is the women’s shelter operated by SAFE in Transylvania County. Last year SAFE sheltered 79 women for periods from several days to several months. **Our goal is to provide each woman who is sheltered next year with a pair of new pajamas.** For a woman that has had to flee her home with little or nothing, a new pair of pajamas may provide a small measure of comfort.

  You may also provide donations to Susan Bush before or after classes in Asheville tomorrow evening, Wednesday Nov 10. Contact her at sbush@trhospital.org if you are interested.