As always, please remember to check your Catamount email regularly.

If you would like to contribute information, an event, or an announcement (personal or professional!) to MBA Weekly, please submit to the MBA office by Mondays at noon.

Office: 121 Forsyth
Email: mba@wcu.edu
Phone: 828.227.3588

UP-FRONT NEWS

MBA 620: Small Business Consulting! See attachment for course description. This fall, supervise a group of senior strategy students on a real world consulting project! Contact Kelly at kumcintyre@wcu.edu for registration.

Announcements

- **Summer advising.** The MBA director and/or coordinator can be available this summer by request. Contact kumcintyre@wcu.edu if you would like to schedule an appointment.

- **Contact us via social media!**
  Facebook: Western Carolina University MBA Program
  http://www.facebook.com/home.php?#!/pages/Western-Carolina-University-MBA-Program/110713338999770
  Twitter: @wcuMBA http://twitter.com/#!/wcuMBA

Jobs & Internships

- **Business and Technology Development Associate** - The North Carolina Biotechnology Center seeks a Business and Technology Development (BTD) Associate to further enable the BTD group to spur the start-up and growth of NC-based biotechnology companies. The BTD Associate will perform due diligence on companies applying for Biotechnology Center loans, drive market research for loan and grant applications, identify external business and technical experts, and support the development and execution of a range of events. The BTD Associate will also provide analyses on Biotechnology Center investments, monitor performance and support management of relationships with the Center’s loan portfolio companies. This position requires strong financial analysis skills, the ability to assess complex technologies and products, and effective oral and written communication skills. Annual salary range: $55,000-$65,000. Minimum requirements include a bachelor’s degree with three or more years of experience in life science commercial enterprises or a master’s degree with significant coursework in a life science field.

  Mail or email a letter of interest and resume by August 5, 2011 to:
  North Carolina Biotechnology Center
  ATTN: Human Resources
  PO Box 13547 • 15 T. W. Alexander Drive
  RTP, NC 27709-3547
  resumes@ncbiotech.org
  No Phone Calls Please
**Internship – Asheville Chamber of Commerce, Economic Development.** Research project studying the Manufacturing Industry or the Professional/Scientific/Technical Services Industry and its outlook in the Asheville Metropolitan Statistical Area - using both public and 3rd party data sources, prepare a report describing the economic characteristics of this industry. Include historical trends, comparison to other N.C. metros and the United States. Include employment growth projection. Characteristics will include certain clusters or targets within the manufacturing industry, employment and wage data, gender and age trends, GDP, turnover rates, and more. Deliverables will be a paper and the opportunity to present if dates can be coordinated. Excel experience is a must. $800 stipend, project not to exceed 80 hours. Contact Heidi Reiber, Research Director, at HReiber@ashevillechamber.org or 828-258-6120.

**Retail Sales Coordinator** - Silver-Line Plastics. A leading manufacturer of plastic pipe headquartered in Asheville NC, is seeking a Retail Sales Coordinator. Position is responsible for day to day management of large retail customer sales and service, including pricing/analysis and management of customer databases. Ideal candidate will have 5+ years related experience and excellent interpersonal skills. An undergraduate business degree is preferred, and an MBA is a plus. Please forward resume to bdover@slpipe.com with "Retail Sales Coordinator” in the subject line.

**Environmental Engineer** – This position is responsible for developing, coordinating, planning, and administering all environmental related programs. This includes ensuring compliance with CFR 40, along with any state and local environmental regulations, related to air and water. Located in Georgia. See attachment for more details and how to apply.

**Independent Study** – Assist with a HandMade Small Towns Initiative in WNC to develop a sustainable business model, plan and intervention strategy for small town revitalization which uses peer-to-peer learning and highlights examples of craft-based economic development. Project tasks will fall under the categories of capacity building, marketing, business model and planning, and financial sustainability planning. This opportunity is available for several students, as approved by the MBA director, who will work together with faculty members involved in the project. Course credit will be applied to fall semester, but work will begin during summer and end in December. Contact Dr. Ha if interested at iha@wcu.edu.


**Internship – Center for Diversity Education.** Available for summer and/or fall. See [http://www.wcu.edu/WebFiles/WordDocs/MBA_Internship_CDE.docx](http://www.wcu.edu/WebFiles/WordDocs/MBA_Internship_CDE.docx) for more details.

**Internship – Pet Therapy Program at Mission Hospital.** Available for fall, September through November. Unpaid internship for no more than 10 hours per week (flexible hours). Contact Lauren.Abe@msj.org at Mission for more details.

*Please let us know if you find any job opportunities you think other students or alum would be interested in.*

**GBSA Activities**
• **College of Business Golf Tournament.** Please see the attachment about the annual COB tournament. Contact Levi Grindstaff, gqlgrindstaff1@catamount.wcu.edu, if you are interested in participating on the MBA team. Anyone who has an employer who might be interested in sponsoring this event, please let Levi know. Proceeds benefit scholarships and the WCU College of Business.

• **See all activities and updates, and RSVP to events, at**
  [http://www.facebook.com/#!/pages/Western-Carolina-University-GBSA/151984034856289](http://www.facebook.com/#!/pages/Western-Carolina-University-GBSA/151984034856289).

**Student & Alumni Announcements**

If you have any personal or professional announcements to share, please submit them to Kelly by noon on Mondays.