

## **MBA 633 - Legal and Regulatory Issues in Business**

Semester:

Professor:

Location:

Day: , 6pm-9pm

### **I. Rationale/Purpose**

The Master of Business Administration (MBA) is an integrative, interdisciplinary degree designed to create independent, lifelong learners who are *Business-Ready* to assume leadership positions. The AACSB accredits Colleges of Business, including Western Carolina University. This course addresses two of three AACSB standards associated with Master of Business Administration Programs. MBA graduates will:

1. Have the ability to apply knowledge in new and unfamiliar circumstances through conceptual understanding of regulations and laws.
2. Have the capacity to adapt and innovate to solve problems, to cope with unforeseen events, and to manage in unpredictable environments.

The MBA program has developed an Assurance of Learning Program that facilitates ongoing quality enhancement. This course shares responsibility for the achievement of four programmatic goals. MBA graduates will:

1. Understand the role strategy plays in an organization and be able to apply organizational strategy to legal and regulatory decision making
2. Be able to analyze the contributions from legal counsel necessary to assembling an overall image of the potential for a business concept.
3. Have a solid foundation of knowledge of legal and regulatory terms and concepts.
4. Be effective oral and written communicators.

### **II. Course Aims and Objectives:**

- Aims: This course will address major legal issues associated with the Counsel Suite and the interaction between the Counsel Suite and other C-Suites.
- Specific Learning Objectives:

*By the end of the course, students will:*

1. Understand legal issues associated with intellectual property and licensing and make decisions associated with balancing risk and return in specific situations.
2. Understand legal issues associated with contractual agreements.
3. Understand issues associated with employment and workplace situations that have a legal impact on the employer and employee and make decisions associated with balancing risk and return in specific situations.
4. Understand the ethical decision making process.
5. Understand corporate and social responsibility and make decisions associated with balancing risk and return in specific situations.
6. Understand how regulatory and administrative law impacts executive and managerial strategy and corporate culture.
7. Understand legal issues associated with entity selection and asset protection in order to avoid personal liability and asset stripping when the corporate veil is pierced.
8. Understand legal issues associated with torts and other civil wrongs and make decisions associated with balancing risk and return in specific situations.

### **III. Course Materials**

Handouts; Case Law

### **IV. Faculty Expectations of Students/Course Policies**

- Statement on Accommodations for students with disabilities:

*Western Carolina University is committed to providing equal educational opportunities for students with documented disabilities. Students who require disability services or reasonable accommodations must identify themselves as having a disability and provide current diagnostic documentation to Disability Services. All information is confidential. Please contact Disability Services for more information at (828) 227-2716 or 144 Killian Annex.*

- Statement on Academic Integrity (including plagiarism):

**Academic Honesty Policy**

Western Carolina University, as a community of scholarship, is also a community of honor. Faculty, staff, administrators, and students work together to achieve the highest standards of honesty and integrity. Academic dishonesty is a serious offense at Western Carolina University because it threatens the quality of scholarship and defrauds those who depend on knowledge and integrity. Academic dishonesty includes:

- a. **Cheating**—intentionally using or attempting to use unauthorized materials, information, or study aids in any academic exercise.
- b. **Fabrication**—intentional falsification of information or citation in an academic exercise.
- c. **Plagiarism**—intentionally or knowingly representing the words or ideas of someone else as one’s own in an academic exercise.
- d. **Facilitation of Academic Dishonesty**—intentionally or knowingly helping or attempting to help someone else to commit an act of academic dishonesty, such as knowingly allowing another to copy information during an examination or other academic exercise.

Instructors have the right to determine the appropriate sanction or sanctions for academic dishonesty within their courses up to and including a final grade of “F” in the course. Within 5 calendar days of the event the instructor will inform his /her department head and the Associate Dean of the Graduate School when the student is a graduate student, in writing of the academic dishonesty charge and sanction.

Please refer to the graduate catalog for specific procedures.

- Attendance Policy

Students are expected to attend all classes. Group meetings and meetings with outside organizations may also be necessary.

**V. Grading Procedures:**

	<b>Percentage of grade</b>
General overview of law & jurisdiction exam	20%
Case research & Presentations (1)	30%
Final project – COO Strategic Plan	50%
<b>Total</b>	<b>100%</b>

Letter Grades will be assigned according to the following:

**Grading System**

The grades which may be assigned to graduate credit courses are as follows:

<b>Grade</b>	<b>Interpretation</b>	<b>Quality Points Per Hour</b>	<b>Grade</b>	<b>Interpretation</b>	<b>Quality Points Per Hour</b>
<b>A</b>	<b>Superior</b>	<b>4</b>	<b>W</b>	<b>Withdrawal</b>	<b>-</b>

<b>B</b>	<b>Good</b>	<b>3</b>	<b>AU</b>	<b>Audit</b>	<b>-</b>
<b>C</b>	<b>Passing</b>	<b>2</b>	<b>IP</b>	<b>Grade Pending</b>	<b>-</b>
<b>F</b>	<b>Failure</b>	<b>0</b>	<b>S</b>	<b>Satisfactory</b>	<b>0</b>
<b>I</b>	<b>Incomplete</b>	<b>-</b>	<b>U</b>	<b>Unsatisfactory</b>	<b>0</b>

### **VII. Assignments**

TH 1/12 Intro; Legal Research; Case law Briefs; Betsy Clementson  
 TH1/19 Intro to Law - Overview  
 TH 1/26 Cont'd  
 TH 2/2 Exam – Basics of the Law & Legal System; Law of Contracts Overview  
 TH 2/9 Contracts/ UCC Issues & Cases: Team #1 (BP)  
 TH 2/16 Contracts, Team # 7 (Cullowhee) – UCC.  
 TH 2/23 Entities & Assets Protection Overview  
 TH 3/1 NO CLASS- MIDTERM BREAK  
 TH 3/8 Entities – Guest Speaker  
 TH 3/15 Torts Overview; Teams # 6 & 8  
 TH 3/22 Torts Overview; Teams # 6 & 8  
 TH 3/29 Intellectual Property; Teams # 3 & 4  
 TH 4/5 NO CLASS – SPRING BREAK  
 TH 4/12 Intellectual Property; Teams # 3 & 4  
 TH 4/19 Employment Law; Teams #5 & 2;  
 HAND OUT FINAL EXAM – COO STRATEGIC PLAN  
 TH 4/26 Employment Law; Teams #5 & 2;  
 TH 5/3 Final Exam Period 6:00 – 9:00  
 DUE AT BP BY  
 DUE AT WCU BY