

FOR IMMEDIATE RELEASE
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Get your TEDx tickets on October 6!
Volunteer. Spread. Donate. Experience.

TEDxKatuah
Theme: Science: The Art of Discovery
November 5, 2011
Pisgah Astronomical Research Institute (PARI)
1 PARI Dr, Rosman, NC 28772
TEDxKatuah.com

TEDxAsheville
Theme: Engage
November 13, 2011
Diana Wortham Theatre
2 South Pack Square
Asheville, NC 28801
TEDxAsheville.com

Asheville, NC (September 27, 2011) – Share stories. Expand perceptions. Engage with your community. These are some of the goals of two TEDx events being held in the region this fall. TEDxAsheville 2011 and a new science-focused event, TEDxKatuah, are independently organized events, licensed by TED, and devoted to showcasing great ideas, performances and technology. Both events seek thinkers, dreamers, scientists, entrepreneurs and activists of all ages to support this local platform for sharing great ideas. **Tickets for both events go on sale October 6 at TEDxAsheville.com and TEDxKatuah.com.**

“Being a part of TEDxAsheville 2010 was such a rewarding experience. I’ve followed the national TED talks for a while, but it’s wonderful to really see friends and familiar faces getting involved and sharing great ideas on the local level.”

- John Miles, Integrative, Inc; TEDxAsheville 2010 speaker

TEDxAsheville tickets will be available through the Diana Wortham Theatre box office and at TEDxAsheville.com. A limited number of tickets will also be available at the TEDxAsheville Salons, held Thursdays at Posana Café. TEDxAsheville is bigger and better than ever this year and will have approximately 500 tickets available. See TEDxAsheville.com for more details and connect with us on Facebook as TEDxAsheville, on Twitter @TEDxAsheville, or by email at brett@tedxavl.com.

TEDxKatuah tickets will be available exclusively through TEDxKatuah.com. Get them fast, only 100 tickets will be sold! For more information, visit us at TEDxKatuah.com, on Facebook as TEDxKatuah, on Twitter @TEDxKatuah, or by email at michelle@tedxavl.com.

About TEDx, x = independently organized event

In the spirit of ideas worth spreading, TEDx is a program of local, self-organized events that bring people together to share a TED-like experience. At a TEDx event, TEDTalk videos and live speakers combine to spark deep discussion and connection in a small group. These local, self-organized events are branded TEDx, where x = independently organized TED event. The TED Conference provides general guidance for the TEDx program, but individual TEDx events are self-organized. (Subject to certain rules and regulations.)

About TED

TED is a nonprofit organization devoted to Ideas Worth Spreading. Started as a four-day conference in California 26 years ago, TED has grown to support those world-changing ideas with multiple initiatives. At TED, the world's leading thinkers and doers are asked to give the talk of their lives in 18 minutes. Talks are then made available, free, at TED.com. TED speakers have included Bill Gates, Jane Goodall, Elizabeth Gilbert, Sir Richard Branson, Benoit Mandelbrot, Philippe Starck, Ngozi Okonjo-Iweala, Isabel Allende and former UK Prime Minister Gordon Brown. Two major TED events are held each year: The TED Conference takes place every spring in Long Beach, California (along with a parallel conference, TEDActive, in Palm Springs), and TEDGlobal is held each summer in Edinburgh, Scotland.

TED's media initiatives include TED.com, where new TEDTalks are posted daily; the new TED Conversations, enabling broad conversations among TED fans; and the Open Translation Project, which provides subtitles and interactive transcripts as well as the ability for any TEDTalk to be translated by volunteers worldwide.

TED has established the annual TED Prize, where exceptional individuals with a wish to change the world are given the opportunity to put their wishes into action; TEDx, which offers individuals or groups a way to host local, self-organized events around the world; and the TED Fellows program, helping world-changing innovators from around the globe to become part of the TED community and, with its help, amplify the impact of their remarkable projects and activities.

For information about TED's upcoming conferences, visit <http://www.ted.com/registration>

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